

BCALUMNI SANDIEGO



Annual Report 2014-15

October 1, 2015

MAJOR HIGHLIGHTS 2014-15

- First annual BC Alumni San Diego Mass, with 43 alumni, parents, and friends attending
- Discussion about this past year's freshmen book selection, *The Circle*, at the home of BC parents, hosting the University Secretary
- Fall "Day at the Races" at Del Mar in a luxury suite sponsored by a local alumni couple
- Alumni gatherings for football and hockey game watches (including more than 50 for the Pinstripe Bowl), a hike, fundraiser for BC's Pete Frates and ALS research, and board meetings
- Three service events, including the University's 10th Annual Day of Service
- Addition of parent representative and an alumna less than five years out to the Executive Board
- And victory over #9 USC!

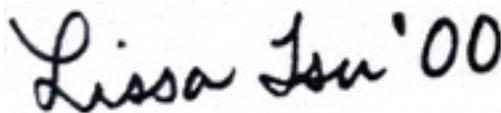
Dear fellow Eagle,

The BC Alumni San Diego Chapter enjoyed a highly successful year. Our chapter has continued to build on past momentum and has reached out to even more members in 2014-15.

We would like to thank our board members, fellow alumni, and parents for their efforts this year. Our chapter has been able to thrive thanks to your commitment to the approximately 1,000 members of the local BC family. Additionally, we appreciate the ongoing support from the BC Alumni Association in helping us promote our programs and stay connected with campus and University life.

We hope you will take the time to read the following material to learn more about our successes this year and we encourage you to join us in the coming year.

Go Eagles!

A handwritten signature in black ink that reads "Lissa Ison '00". The signature is written in a cursive, flowing style.

Chapter Leader

CHAPTER EVENTS 2014-15

June

- 1st annual BC Alumni San Diego Mass and reception
- Day of service: Served dinner to families living at St. Vincent de Paul Village

August

- “Day at the Races” and Counting Crows Concert, Del Mar

August-November

- 12 Football Game Watches

November

- “Day at the Races,” luxury suite, Del Mar

December

- Book Discussion, led by University Secretary Terrence Devino, SJ
- Pinstripe Bowl game watch

February

- Beanpot game watches

March

- Los Peñasquitos Canyon Hike
- BC-Denver hockey game watch

April

- 10th annual Day of Service: Our Lady’s School garden cleanup

May

- “Pints 4 Pete” fundraiser for ALS research

Executive Board meetings (5)

CHAPTER EVENT HIGHLIGHTS

BC’s Fr. Devino Visit: Book Discussion

(Bill McDonald, from our blog BCAlumniSanDiego.org)



Two dozen BC San Diego alumni, parents, and friends joined Terrence Devino, SJ, vice president and secretary of the University, for a book discussion in Del Mar Saturday, December 6. The group talked about *The Circle*, a novel by Dave Eggers, which was this year’s freshman class read at BC. *The Circle* chronicles the beginnings of a dystopian future brought about by increasing levels of digital connection, surveillance, and conformity.

Hosts for the event were Patty and Marc Brutton P’16, P’18. Accompanying Fr. Devino were Joy Moore ’81, H’10, associate vice president for alumni relations, and Marlo Tangredi MA’13, then assistant director of alumni relations and liaison with the San Diego chapter.

Each year, under the auspices of the First Year Experience, incoming BC freshmen are tasked to read the same book. In the fall, the author of that book addresses the class in the First Year Academic Convocation, as Eggers did this past fall. Previous speakers at the convocation have included then-Senator Barack Obama (2005), Senator John McCain (2006), and Ann Patchett (2009).

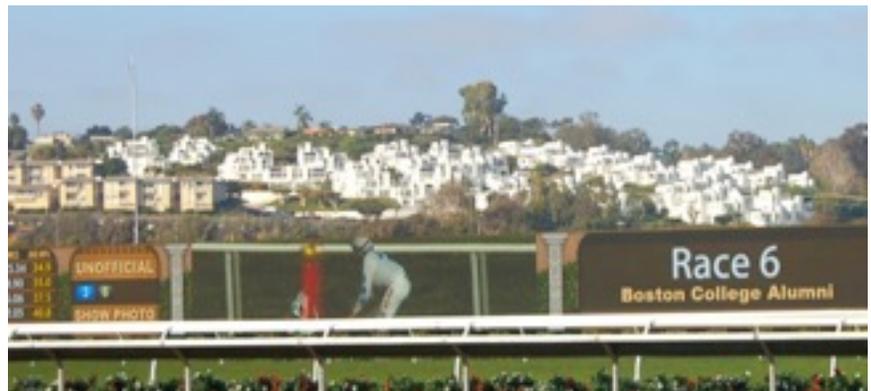


“Day at the Races”: A luxury suite
(Bill McDonald, from BCAlumniSanDiego.org)



At “where the turf meets the surf,” Del Mar Thoroughbred Club, San Diego Eagles enjoyed a day at the races Sunday, November 9.

More than 20 members of the San Diego Chapter, as well as friends and spouses, enjoyed the pleasures of a suite sponsored by Wendy and Ken Roos, '85, P'16. Several folks were new to a BC Alumni San Diego event and it was great to have them there.



The sixth race of the day was named in honor of Boston College Alumni, and two chapter representatives, Bill McDonald '68 and Chris Lamb MS'08, presented, on behalf of the racetrack, a bottle of bourbon and flowers to the team of the winning horse.



Hike in Los Peñasquitos Canyon Preserve



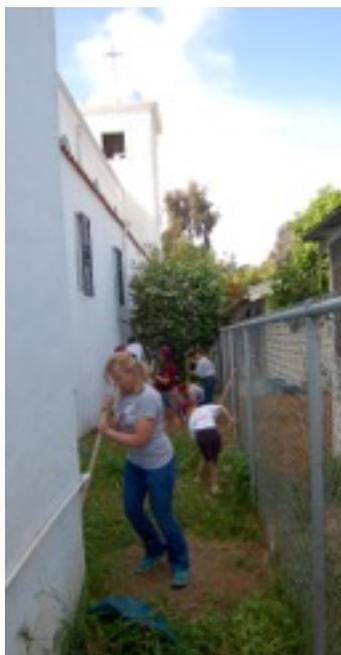
Chapter members hit the trail March 21 for a hardy hike in Los Peñasquitos Canyon Preserve, San Diego. The trail there is family (and dog)-friendly, about six miles long.

Serving our community

Each quarter, the BC Alumni San Diego Chapter hosts a day of service. This year we held three varied events: serving dinner at a local food bank, a day organizing supplies for the annual Holiday Basket program for the Community Resource Center in Encinitas, and weeding and creating garden boxes for a new garden at Our Lady's School, run by the only Jesuit parish in San Diego.



San Diego alumni join John Auther, SJ, pastor of Our Lady of Guadalupe, following a service project in April.



BC Eagles helped clear a garden area at Our Lady's School, Our Lady of Gaudalupe Parish, San Diego, the only Jesuit parish in the city.



With few exceptions, service days bring out a large crowd of alumni. We consistently have many new faces join us. Additionally, most of our service events are family-friendly which makes the day even more of a learning experience.

We look forward to further partnering with the Jacobs & Cushman San Diego Food Bank and Our Lady's School to create lasting relationships.

CHAPTER AT-A-GLANCE

BC alumni residing in San Diego County	925
Median class year	1991
Ages: Under 40	40%
Ages: 55 and older	27%
List residence as "San Diego"	480
Live in "North County"	30%
Communications	
Alumni in chapter Facebook group	203
Alumni in chapter LinkedIn group	131
Chapter events	24

CHAPTER LEADERSHIP

Lissa Tsu '00 — Chapter Leader

A native Californian, Lissa made her way back to San Diego in 2011, with her husband, Brian '00. Lissa graduated from A&S with a B.A. in communications, and subsequently worked as a teacher in Chicago Public Schools, as well as in various after-school programs, including an Americorps program in Columbus, Ohio. In addition to staying home (downtown San Diego) with her three-year-old daughter, Margot, she is part of the BOOST Conference Leadership Team for BOOST Collaborative, a company that creates opportunities for agencies serving youth in out-of-school-time hours. She has been serving on the Executive Board since 2011.

Bill McDonald '68 — Chapter Leader *emeritus*

President of the Chapter 1983-84, Bill returned to San Diego County in 2012 after an 11-year stint at BC, working at the Lynch School and in the offices of Advancement and Marketing Communications. He had also worked at BC earlier, 1974-82, during which time he was the founding editor of *Boston College Magazine*. In between, he headed communications programs at universities on both coasts, including San Diego State University and UC Berkeley. A graduate of A&S (political science), Bill was co-sports editor of the *Heights* in 1967. Retired from "employment," living in Fallbrook, he is active in Navy and conservation groups as well as on the Executive Board since 2012.

EXECUTIVE BOARD MEMBERS

Erin Carpenter '02 is CEO and founder of Hidden Peak Interactive, an inbound marketing consultancy. A Carlsbad resident, Erin majored in finance and minored in French at BC, which has led her to seek out opportunities within multiple disciplines, including digital marketing, finance, operations, and aviation. She moved to San Diego shortly after graduation, married a fellow alum, and previously ran the BC Alumni Chapter for six years. Erin also earned her M.B.A. from San Diego State's Graduate School of Business in 2010 and is an associate professor at Mira Costa College. She joined the Executive Board in 2011.

Christopher Lamb MSA '08, MSF '09 is a California-licensed CPA working as the accounting manager for Ajinomoto Althea, Inc., a biopharmaceutical manufacturer in Sorrento Valley. He grew up in New Jersey prior to moving to Providence, RI, to obtain his degree in accounting from Johnson & Wales University (BS '05). After completing his undergraduate studies, he worked at Investors Bank & Trust (acquired by State Street Bank), and began his graduate studies at BC. In 2007, he began working for the CPA firm of Walter & Shuffain, PC, and in fall 2010, moved to San Diego for new opportunities and sunny skies. Chris has served on the Executive Board since 2011.

Nicole Knight Ramsay MS'06 graduated with a master's degree in administrative studies with a focus on business communications. A graduate of Fitchburg State College, Nicole's professional background includes 19 years of customer service, sales, and marketing experience. She is a MarCom Manager at Affymetrix, Inc., as well as a Senior Branding and Digital Marketing Consultant at 5 Star Marketing, a boutique marketing firm in Carlsbad. Previously, she was director of marketing and communications at the Army and Navy Academy. After stepping down as president of the BC Alumni Chapter in 2012, she sat on the board of the Joe and Mary Mottino YMCA in Oceanside and headed its marketing committee for three years before recently launching the Encinitas chapter of a local networking group, SBRG—Small Business Referral Group. Nicole has served on the Executive Board since 2012.

EXECUTIVE BOARD MEMBERS

Rebecca Reid '96 is a graduate of the Carroll School of Management and is a certified public accountant and certified internal auditor. Rebecca is one of the owners of Reid Planning, Inc., a small woman-owned business that provides military planning services to the US Department of Defense. Rebecca spends time with her 10 nieces and nephews and enjoys traveling for both work and pleasure. She is a past director of Hostelling International USA's San Diego council, where in her 12 years of service she served as treasurer, vice-president, and president of the board of directors. Rebecca joined the Executive Board in 2012.

Wendy Roos '85, P'16

Also a CSOM graduate in accounting, Wendy is a senior-level financial executive consultant with over 20 years experience in the life science industry. Prior to becoming a consultant, Wendy held several senior positions at LMA North America, Inc.; Gensia Automedics, Inc.; and Sicor, Inc. She worked for Pricewaterhouse Coopers LLP (previously Coopers & Lybrand) in the Boston and San Diego offices 1985–89. Wendy has served in various community volunteer roles, including in the National Charity League, Inc., San Diego Chapter; and La Jolla High School PTA. Wendy joined the Executive Board in 2014.

Julia Scobbo '11

A graduate of the Lynch School of Education, Julia was an active member of the BC Equestrian Team and was president/co-captain of the team her senior year. She spent her first year out of school in the Boston area, but decided to move to San Diego for a change of scenery in 2012. After job searching for a month, she found a job at a staffing agency whose primary focus is ship repair, and has been with the company ever since. Julia lives in Little Italy and enjoys trying different restaurants and bars in the area, and especially loves the farmer's market on Saturdays. In her free time, she likes to run and hike, and volunteers at a therapeutic horseback riding center in Poway. Julia joined the Executive Board in 2014.