24th Annual Northeast Regional Nurse Practitioner Conference

Top Reasons to Exhibit:

- Gain access to 450+ nurse practitioners and healthcare professionals
- Promote products and services to your core audience
- Interact with highly qualified and focused individuals with decision making and buying power

Boston Marriott Newton, Newton, MA
Pre-Conference: Wednesday, May 3, 2017
Conference: Thursday and Friday, May 4-5, 2017

WWW.BC.EDU/NPCONFERENCE
Conference Background

The Northeast Regional Nurse Practitioner Conference was established in 1992 with the intent of providing continuing nursing education that expands the basic education and experience of nurse practitioners. It is our mission to assist nurse practitioners in maintaining professional expertise for the delivery of competent, quality advanced practice nursing care directed at improving clinical outcomes.

The sponsoring members are the New Hampshire Nurse Practitioner Association, the Massachusetts Coalition of Nurse Practitioners, and the Boston College William F. Connell School of Nursing Continuing Education Program.

Conference Audience

Nurse practitioners, nurse clinicians, midwives, physician assistants, and students Health Professionals of varying backgrounds and specialities

*2016 Attendees

A block of rooms has been reserved at the Boston Marriott Newton in Newton, MA for the nights of Wednesday through Friday, May 3-5, 2017.

Special Rate expires April 3rd: $167 single/double plus taxes, subject to availability.

To book, please call the hotel directly at 1-800-228-9290 and indicate that you are attending the Northeast Regional Nurse Practitioner Conference.
Exhibit Opportunities

**Premier - $1200 Early Rate, $1300 Regular Rate**
- Located in lobby outside session rooms
- Limited availability

**Exhibit Floor - $900 Early Rate, $1000 Regular Rate**
- Located in exhibit hall with refreshment breaks

*Early Rate Expires February 16, 2017

Sponsorship Opportunities

**Exhibit Floor Challenge Prize - $500**
- Recognition on Signage, Scorecard and Prize Announcement

**Popcorn Machine at Afternoon Break - $600**
- Recognition on Signage and Flyers
- Thursday

**Conference Signage - $200**
- Hallway Poster
- Promoting your Product/Service
- Thursday and Friday

**Product Education Sessions**

A Product Education Session allows you to deliver your product information and education to conference attendees.

Benefits of a Product Education Session:
- Meeting space and A/V set-up provided
- Session Registration provided
- Listing of your session on the conference agenda (online and on-site)
- Inclusion of your session in several emails sent to registrants of the conference

**Friday Lunch, 11:45am-1:15pm - $7,500**

Limited availability - email npconf@bc.edu

CONTACT US FOR MORE INFORMATION AT 617.552.4257 OR NPCONF@BC.EDU
Reservation Application for Exhibitors

PLEASE SIGN AND RETURN APPLICATION

We hereby apply for exhibit space for our use at the 2017 Northeast Regional Nurse Practitioner Conference, May 4 & 5, 2017. We understand that this application becomes a contract when signed by us and accepted by NRNPC.

Space is limited to first paid, first served. **Signature and Fee are required to guarantee space.**

Cancellation Policy: Cancellations by exhibitor prior to January 15, 2016 receive an 80% refund on booth and sponsorship reservations. Cancellations by exhibitor prior to February 25, 2016 receive a 50% refund. Refunds are not available for cancellation after February 25, 2016.

PAYMENT IS DUE WITH CONTRACT SUBMISSION

Contact Name: ___________________________ Title: ___________________________

Company Name: ___________________________

Product Name: ___________________________

Company Address: ___________________________

City: ___________________________ State: ___________________________ Zip: ___________________________

Phone: ___________________________ E-mail: ___________________________

Signature: ___________________________ Date: ___________________________

EXHIBIT

*Each booth may have 2 staff members per day

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Exhibit Total [ ]

SPONSORSHIP

- Exhibit Hall Challenge Prize [ ] $500
- Popcorn Machine at Afternoon Break [ ] $600
- Conference Signage [ ] $200

Sponsorship Total [ ]

Please email logo in tif or gif format to: npconf@bc.edu

TOTAL GRAND TOTAL $______

PAYMENT INFORMATION

☐ American Express ☐ Mastercard ☐ Visa ☐ Check

Card #: ___________________________ Exp. date ___________________________

Name on Card: ___________________________

Print Name: ___________________________

Signature: ___________________________

SUBMIT THIS FORM:

BY MAIL: Boston College CSON
Continuing Education Program
Maloney 280
140 Commonwealth Avenue
Chestnut Hill, MA 02467

BY EMAIL: npconf@bc.edu

BY FAX: 617.552.3411