A SCHOOL CELEBRATION
November 11th • McGuinn Auditorium • 6:00 – 8:00 p.m.
Students, faculty, staff, alumni and their families are all invited!

Our school is at the very heart of Boston College’s mission of social justice and service to others.

“SOCIAL WORK IS BC”

Send us your video messages! Our school’s Marketing Office is putting together a short video of ‘Congratulations and Celebration’ to be featured at our November 11th “Social Work is BC” school-wide celebration event.

What we’re creating: A short video designed to define what the Boston College School of Social Work means to us as a community. It will highlight the perspective of students, alumni, faculty and staff.

What we need: 10-15 seconds of your time! We’d like for you to simply complete the phrase “Social Work is BC because...” in one or two sentences, max, and to do so on video.

For example: Look into the camera or your iPhone, and say something like: “Social work is BC because... we build leaders to empower those who are living at the margins of society.”

VIDEO GUIDELINES AND SUBMISSIONS:
VIDEO DEADLINE: To ensure your video is included please send to us no later than October 24, 2014

How to do it yourself: You can videotape yourself if you like – a smart phone will do nicely. The only thing we ask is that you hold, or prop up, the phone horizontally. This will help to ensure your video fits in with our formatting.

How to send the video to us: If you elect to videotape yourself at home, transmitting the clip to us is a piece of cake.
  • Start by sending an email to Nate Herpich at nate.herpich@bc.edu telling him that you’d like to participate in this video project.
  • Nate will then send you a link to a Google drive account link, where you’ll be able to upload your video clip in seconds.
  • Questions? Ask Nate!

We can do it for you: You can also attend a videotaping session at the BC School of Social Work scheduled in the next few weeks. Watch for the time and place of these video sessions.

Just say your lines, and we’ll do the rest!

Any other questions?
Ask Nate those too! nate.herpich@bc.edu