This Week in Carroll School of Management News:

**SEPTMBER 17, 2017**

CLASS OF 2019 EDITION

**Events**

**Advising**

**Careers**

**Leadership**

**Carroll School News**

**Attachments:** 1

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**MONDAY, SEPTEMBER 18**

**BC Portfolio Challenge - Kick Off Event**

*7:30 pm in Campion 300*

Are you interested in the stock market, but don't have the funds to participate yourself? Do you want to learn what it takes to manage a successful portfolio? Then come out to Boston College Portfolio Challenge's General Interest Meeting on Monday, September 18th. More details on the meeting will be announced this week. At the meeting we will be explaining our competition and laying out a calendar of events for the rest of the school year. Hope to see you there!

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**WEDNESDAY, SEPTEMBER 20**

**Lunch with an Entrepreneur featuring Vivoom**

*12:00-1:00 pm in Cushing 208*
Join us for lunch with Jeff Walker and Ava Pavao of Vivoom! Vivoom is an always-on feature enhancement that improves the product experience for a brand’s consumers. Vivoom's white-labeled sharing capabilities can be dropped into a brand’s digital or physical products and channels to provide seamless peer-to-peer sharing with fun branded filters. These branded videos are shared across any/all social and messaging platforms by the consumer. Vivoom’s platform provides the brand control, republishing, and analytics capabilities that ensure co-created consumer content is safe, on-brand and delivering results. Lunch is provided by the Shea Center for Entrepreneurship. Lunch is provided by the Shea Center for Entrepreneurship. [Click here to reserve your spot!]

**Dean’s Coffee**

1:00-3:00 pm in the Fulton Honors Common  
Featuring guest employers: KPMG

**Distinguished Marketing Lecture Series Presents: Anilu Vazquez-Ubarri**

7:00 pm in McGuinn 121  
The Carroll School of Management Marketing Department welcomes Anilu Vazquez-Ubarri, Chief Diversity Officer & Global Head of Talent at Goldman Sachs, to speak about her experience with marketing strategic talent initiatives in a global bank.

**FRIDAY, SEPTEMBER 22**

**Spark@Shea: Innovation Trip to Twitter Cambridge & Accomplice Ventures**

2:15-5:30 pm at Twitter Cambridge and Accomplice Ventures  
Get a chance to network with company executives, experience the Twitter & Accomplice company culture, learn how they recruit talent, and get your questions answered! As part of the Shea Center’s experiential learning initiatives and to complement other co-curricular activities, the Shea Center for Entrepreneurship has partnered with TechTrek Boston and will be doing six visits throughout the first semester to tech and startup companies, offering students the opportunity to learn about entrepreneurship outside of the classroom.

Schedule of trip:
2:15 pm - Meet at Alumni Stadium & bus to Cambridge  
3:00 pm - Arrive at Twitter Cambridge  
3:55 pm - Walk to Accomplice Ventures  
5:00 pm - Leave Accomplice Ventures  
5:30 pm - Arrive back to campus  
Space is limited. [Register here to reserve a spot.](#)
Clough Colloquium: The American Spirit with David McCullough

4:00 pm in Robsham Theater

Author and historian David McCullough returns to BC for the Winston Center's 10th Anniversary closing celebration to talk about his new book The American Spirit and will opine on the current state of affairs in America today. David McCullough is a two-time winner of the Pulitzer Prize and the National Book Award. He is also a recipient of the Presidential Medal of Freedom, the United States' highest civilian award.

The Psychology of Selling: Presented by Oracle

6:00 pm in Fulton Honors Library

Learn about a rewarding career in selling. Casual dinner will be provided.

Dean’s Coffee

1:00-3:00 pm in the Fulton Honors Common

 Featuring guest employer: Brown Advisory

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Last day to drop a class (without a W): October 2nd

EY Peer Advisors Drop-in Hours

EY Peer Advisors can help with course registration, internship search, and mock interviews. Their drop-in hours take place in Fulton 315 and the schedule can be found at www.bc.edu/carrollpeeradvisor.

Dean’s Office Drop-in Hours

The Dean’s Office has drop-in hours every week to help answer your questions about courses, studying abroad, concentrations, or any other curriculum related questions. All drop in hours will be in Fulton 315

- **Monday**, 10:00am-12:00pm; 1:00-3:00 pm
- **Tuesday**, 10:00-12:00pm; 1:00-3:00 pm
- **Thursday**, 10:00am-12:00pm; 1:00-3:00 pm
Tutoring @ CFLC

The Connors Family Learning Center offers instructional support for faculty and graduate students, special services to students with learning disabilities, and tutoring and skills workshops to all Boston College students. The CFLC is located on the 2nd floor of O’Neill Library.

If you are going abroad in the spring, make sure you get courses approved before you go!

You must get courses approved before you leave for study abroad. Getting approval will require you to bring a course syllabus to the home department at Boston College and have it approved on a Study Abroad Course Substitution Form (available in Fulton 315.) The deadlines for submitting course substitutions to Student Services are September 29th for spring and summer courses and March 1st for fall courses.

Tips for course approvals:

- The only two Carroll School core classes that may possibly be approved are Organizational Behavior and Operations Management. It is not a guarantee, but a possibility.
- You can only obtain concentration elective approval from the department after completing the core classes (e.g. Basic Finance or Marketing Principles.)
- To obtain approval for Cultural Diversity, students should visit www.bc.edu/core/for-students and click on the "Cultural Diversity Substitution Request Form" on the left. Students can submit their request for approval using that form.
- CSOM course approval contacts:
  - Accounting: Prof. Ed Taylor in Fulton 224; edward.taylor@bc.edu
  - Business Analytics: Prof. Stephanie Jernigan in Fulton 350; stephanie.jernigan@bc.edu
  - Entrepreneurship: Prof. Mary Tripsas in Fulton 426; mary.tripsas@bc.edu
  - Finance: Prof. Elliott Smith in Fulton 330; elliott.smith.1@bc.edu Note: Finance electives must be approved prior to leaving for abroad. Please visit the Finance Department’s website for info.
  - Information Systems: Prof. Rob Fichman in Fulton 410; robert.fichman.1@bc.edu
  - Management and Organization: Prof. Judy Gordon in Fulton 430; judith.gordon@bc.edu
  - Marketing: Prof. Bradford Hudson in Fulton 445; bradford.hudson@bc.edu
  - Operations Management: Prof. Sam Graves in Fulton 354B; samuel.graves.1@bc.edu
this week C A R E E R S

Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at www.bc.edu/eaglelink

Career Advising Hours

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"* Career Advisors are also available by appointment, please contact directly *"

Fall Recruiting: Get Ready!

Make sure you are preparing for interviews now by taking advantage of all the resources before you need them.

- Peer Advisors (see www.bc.edu/carrollpeeradvisor)
- Seniors (this Google Sheet has over 80 seniors who have volunteered to help you with interview prep and career information on the industry that they interned in.) https://goo.gl/RwwzJx
- Specialty Career Coaches sign up via this link https://goo.gl/4eL5Fw
  - Raffi Grinberg - Case Interviews
  - Dave Feldman - Interviews and practice interviews
- Video Interviews- If you received an invitation to complete a video screening interview utilize Interview Stream to practice before hand. https://bc.interviewstream.com/Account/Login

Case Interviews

Many organizations are using case interviews, traditionally consulting was the industry that primarily used case but now it is being used by some financial firms (Citi for example) and some marketing/insurance firms.

Raffi Grinberg: Fulton’s Consulting Industry Expert

"Raffi Grinberg is a former Bain & Company management consultant. He's also written the published math textbook The Real Analysis Lifesaver, worked as a product manager at Vanguard as well as a startup, and built the financial education app DollarsEd. Raffi currently consults for leading EdTech companies and higher ed organizations."
Sign up for a meeting with Raffi: [https://goo.gl/4eL5Fw](https://goo.gl/4eL5Fw)

Note: The 3-person group sessions are devoted case prep. Individual appointments are designated to learn about consulting, get help with the application process OR have a more advanced/tailored practice case (which requires that you've already practiced at least 5-10 times). Please only sign up for one individual time slot. All appointments are restricted to CSOM undergrads.

**Additional Case Prep Resources...**

The following resources are available compliments of the CSOM Career Team to help you prep for case interviews:

- **CQI (Case Questions Interactive)**
  - [https://bostoncollege.cqinteractive.com](https://bostoncollege.cqinteractive.com)
  - Login using your BC email address and use the password: casequestions40
  - This website we subscribe to is a comprehensive guide and tutorial to take you through the whole process and do practice questions with you.

- **Video Vault** walks you through several cases so you can see exactly how to do this and also practice.
  - password: casequestions

**Marketing Career Advising**

Meet with Prof. Jean Mojo to learn more about career paths in Marketing and determine where you want to focus your efforts. Prof. Mojo was the CEO of a WPP Group Agency as well as having worked in Brand Management for Consumer Goods Companies. She can help you determine where to focus your efforts and guide your search process. Schedule an appointment at goo.gl/7zyKM. Prof. Mojo is on campus every Thursday between 11-2. If those hours don't work, contact her at mojo@bc.edu.

**Goldman Sachs Summer Analyst Internship for Sophomores and Juniors**

A Goldman Sachs internship gives you a unique opportunity to learn about the finance industry by working side by side with the experts. Our interns don't learn by watching, they learn by getting involved in real projects. This is a ten-week program designed to fully immerse you in the day-to-day activities of one of our divisions. The program starts with an orientation where you'll learn about our culture, as well as the benefits and responsibilities of being a member of Goldman Sachs. You will also receive division-specific training designed to help you succeed in your division.
The summer analyst role is for candidates currently pursuing a college or university degree and is usually undertaken during the second or penultimate year of study. While your discipline or major are not important, we are looking for students with an outstanding record of academic achievement and an interest in the financial markets. More information and our application can be found at our website.

**Oak Hill Advisors Information Session**
September 18th, 6:00-7:15 pm, Fulton 310
Oak Hill Advisors is a leading alternative investment firm with approximately $31 billion under management across performing and distressed credit related investments in North America, Europe, and other geographies. They are holding an information session for an analyst position on the client coverage/investor relations team. While the position is for current seniors, they are inviting juniors to attend the session in the event you would like to apply next year.

**KPMG’s National Managing Partner for Tax, Will Williams, Discusses Careers in Public Accounting**
Tuesday, September 19th, 12:15-1:30 pm, Fulton Honors Library
Will Williams will discuss the value of a career in public accounting, talk through his career path, and will be available to answer any student questions, along with KPMG Boston’s local leadership. Attendance at the entire event is not necessary—pizza will be served!

**KPMG Networking Night**
Tuesday, September 19th, 5:00-7:00 pm, Heights Room
Please come join us for KPMG’s networking night to meet professionals, and learn more about the audit, tax, and advisory practices that we typically recruit from. KPMG’s National Managing Tax Partner, Will Williams, will give opening remarks. Heavy appetizers will be served.

**EY Discusses Service Line Opportunities**
Tuesday, September 19th, 7:00-9:00 pm, Murray Function Room
EY professionals of all levels will be hosting an interactive event to educate BC students on the various service lines. Stop by this session to learn more about the exciting opportunities across our four main service lines: Assurance, Tax, Advisory, and Transaction Advisory Services.

**PwC Information Table**
Wednesday, September 20th, 9:00 am - 12:30 pm, Fulton Hall Atrium
PwC staff will be in the Fulton Atrium to answer any questions you have about the firm and the recruiting process. Please feel free to stop by to speak to a representative and grab some breakfast on your way to class.

**PNC Tabling Event - Come Network with PNC!**

Thursday, September 21st, 9:30-12:30 pm, Fulton Hall Atrium

PNC professionals from Corporate & Institutional Banking line of business will be present! Stop by between classes or when your schedule allows. PNC hires students and graduates into their Summer Internships and Full-time Early Career Development Programs. To learn more about these opportunities, visit [www.pnc.jobs/students](http://www.pnc.jobs/students).

**JP Morgan Asset & Wealth Management Networking Reception**

Thursday, September 21st, 5:30-7:30 pm, Barcelona Wine Bar Brookline

A career isn't just about the work you'll do. It's about people, culture and impact. The best way to discover how we can help develop your career is by learning more about what we do. Come ask questions and network with representatives at our upcoming event to learn more about Summer 2018 internship opportunities. Representatives from J.P. Morgan Asset & Wealth Management look forward to meeting you at the Boston College’s upcoming events! Open to students in their sophomore or junior year from all majors with a minimum 3.2 GPA.

Please Register in Advance: [HERE](http://www.pnc.jobs/students)

**PwC Meet & Greet**

Friday, September 22nd, 11:00 am - 3:30 pm, Heights Room

Please join PwC Staff to learn more about our opportunities in Advisory, Assurance, Tax and our specialty groups. Each group will have representatives at a specified table to answer your questions and speak about their career at the firm. Please feel free to stop by in between classes.

**Save the Date: Eaton Vance Investment Managers Information Session**

Wednesday, October 11th, 6:00-7:00 pm, Fulton 310

Join us for an informational session and networking event! Learn about our summer internships and full time opportunities on our investment teams. Meet hiring managers, ask questions, and participate in the networking session with Eaton Vance employees.

Groups Presenting: Floating Rate, Equity, Global Income, and Diversified Fixed Income Positions Open: Bank Loan Research Associate, DFI Research Associate, Muni Research Associate, Investment Internships
**Internship Opportunity: Zillow**

Zillow Group Business Analytics will be on campus to discuss Zillow’s goal of transparency in home-related marketplaces and how analytics powers decision making at their Seattle HQ. And they are hiring! Summer 2018 internship positions are available for undergraduate and graduate students. Come to Harvard Faculty Club Main Dining Room on October 17, 2017 at 7p to learn more from two of our Principal Pricing Analysts, Steve Brownell and Emily Eutis. Snacks and Refreshments will be provided. Eventbrite [https://www.eventbrite.com/e/zillow-group-tech-talk-tickets-37701157176](https://www.eventbrite.com/e/zillow-group-tech-talk-tickets-37701157176)

**Internship Opportunity: Cornerstone**

Cornerstone will be hosting an Information Session in Devlin Hall, Room 010, on September 13th from 7:00pm to 8:15pm. We would appreciate if you could share this message with CSOM students on your listserv who would be interested in stopping by and learning more about the company and opportunities. Additionally, please be aware of the resume drop deadline below. Please see the attached brochure for a description of the Summer Analyst role.

**Summer Analyst:** October 10th at 11:59pm

As a quick introduction to our firm and culture, I would like to highlight that Cornerstone:

- Recruits students from all majors; we find that our most successful analysts have a demonstrated interest in research and desire to learn complex economic and financial concepts;
- Works across industries including antitrust, healthcare, intellectual property, and securities and has a generalist model that provides analysts with opportunities across sectors; and
- Maintains a positive work-life balance with a strong analyst culture.

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**this week LEADERSHIP**

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**MABC Marketing Lecture Series Committee**

We’re adding a new committee to our E-Board! Members of this committee will be dedicated to planning and facilitating the year-long lecture series. We’re looking for 2-3 students (preferably sophomores, juniors, and seniors) that can assist high-level marketing professionals by being their personal BC guides when they come to campus as guest speakers. This is a great opportunity to network with distinguished marketers, gain more exposure to the industry, and learn firsthand from experienced professionals from top companies. Please apply below by next Wednesday, September 20th @
11:59pm. To apply, follow this link:
https://docs.google.com/forms/d/e/1FAIpQLSeCm2bWHfBxFY7UbKgzffw7Vt9JSIseYw9BZtucVl2ZXre_A/viewform

Save the Date: Pillars of Wall Street Interview Workshop
Saturday, September 23rd and Sunday, September 24th, Higgins 300
The Finance Academy will be offering a two-day interview prep workshop with the Pillars
of Wall Street organization on September 23rd and September 24th. The course will
cover many topics to help best prepare you for interviews, including:
1. Overview of an Investment Bank
2. Accounting Overview (Financial Statement Analysis)
3. Introduction to Excel and Statement Forecasting
4. Valuation Fundamentals
5. Accretion / Dilution Fundamentals
6. Markets Interview Preparation
7. Qualitative Interview Preparation

This is a course that typically costs close to $200, but we are offering it to students for
$20. Please sign up on the google form below by 11:59pm Tuesday, September
20th to reserve a spot. Please reach out with any questions.

SIGN UP HERE.

Apply to Compete in the National Diversity Case
Competition
The Kelley School of Business National Diversity Case Competition at Indiana
University-Bloomington is an opportunity to integrate classroom learning with
real-world issues in the business world.
Participants are provided airfare and lodging to attend this event. Put together a team
that includes 4 business students, no more than 1 senior, and at least 2 students who
self-identify as African American, Hispanic, Native American, or Native Hawaiian/Pacific
Islander.
Students must be able to work on analysis and presentation over winter break remotely
and travel back to BC to prepare by Monday, January 8, 2018. The team will travel
from BC to Indiana University on Friday, January 12 for the competition on Jan 12-13,
2018.
Please email Josephine Xiong (xiongji@bc.edu) with the names of your team members
by September 25. A team will be selected to represent the Carroll School.
Software Engineering and Web/Mobile Development Opportunity: The Horizons Fellowship

The Horizons Fellowship supports 150 outstanding university students in their pursuit to become leaders in technology. Our tuition-free programs provide immersive software engineering and web/mobile development courses geared towards high-achieving college students. Students need not have a computer science background! Our curriculum, developed by ex-Salesforce and Optimizely engineers alongside PhD candidates in computer science, is designed to teach students how to build web, mobile, and desktop applications.

Application Process/Criteria
- Currently enrolled in (or recently graduated) an undergrad or graduate university program
- Submission of resume and standardized test scores on www.joinhorizons.com
- Series of fit and logic interviews
- Applications are accepted on a rolling basis.

Take Home Professor is back: 11 left!

Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.

Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.

The rules are as follows:
1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 13 Take Home Prof events per semester.
7. A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

**Announcing New Program: Lunch with a Professor**

*Grab a few of your classmates and take your professor to lunch (on us!)*

The Carroll School of Management introduces "Lunch with a Professor." We will give you a dining card to use at any of the on-campus dining hall locations to have coffee or lunch with one of your professors. Space is limited so reserve yours today!

*Here is how you do it:*

1. Only one person can reserve the card each day. Before you invite your professor to lunch, first check out the availability of the card on this Doodle schedule. Make a note of a few dates that are available.

2. Invite your professor to lunch and give her/him some available dates.

3. Reserve the dining card on the Doodle schedule at least 48 hours in advance.

4. Stop by Fulton 315 to pick up the card after 10:00 am on the morning of your lunch.

5. Enjoy your lunch at any of the on-campus dining locations!

6. After lunch, return the card to Fulton 315 along with a receipt from the dining hall by 3:00 pm on the same day.

7. Take a picture with you and the professor and send it to Erica Graf.

Open to all freshmen, sophomores, juniors, and seniors in the Carroll School of Management. Each "Lunch with a Professor" can have a maximum of five students in attendance.

Sponsored by the Accenture Fund at Boston College

**Want to stay on top of the latest events within the Carroll School?**

Facebook: Like us! "This Week in the Carroll School."

Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.