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BC Portfolio Challenge - Kick Off Event

7:30 pm in Campion 300

Are you interested in the stock market, but don’t have the funds to participate yourself? Do you want to learn what it takes to manage a successful portfolio? Then come out to Boston College Portfolio Challenge’s General Interest Meeting on Monday, September 18th. More details on the meeting will be announced this week. At the meeting we will be explaining our competition and laying out a calendar of events for the rest of the school year. Hope to see you there!

Lunch with an Entrepreneur featuring Vivoom

12:00 - 1:00 pm in Cushing 208

Join us for lunch with Jeff Walker and Ava Pavao of Vivoom! Vivoom is an always-on feature enhancement that improves the product experience for a brand’s consumers.
Vivoom’s white-labeled sharing capabilities can be dropped into a brand’s digital or physical products and channels to provide seamless peer-to-peer sharing with fun branded filters. These branded videos are shared across any/all social and messaging platforms by the consumer. Vivoom’s platform provides the brand control, republishing, and analytics capabilities that ensure co-created consumer content is safe, on-brand and delivering results. Lunch is provided by the Shea Center for Entrepreneurship. Lunch is provided by the Shea Center for Entrepreneurship. Click here to reserve your spot!

Dean’s Coffee

1:00-3:00 pm in the Fulton Honors Common
Featuring guest employers: KPMG

Distinguished Marketing Lecture Series Presents: Anilu Vazquez-Ubarri

7:00 pm in McGuinn 121
The Carroll School of Management Marketing Department welcomes Anilu Vazquez-Ubarri, Chief Diversity Officer & Global Head of Talent at Goldman Sachs, to speak about her experience with marketing strategic talent initiatives in a global bank.

FRIDAY, SEPTEMBER 22

Spark@Shea: Innovation Trip to Twitter Cambridge & Accomplice Ventures

2:15 - 5:30 pm at Twitter Cambridge and Accomplice Ventures
Get a chance to network with company executives, experience the Twitter & Accomplice company culture, learn how they recruit talent, and get your questions answered! As part of the Shea Center’s experiential learning initiatives and to complement other co-curricular activities, the Shea Center for Entrepreneurship has partnered with TechTrek Boston and will be doing six visits throughout the first semester to tech and startup companies, offering students the opportunity to learn about entrepreneurship outside of the classroom.

Schedule of trip:
2:15 pm - Meet at Alumni Stadium & bus to Cambridge
3:00 pm - Arrive at Twitter Cambridge
3:55 pm - Walk to Accomplice Ventures
5:00 pm - Leave Accomplice Ventures
5:30 pm - Arrive back to campus
Space is limited. Register here to reserve a spot.
Clough Colloquium: The American Spirit with David McCullough

4:00 pm in Robsham Theater
Author and historian David McCullough returns to BC for the Winston Center’s 10th Anniversary closing celebration to talk about his new book The American Spirit and will opine on the current state of affairs in America today. David McCullough is a two-time winner of the Pulitzer Prize and the National Book Award. He is also a recipient of the Presidential Medal of Freedom, the United States’ highest civilian award.

The Psychology of Selling: Presented by Oracle

6:00 pm in Fulton Honors Library
Learn about a rewarding career in selling. Casual dinner will be provided.

WEDNESDAY, SEPTEMBER 27

Dean’s Coffee

1:00-3:00 pm in the Fulton Honors Common
Featuring guest employer: Brown Advisory

this week ADVISING

Last day to drop a class (without a W): October 2nd

EY Peer Advisors!
EY Peer Advisors can help with course registration, selecting a concentration, studying abroad and more. Their drop in hours take place in Fulton 315 and the schedule can be found at www.bc.edu/carrollpeeradvisor.

Dean’s Coffee
EVERY Wednesday 1:00-3:00 pm in Fulton Honors Commons

Tutoring @ CFLC
The Connors Family Learning Center offers instructional support for faculty and graduate students, special services to students with learning disabilities, and tutoring
and skills workshops to all Boston College students. The CFLC is located on the 2nd floor of O'Neill Library.

**this week PORTICO**

**Portico Monday Night Session, featuring Dean Andy Boynton**

Monday, September 18th, 4:30 or 5:30, Devlin Hall 008

Dean Boynton will present to us on innovation, with lessons from his book *The Idea Hunter.*

**this week LEADERSHIP**

**MABC Freshman/Transfer Mentorship Program**

Get a chance to join our team! The Freshman Mentorship Program is a great way to get involved in the Marketing Academy while learning about what opportunities are available to you, in addition to gaining valuable leadership experience! Applications are due next Wednesday, September 20th @ 11:59pm. To apply, follow this link: https://docs.google.com/forms/d/e/1FAIpQLSddDDxUsw0aM060AzQrwFZKri1HDCdLRMo kv2_LMUKY_Mhabw/viewform

**Save the Date: Pillars of Wall Street Interview Workshop**

Saturday, September 23rd and Sunday, September 24th, Higgins 300

The Finance Academy will be offering a two-day interview prep workshop with the Pillars of Wall Street organization on September 23rd and September 24th. The course will cover many topics to help best prepare you for interviews, including:

1. Overview of an Investment Bank  
2. Accounting Overview (Financial Statement Analysis)  
3. Introduction to Excel and Statement Forecasting  
4. Valuation Fundamentals  
5. Accretion / Dilution Fundamentals  
6. Markets Interview Preparation  
7. Qualitative Interview Preparation

This is a course that typically costs close to $200, but we are offering it to students for $20. Please sign up on the google form below by **11:59pm on Tuesday, September 20th** to reserve a spot. Please reach out with any questions.
**Apply to Compete in the National Diversity Case Competition**

The Kelley School of Business National Diversity Case Competition at Indiana University-Bloomington is an opportunity to integrate classroom learning with real-world issues in the business world.

Participants are provided airfare and lodging to attend this event. Put together a team that includes 4 business students, no more than 1 senior, and at least 2 students who self-identify as African American, Hispanic, Native American, or Native Hawaiian/Pacific Islander.

Students must be able to work on analysis and presentation over winter break remotely and travel back to BC to prepare by Monday, January 8, 2018. The team will travel from BC to Indiana University on Friday, January 12 for the competition on Jan 12-13, 2018.

Please email Josephine Xiong (xiongj@bc.edu) with the names of your team members by September 25. A team will be selected to represent the Carroll School.

**Software Engineering and Web/Mobile Development Opportunity: The Horizons Fellowship**

The Horizons Fellowship supports 150 outstanding university students in their pursuit to become leaders in technology. Our tuition-free programs provide immersive software engineering and web/mobile development courses geared towards high-achieving college students. Students need not have a computer science background! Our curriculum, developed by ex-Salesforce and Optimizely engineers alongside PhD candidates in computer science, is designed to teach students how to build web, mobile, and desktop applications.

Application Process/Criteria

- Currently enrolled in (or recently graduated) an undergrad or graduate university program
- Submission of resume and standardized test scores on www.joinhorizons.com
- Series of fit and logic interviews
- Applications are accepted on a rolling basis.

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**Announcing New Program: Lunch with a Professor**

*Grab a few of your classmates and take your professor to lunch (on us!)*
The Carroll School of Management introduces "Lunch with a Professor." We will give you a dining card to use at any of the on-campus dining hall locations to have coffee or lunch with one of your professors. Space is limited so reserve yours today!

Here is how you do it:

1. Only one person can reserve the card each day. Before you invite your professor to lunch, first check out the availability of the card on this Doodle schedule. Make a note of a few dates that are available.

2. Invite your professor to lunch and give her/him some available dates.

3. Reserve the dining card on the Doodle schedule at least 48 hours in advance.

4. Stop by Fulton 315 to pick up the card after 10:00 am on the morning of your lunch.

5. Enjoy your lunch at any of the on-campus dining locations!

6. After lunch, return the card to Fulton 315 along with a receipt from the dining hall by 3:00 pm on the same day.

7. Take a picture with you and the professor and send it to Erica Graf.

Open to all freshmen, sophomores, juniors, and seniors in the Carroll School of Management. Each "Lunch with a Professor" can have a maximum of five students in attendance.

Sponsored by the Accenture Fund at Boston College

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! "This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.