Connor, Lauren, and Madeline competed in the International Business Ethics Case Competition

**this week EVENTS**

**MAY 1, 2016**

**CLASS OF 2018 EDITION**

» Events
» Advising
» Careers
» Leadership
» Carroll School News
» Attachment:

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**Shea Center Year End Celebration**

**MONDAY, MAY 2**

6:30 – 7:30 pm Award Presentations & Program Recaps; 7:30 – 8:30 pm Reception; The Fulton Honors Library

Please join the Shea Center & Start@Shea to celebrate all the accomplishments achieved during their first year. The evening will include an overview of programs, awards presentations, and the announcement of the winners of the 2016 Venture Competition. Click here to register.

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**The BC Career Center presents: A Conversation with Steve Pemberton ‘89, Hon. ‘15**

**THURSDAY, MAY 5**

4:30 pm in the Walsh Function Room
Steve Pemberton is Vice-President, Diversity and Inclusion for Walgreens Boots Alliance, the first global pharmacy-led, health and wellbeing enterprise in the world, employing 370,000 people in 25 countries. Prior to that he served as Chief Diversity Officer for Walgreens, becoming the first person to hold that position in the historic company’s 114 year history. He is widely considered a subject matter expert on matters of diversity and inclusion and its importance to the sustainability of organizations and the communities they serve. There are a limited number of seats, so we’re asking those who may be interested to RSVP here.

FRIDAY, MAY 6 -
MONDAY, MAY 9

Study Days - no classes for undergraduate students only

TUESDAY, MAY 10 -
TUESDAY, MAY 17

Final Examinations

Dean’s Office drop-in hours - all held in Fulton 315

Monday, 10:00 am - 12:00 pm; 1:00-3:00 pm
Tuesday, 10:00 am - 12:00 pm; 1:00-3:00 pm
Wednesday, 10:00 am - 12:00 pm
Thursday, 10:00 am - 12:00 pm; 1:00-3:00 pm

Still looking for a course for the fall?

Business and Professional Speaking (MHON112602)

Monday, 9:00 am – 11:30 am with Professor Stacy Schwartz
This course is designed to be an introduction to the theory, composition, delivery, and criticism of speeches. Individual as well as group speaking assignments will be used to help the student become more comfortable and confident in speaking situations. The following areas will be developed: the uses of evidence, the development of clear organizational structure, and the development of a dynamic presentation style. The student will also examine speaking from the audience perspective, and learning ways to analyze and evaluate the oral presentations of others.
Applying to study abroad?

Students who are applying to study abroad next year through an early or regular deadline program will first need to submit the application online to the program. After you have been approved for a program, the Office of International Programs will be in touch with the approval form and further instructions. Part of this approval process requires you to complete the following online survey from Dean Keeley:

https://www.surveymonkey.com/r/8RP8S8P

If you have any questions about the process, please visit:

http://www.bc.edu/offices/international/gettingstarted1/howtoapply.html

Get courses approved before you go abroad!

- The only two Carroll School core classes that may possibly be approved are Organizational Behavior and Operations Management. It is not a guarantee, but a possibility.
- You can only obtain concentration elective approval from the department after completing the core classes (e.g. Basic Finance or Marketing Principles).
- The following is a statement from the Office of the Associate Dean for the Core about what requirements a course must have in order to be approved as a Cultural Diversity course: “The Cultural Diversity requirement can be fulfilled by a) a course on Asian, African, Middle Eastern or Latin American cultures, b) a course on minority cultures of the United States derived from these cultures, c) a course on Native American cultures, or d) a course that address the concept of culture from a theoretical and comparative perspective either separately or in the context of the courses listed in (a), (b) and (c).”

To gain approval, students should send the course syllabus and an explanation of how the proposed course meets the requirements above to Prof. Julian Bourg, Associate Dean for the Core.

Course approval contacts:

- **Operations Management**: Prof. Sam Graves, Fulton 354B
- **Management and Organization**: Prof. Judy Gordon, Fulton 430A
- **Finance**: Prof. Elliott Smith, Fulton 437 (Finance electives must be approved prior to leaving for abroad. Please visit the Finance Department website for more information.)
- **Marketing**: Prof. Bradford Hudson, Fulton 445
- **Information Systems**: Prof. Rob Fichman, Fulton 410A
- **Accounting**: Prof. Billy Soo, Fulton 552B
- **Business Analytics**: Prof. Stephanie Jernigan, Fulton 350
- **Entrepreneurship electives**: Mary Tripsas (mary.tripsas@bc.edu), Fulton 426A
Important Info for Finance Majors planning to study abroad:

It is crucial that Finance majors are aware that their Finance elective MUST be approved prior to leaving for abroad. The following information is also posted on our website:
http://www.bc.edu/schools/csom/departments/finance/studyabroad.html

Career Advising

Come to the career advising drop in hours:

- **Amy Donegan**: Mondays, Tuesdays, and Thursdays; 1pm to 3pm in Fulton 315
- **Kristen Nervo**: Tuesdays 2-4pm and Wednesdays; 3pm to 5pm in Fulton 315

Both Amy Donegan and Kristen Nervo will be at Dean's Coffee every Wednesday, 1:00-3:00 pm in the Fulton Honors Common.

Shea Center Internship Program

The Shea Center for Entrepreneurship has a goal to foster collaborations between students, and the greater entrepreneurial ecosystem of Boston and beyond. This summer, we will be launching our internship program. Interning at a start-up provides a unique opportunity for a student to do many tasks, make valuable contributions to a small team, and experience company growth and failures.

Current undergraduate freshman, sophomores and juniors are eligible to apply*. Student must obtain their internship on their own. Once the student has secured the internship, they will fill out the form here. If accepted into the program, the student will receive a stipend of $1000.00 and is required to write a two page paper at the end of the internship discussing what they learned. **Deadline to apply is May 1, 2016.** Space is limited. If you have any questions, contact Kelsey Kinton at kintonk@bc.edu.

*student must be actively involved in Shea Center programs and activities.

On Campus Job Opportunity: Marketing/Graphic Design Assistant - BC Campus Rec

**Job Description**

- Design posters, flyers, TV slides, schedules, forms, etc.
• Update Campus Recreation Website
• Help with various other projects

**Requirements**
• Proficient with Adobe Creative Suite including Photoshop, InDesign, and Illustrator
• Knowledge of Microsoft Office (Word, Excel, etc.)
• Knowledge of basic HTML, CSS, and Photography
• Creative with good organizational skills
• A portfolio of your work ready to submit

Starting pay rate: $10.00/hr

*If interested, please complete the PDF application and submit your portfolio to Becca Fink at finkbe@bc.edu.*

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**As part of her senior year independent study, Danielle Dalton (CSOM ’16) is conducting a survey about Instagram.**

It would be a huge help if you could take the survey ([available here](#)). It only takes 3-5 minutes. As an added bonus, everyone who takes the survey is entered to win a $100 Amazon gift card!

**Sub Turri yearbook position available**

BC's yearbook, Sub Turri, is looking for a Communications/Marketing student interested in running our social media platforms and generating new marketing strategies to bolster sales. The ability to brainstorm and implement creative marketing campaigns is a must, and experience with graphic/digital design is preferred. This student will meet with the editorial and business staff once a week to plan upcoming events and campaigns and report social media progress. If you are interested, please contact the Sub Turri Business Staff through our email, subturribusiness@gmail.com.
Congratulations to the recipients of the Carroll School
Coughlin Distinguished Teaching Awards: Prof. John
Neale and Prof. Rob James!

Congratulations to Madeline, Lauren, and Connor for
their achievement in the International Business Ethics
Case Competition!
A team of three Boston College Juniors attended the 3 day International Business
Ethics Case Competition 2016 held in Cambridge, MA this year. The IBECC brought
together students from across the globe to present an ethical case in which students
explain the legal, financial and ethical dimensions of the problem and then
recommend a solution. The case the students analyzed was titled: Google Books:
Liberating the World’s Information, or Appropriating It? The competition was
sponsored by Loyola Marymount University and University of St. Thomas. The BC
team consisted of Madeline Cortes, Lauren Wedell and Connor Desmond. They came
in second place in their division.

Maria Daniela Concha Neme, CSOM '16, has started a
GoFundMe campaign to help raise relief funds for those
devastated by the earthquakes in Ecuador, on behalf of
BC.
The funds will be going to the International Medical Corps, who will be allocating the
funds for medical assistance and shelter reconstruction. Any donation, even $1, to the
cause would be extremely meaningful as every single dollar raised will be helpful to
those affected by the earthquakes. If you are interested in donating, please look for
the “Boston College for Ecuador” on www.gofundme.com/.

Want to stay on top of the latest events within the
Carroll School?
Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE
CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.