Book Publications
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Innovation from Within: Redefining How Nonprofits Solve Problems
Stephanie Cosner Berzin & Humberto Camarena
Oxford University Press, Forthcoming

In an ever-evolving human services landscape in which social entrepreneurship, crowdfunding, and social enterprise are gaining strength, it's even more critical for nonprofits to embrace new processes and integrate what works in order to challenge the status quo and generate greater social impact. *Innovation from Within: Redefining How Nonprofits Solve Problems* tailors fundamental social innovation concepts to be consistent with the distinctive context of nonprofit work, including organizational history and relationship with the community, board assets, established human resources, and social sector knowledge among others.

*For nonprofit leaders and change agents who want to know, ‘What is social innovation? How can nonprofit leaders create a culture of experimentation and creativity? How can organizations practically develop services and products that break the mold of traditional nonprofit work?’* *Innovation from a Within* provides a framework and concrete tools for nonprofits to leverage their existing resources and mobilize social innovation into action.