If you have trouble viewing this newsletter, you can access it at http://www.bc.edu/schools/csom/undergraduate/Newsletters.html

**BC Portfolio Challenge - Kick Off Event**

*7:30 pm in Campion 300*

Are you interested in the stock market, but don't have the funds to participate yourself? Do you want to learn what it takes to manage a successful portfolio? Then come out to Boston College Portfolio Challenge's General Interest Meeting on Monday, September 18th. More details on the meeting will be announced this week. At the meeting we will be explaining our competition and laying out a calendar of events for the rest of the school year. Hope to see you there!

**Lunch with an Entrepreneur featuring Vivoom**

*12:00-1:00 pm in Cushing 208*

Join us for lunch with Jeff Walker and Ava Pavao of Vivoom! Vivoom is an always-on feature enhancement that improves the product experience for a brand’s consumers.
Vivoom’s white-labeled sharing capabilities can be dropped into a brand’s digital or physical products and channels to provide seamless peer-to-peer sharing with fun branded filters. These branded videos are shared across any/all social and messaging platforms by the consumer. Vivoom’s platform provides the brand control, republishing, and analytics capabilities that ensure co-created consumer content is safe, on-brand and delivering results. Lunch is provided by the Shea Center for Entrepreneurship. Lunch is provided by the Shea Center for Entrepreneurship. Click here to reserve your spot!

**Dean’s Coffee**

*1:00-3:00 pm in the Fulton Honors Common*
Featuring guest employers: KPMG

**Distinguished Marketing Lecture Series Presents: Anilu Vazquez-Ubarri**

*7:00 pm in McGuinn 121*

The Carroll School of Management Marketing Department welcomes Anilu Vazquez-Ubarri, Chief Diversity Officer & Global Head of Talent at Goldman Sachs, to speak about her experience with marketing strategic talent initiatives in a global bank.

**FRIDAY, SEPTEMBER 22**

**Spark@Shea: Innovation Trip to Twitter Cambridge & Accomplice Ventures**

*2:15-5:30 pm at Twitter Cambridge and Accomplice Ventures*

Get a chance to network with company executives, experience the Twitter & Accomplice company culture, learn how they recruit talent, and get your questions answered! As part of the Shea Center’s experiential learning initiatives and to complement other co-curricular activities, the Shea Center for Entrepreneurship has partnered with TechTrek Boston and will be doing six visits throughout the first semester to tech and startup companies, offering students the opportunity to learn about entrepreneurship outside of the classroom.

Schedule of trip:
2:15 pm - Meet at Alumni Stadium & bus to Cambridge
3:00 pm - Arrive at Twitter Cambridge
3:55 pm - Walk to Accomplice Ventures
5:00 pm - Leave Accomplice Ventures
5:30 pm - Arrive back to campus

Space is limited. Register here to reserve a spot.
Clough Colloquium: The American Spirit with David McCullough

4:00 pm in Robsham Theater
Author and historian David McCullough returns to BC for the Winston Center's 10th Anniversary closing celebration to talk about his new book The American Spirit and will opine on the current state of affairs in America today. David McCullough is a two-time winner of the Pulitzer Prize and the National Book Award. He is also a recipient of the Presidential Medal of Freedom, the United States' highest civilian award.

The Psychology of Selling: Presented by Oracle

6:00 pm in Fulton Honors Library
Learn about a rewarding career in selling. Casual dinner will be provided.

Dean’s Coffee

1:00-3:00 pm in the Fulton Honors Common
Featuring guest employer: Brown Advisory

Study Abroad Information Session

4:00-5:00 pm in the McGuinn 121
What semester should you study abroad? What Carroll School classes can you take abroad? Where should Carroll School students go abroad? Find out all this and more at the information session run by Dean Keeley, featuring 4 seniors who have studied abroad. This event will have important information about the timing of internship recruiting and studying abroad for junior year. Don’t miss it.

Last day to drop a class (without a W): October 2nd

EY Peer Advisors Drop-in Hours
EY Peer Advisors can help with course registration, internship search, and mock interviews. Their drop in hours take place in Fulton 315 and the schedule can be found at www.bc.edu/carrollpeeradvisor.

Dean’s Office Drop-in Hours
The Dean's Office has drop-in hours every week to help answer your questions about courses, studying abroad, concentrations, or any other curriculum related questions. All drop in hours will be in Fulton 315:

- **Monday, 10:00am-12:00pm; 1:00-3:00 pm**
- **Tuesday, 10:00-12:00pm; 1:00-3:00 pm**
- **Thursday, 10:00am-12:00pm; 1:00-3:00 pm**

**Tutoring @ CFLC**

The Connors Family Learning Center offers instructional support for faculty and graduate students, special services to students with learning disabilities, and tutoring and skills workshops to all Boston College students. The CFLC is located on the 2nd floor of O'Neill Library.

**Are you thinking about studying abroad?**

You should attend the Carroll School Abroad Info Session with Dean Keeley on Wednesday, September 27th, 4pm in McGuinn 121

**Next Steps to Study Abroad:**

1. Visit the [Getting Started](#) page to begin planning your study abroad experience. With your academic goals and interests in mind, [research different types of programs](#).
2. [Complete the Advising Questionnaire](#) by clicking the 'Apply Now' button on any [program page](#). This is required to continue in the process.
3. Schedule a [Study Abroad 101 Meeting](#). [Montserrat students](#) are encouraged to schedule a meeting with the [Montserrat Advisor](#). Visit the [Meeting with the OIP page](#) for more details.
4. Continue to research programs and note questions or concerns for your next meeting with an [OIP Advisor](#). Students should consider how going abroad fits their [academic plans](#) and speak to their academic department about what courses may count. Learn about [scholarships and grants](#).

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**Note:** A select number of organizations are on EagleLink and will accept sophomore applicants. As all available internships are not listed here, please see the attached document or visit EagleLink ([www.bc.edu/eagelink](http://www.bc.edu/eagelink)) for a full list of postings.

*For resume assistance, utilize our Career Advising staff or our Peer Advisors [see schedule](#).*
Marketing Career Advising with Prof. Mojo

Meet with Prof. Jean Mojo to learn more about career paths in Marketing and determine where you want to focus your efforts. Prof. Mojo was the CEO of a WPP Group Agency as well as having worked in Brand Management for Consumer Goods Companies. She can help you determine where to focus your efforts and guide your search process. Schedule an appointment at goo.gl/7zyKM. Prof. Mojo is on campus every Thursday between 11-2. If those hours don’t work, contact her at mojo@bc.edu.

Goldman Sachs Summer Analyst Internship for Sophomores and Juniors

A Goldman Sachs internship gives you a unique opportunity to learn about the finance industry by working side by side with the experts. Our interns don’t learn by watching, they learn by getting involved in real projects. This is a ten-week program designed to fully immerse you in the day-to-day activities of one of our divisions. The program starts with an orientation where you’ll learn about our culture, as well as the benefits and responsibilities of being a member of Goldman Sachs. You will also receive division-specific training designed to help you succeed in your division.

The summer analyst role is for candidates currently pursuing a college or university degree and is usually undertaken during the second or penultimate year of study. While your discipline or major are not important, we are looking for students with an outstanding record of academic achievement and an interest in the financial markets. More information and our application can be found at our website.

KPMG’s National Managing Partner for Tax, Will Williams, Discusses Careers in Public Accounting

Tuesday, September 19th, 12:15-1:30 pm, Fulton Honors Library

Will Williams will discuss the value of a career in public accounting, talk through his career path, and will be available to answer any student questions, along with KPMG Boston’s local leadership. Attendance at the entire event is not necessary—pizza will be served!
**KPMG Networking Night**
Tuesday, September 19th, 5:00-7:00 pm, Heights Room
Please come join us for KPMG’s networking night to meet professionals, and learn more about the audit, tax, and advisory practices that we typically recruit from. KPMG’s National Managing Tax Partner, Will Williams, will give opening remarks. Heavy appetizers will be served.

**EY Discusses Service Line Opportunities**
Tuesday, September 19th, 7:00-9:00 pm, Murray Function Room
EY professionals of all levels will be hosting an interactive event to educate BC students on the various service lines. Stop by this session to learn more about the exciting opportunities across our four main service lines: Assurance, Tax, Advisory, and Transaction Advisory Services.

**PwC Information Table**
Wednesday, September 20th, 9:00 am - 12:30 pm, Fulton Hall Atrium
PwC staff will be in the Fulton Atrium to answer any questions you have about the firm and the recruiting process. Please feel free to stop by to speak to a representative and grab some breakfast on your way to class.

**PNC Tabling Event - Come Network with PNC!**
Thursday, September 21st, 9:30-12:30 pm, Fulton Hall Atrium
PNC professionals from Corporate & Institutional Banking line of business will be present! Stop by between classes or when your schedule allows. PNC hires students and graduates into their Summer Internships and Full-time Early Career Development Programs. To learn more about these opportunities, visit [www.pnc.jobs/students](http://www.pnc.jobs/students).

**JP Morgan Asset & Wealth Management Networking Reception**
Thursday, September 21st, 5:30-7:30 pm, Barcelona Wine Bar Brookline
A career isn’t just about the work you’ll do. It’s about people, culture and impact. The best way to discover how we can help develop your career is by learning more about what we do. Come ask questions and network with representatives at our upcoming event to learn more about Summer 2018 internship opportunities. Representatives from J.P. Morgan Asset & Wealth Management look forward to meeting you at the Boston College’s upcoming events! Open to students in their sophomore or junior year from all majors with a minimum 3.2 GPA.
Please Register in Advance: HERE

**PwC Meet & Greet**
Friday, September 22nd, 11:00 am - 3:30 pm, Heights Room
Please join PwC Staff to learn more about our opportunities in Advisory, Assurance, Tax and our specialty groups. Each group will have representatives at a specified table to answer your questions and speak about their career at the firm. Please feel free to stop by in between classes.

MABC Marketing Lecture Series Committee
We're adding a new committee to our E-Board! Members of this committee will be dedicated to planning and facilitating the year-long lecture series. We're looking for 2-3 students (preferably sophomores, juniors, and seniors) that can assist high-level marketing professionals by being their personal BC guides when they come to campus as guest speakers. This is a great opportunity to network with distinguished marketers, gain more exposure to the industry, and learn firsthand from experienced professionals from top companies. Please apply below by next Wednesday, September 20th @ 11:59pm. To apply, follow this link:
https://docs.google.com/forms/d/e/1FAIpQLSeCm2bWHfBxFY7UbKgzffw7Vt9JSIseYw9BZtucVII2XZre_A/viewform

Save the Date: Pillars of Wall Street Interview Workshop
Saturday, September 23rd and Sunday, September 24th, Higgins 300
The Finance Academy will be offering a two-day interview prep workshop with the Pillars of Wall Street organization on September 23rd and September 24th. The course will cover many topics to help best prepare you for interviews, including:

1. Overview of an Investment Bank
2. Accounting Overview (Financial Statement Analysis)
3. Introduction to Excel and Statement Forecasting
4. Valuation Fundamentals
5. Accretion / Dilution Fundamentals
6. Markets Interview Preparation
7. Qualitative Interview Preparation

This is a course that typically costs close to $200, but we are offering it to students for $20. Please sign up on the google form below by 11:59pm on Tuesday, September 20th to reserve a spot. Please reach out with any questions.

SIGN UP HERE.
Apply to Compete in the National Diversity Case Competition

The Kelley School of Business National Diversity Case Competition at Indiana University-Bloomington is an opportunity to integrate classroom learning with real-world issues in the business world. Participants are provided airfare and lodging to attend this event. Put together a team that includes 4 business students, no more than 1 senior, and at least 2 students who self-identify as African American, Hispanic, Native American, or Native Hawaiian/Pacific Islander.

Students must be able to work on analysis and presentation over winter break remotely and travel back to BC to prepare by Monday, January 8, 2018. The team will travel from BC to Indiana University on Friday, January 12 for the competition on Jan 12-13, 2018.

Please email Josephine Xiong (xiongj@bc.edu) with the names of your team members by September 25. A team will be selected to represent the Carroll School.

Software Engineering and Web/Mobile Development Opportunity: The Horizons Fellowship

The Horizons Fellowship supports 150 outstanding university students in their pursuit to become leaders in technology. Our tuition-free programs provide immersive software engineering and web/mobile development courses geared towards high-achieving college students. Students need not have a computer science background! Our curriculum, developed by ex-Salesforce and Optimizely engineers alongside PhD candidates in computer science, is designed to teach students how to build web, mobile, and desktop applications.

Application Process/Criteria
- Currently enrolled in (or recently graduated) an undergrad or graduate university program
- Submission of resume and standardized test scores on www.joinhorizons.com
- Series of fit and logic interviews
- Applications are accepted on a rolling basis.

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Take Home Professor is back: 11 left!
Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.

Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.

The rules are as follows:

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 13 Take Home Prof events per semester.
7. A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

Announcing New Program: Lunch with a Professor

Grab a few of your classmates and take your professor to lunch (on us!)

The Carroll School of Management introduces “Lunch with a Professor.” We will give you a dining card to use at any of the on-campus dining hall locations to have coffee or lunch with one of your professors. Space is limited so reserve yours today!

Here is how you do it:

1. Only one person can reserve the card each day. Before you invite your professor to lunch, first check out the availability of the card on this Doodle schedule. Make a note of a few dates that are available.
2. Invite your professor to lunch and give her/him some available dates.
3. Reserve the dining card on the Doodle schedule at least 48 hours in advance.
4. Stop by Fulton 315 to pick up the card after 10:00 am on the morning of your lunch.
5. Enjoy your lunch at any of the on-campus dining locations!
6. After lunch, return the card to Fulton 315 along with a receipt from the dining hall by 3:00 pm on the same day.
7. Take a picture with you and the professor and send it to Erica Graf.
Open to all freshmen, sophomores, juniors, and seniors in the Carroll School of Management. Each "Lunch with a Professor" can have a maximum of five students in attendance.

Sponsored by the Accenture Fund at Boston College

**Want to stay on top of the latest events within the Carroll School?**

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.