BOSTON COLLEGE
SCHOOL OF
SOCIAL WORK

SOCIAL INNOVATION

A NEW PARADIGM
FOR SUSTAINABLE
SOCIAL CHANGE

WHERE TRANSFORMATION HAPPENS
SOCIAL INNOVATION encourages the development of new ideas and directions for solving social problems, both creatively and effectively. Our aim is nothing less than transformative social change. Social workers tackle “wicked problems” every day – complex, historically difficult social issues with which vulnerable populations struggle. These problems pose deep challenges to social justice, and social innovation seeks new ways to address them. At BC Social Work, we integrate the practice of social innovation into our teaching, research, and campus life. While we embrace all forms of social innovation, we put emphasis on making meaningful change inside existing institutions.

TEACHING: Our Macro concentration, with a focus on Social Innovation and Leadership (SIL), offers MSW students the opportunity to embed their education in the principles of social innovation.

RESEARCH: The Center for Social Innovation (CSI) conducts original, high-quality research that advances the knowledge base around what social innovation is, how innovative practices can drive results in social services, and innovations in funding that will drive the future of the field.

CAMPUS LIFE: We continually attract innovative leaders from government, nonprofits and business to campus for idea exchanges, knowledge sharing, and learning from each other.
All aspects of our work in Social Innovation and Leadership are geared towards advancing the field of practice. Our faculty and students support non-profits to innovate from within through classroom relationships, labs, and idea incubation.

**TEACHING**

**Experiential Learning**
We offer our students intensive experiential field placement opportunities at leading human service organizations that represent the best of intrapreneurship as well as social enterprise and start-up focused cultures.

**SIL Leadership Speakers Luncheon Series**
Leaders in social justice-oriented careers are invited to campus to share their expertise in administration, policy, change management/transformation, and social innovation in an intimate setting with students.

**Social Innovation Day**
Teams of Social Innovation and Leadership students gather for a daylong series of guided activities to develop innovative responses to social problems. Using strategies of scenario building, open innovation, and rapid prototyping, each team develops and presents its innovative solution to a panel of experts.
RESEARCH

Center for Social Innovation
The Center for Social Innovation, an academic research center, is a premier resource for innovation training, support, and research.

Social Innovation Lab
Our Social Innovation LAB helps social service organizations catapult their design thinking into sustainable action steps for social change. The LAB offers a solution-focused experience, training leaders and team members to generate innovative responses to social problems.

Ashoka
Boston College has been named a “Change-maker Campus” by Ashoka, a global association of leading social entrepreneurs. The Change-maker designation recognizes colleges and universities that “have embedded social innovation as a core value” and built “supportive environments for changemaking across the entire institution – from admissions through the curriculum, career services, all the way to community and alumni engagement.”

FOR MORE INFORMATION CONTACT:
Social Innovation and Leadership Directors
Stephanie Berzin, RESEARCH
phone: 617-552-0197
email: stephanie.berzin@bc.edu

Tiziana Dearing, TEACHING
phone: 617-552-1605
email: tiziana.dearing@bc.edu

email: social.innovation@bc.edu