Lean In and Marketing Academy present Arnold Worldwide's Pam Hamlin on Leadership

7:30 pm in Merkert 127

Do what you love and love what you do. Pam Hamlin, BC '86, is the CEO of Arnold Worldwide with nearly three decades of experience building brands and providing business and marketing strategy to a wide range of industries. She has been an engine for growth, evolution and cultural vibrancy at Arnold for 18 years – stewarding accounts, developing business and ultimately, running a global company.

Pam will reframe the question often asked of women, ‘Can you have it all?’ as she shares some of her passions in life and how you can actually get what you want if you stay true to what matters to you. Along the journey, she’ll provide her perspective on the marketing and advertising industry and Arnold’s position, how women are being portrayed in advertising, and some of the lessons learned along the way as a female leader in her path to becoming CEO.
TUESDAY, APRIL 5

Media, Writing, and Communications Night
5:30 - 7:30 pm in Yawkey Room, Maloney Hall, 4th Floor
This event connects current Boston College students who have an interest in careers in media, writing, and communications with alumni and professionals. Student attendees will have the opportunity to learn about internships and career paths. Come meet with professionals who work in PR, marketing communications, journalism, publishing, health communication, advertising, and digital media. To view a full list of alumni and professionals and to register, visit this page:
https://bc-csm.symplicity.com/events/mediawritingcomm

WEDNESDAY, APRIL 6

Lunch with an Entrepreneur featuring Daniel Katcher, CEO & Founder, Rocket Farms Student
12:00 - 1:00 pm in Cushing 208
Interested in app development? Rocket Farm Studios is where innovation, deep technical expertise and "WOW" converge. A premier mobile strategy and development firm located in Boston, MA, Rocket Farm Studios is known for transforming the most complex mobile challenges into robust, engaging, and results-driving applications. Sign up to listen to Daniel's entrepreneurial journey and engage in a great discussion!
Lunch is provided by the Shea Center for Entrepreneurship. Email Kelsey at kintonk@bc.edu to sign up. Space is limited.

Dean's Coffee: Featuring the EY Peer Advisors
1:00 - 3:00 pm in Fulton Honors Common
Stop by to get some advice from the EY Peer Advisors before registration!

FRIDAY, APRIL 8

TechTrek to Highland Capital
3:30 - 5:00 pm; 1 Broadway, 16th floor, Cambridge, MA (short walk from Kendall Sq. stop on Red Line)
Highland Capital is a global venture capital firm that has raised over $3 billion in committed capital. They have partnered with more than 225 entrepreneurial companies that are developing innovative technologies to disrupt massive markets. As an early investor, Highland Capital provides its entrepreneurs with the expertise and strategic guidance necessary to build the next generation of category-defining companies. Learn more at http://www.hcp.com/. We will be meeting from BC Alumni Dan Nova (Investment Team & Partner) and Chris Protasewich (Investment Team).
Sign up as soon as possible to have a higher chance to secure a spot on the trip! Here is the link to the sign up sheet: [http://bit.ly/1VboLpG](http://bit.ly/1VboLpG). RSVP is limited to 35 people. We can't stress enough -- if you cannot go on the TechTrek, please do not sign up. If you need to cancel, do so at least 24 hours before the visit time. No-shows will lose privilege in attending future TechTrek visits.

**SATURDAY, APRIL 9**

**Boston College Women’s Summit: Own It**

*Keynote address - 10:00 - 11:30 am in Robsham Theater*

The Women’s Center and Office of Student Involvement are hosting the second annual **2016 Boston College Women’s Own It Summit** on April 9, 2016. The Summit is a day-long event meant to inspire Boston College students with an interest in supporting and empowering young women including breakout sessions, panels, and keynote addresses from over 30 incredible speakers ranging from Sophia Amoruso, Founder of Nasty Gal and best selling author of #Girlboss to Mia Hall, speaker, producer and advocate, and Rupal Patel whose [Ted Talk](http://www.ted.com) you may have seen and many more. There are a limited amount of tickets left! Full day tickets are sold out, but you can still purchase keynote tickets [here](http://bit.ly/1VboLpG).

**MONDAY, APRIL 11**

**The BC Consulting Club presents Women in Consulting**

*7:30 - 9:00 pm in Gasson 305*

This event will consist of a panel of women professionals discussing their experiences in the consulting industry, especially focusing on how being a woman has shaped their career. Firms attending include: LEK Consulting, Analysis Group, Cornerstone Research, EY, Deloitte, Accenture, and KPMG. A networking session will follow the panel. We highly encourage all freshmen, sophomore, and junior women interested in consulting to come!

**WEDNESDAY, APRIL 13**

**Dean’s Coffee**

*1:00 - 3:00 pm in the Fulton Honors Common*

**How Do (Really) Big Projects Happen? Project Delivery and Construction**

*McGuinn 400, must [REGISTER](http://bit.ly/1VboLpG) to attend*

**Patrick Lucey, Project Manager, Suffolk Construction**

Patrick Lucey is a Project Manager of Suffolk Construction, coordinating construction projects in the Greater Boston Area. Patrick will lead an exercise on coordinating and managing large-scale construction projects.
The Marathon Man: An Evening with Meb Keflezighi

6:00 pm in the Shea Room, Conte Forum (2nd floor above box office).
Presented by the Winston Center for Leadership and Ethics. More than a world class runner: Christian, Family Man, Author, Speaker, Businessman, Humanitarian, and Mentor. Meb's journey from humble beginnings in East Africa to his role as a leader in the resurgence has made him a sought after motivational speaker and ambassador for some of the world's best companies and organizations.

The Associate Dean's Office has moved! Come visit our new location in Fulton 315!

Drop-in hours - all held in Fulton 315
- Monday, 10:00 am - 12:00 pm; 1:00-3:00 pm
- Tuesday, 10:00 am - 12:00 pm; 1:00-3:00 pm
- Wednesday, 10:00 am - 12:00 pm
- Thursday, 10:00 am - 12:00 pm; 1:00-3:00 pm

The EY Peer Advisors will now hold drop-in hours in Fulton 315!

Who are the EY Peer Advisors? Find out here:
https://www.youtube.com/watch?v=UvgIb7pMIB4
See their drop-in hour schedule here:
http://www.bc.edu/schools/csom/undergraduate/advising/peeradvising.html
See more bios here:
http://www.bc.edu/schools/csom/undergraduate/advising/peeradvising.html

Career Advising

Come to the career advising drop in hours:
- **Amy Donegan: Mondays, Tuesdays, and Thursdays; 1pm to 3pm in Fulton 315**
- **Kristen Nervo: Tuesdays 2-4pm and Wednesdays; 3pm to 5pm in Fulton 315**
- **PLUS EVENING Hours! Monday, April 4 & April 11; 3pm to 8pm, Fulton 315 with Jessica Hartley**

Both Amy Donegan and Kristen Nervo will be at Dean's Coffee every Wednesday, 1:00-3:00 pm in the Fulton Honors Common.
Want a chance to win a party trolley for the Senior Commencement Ball in May?

Here's how in 2 easy steps:

1. Sign up for an account using this specific BC email, amy.donegan@bc.edu, on the Recruiting and Analytics Platform (RAP)
2. Once your account is created, fill in any internship and post-graduation employment that you've obtained. Be sure to also update your education and background information.

Your internship and employment outcomes are a crucial part of the data that we collect for Businessweek rankings and has a direct bearing on our planning and programming decisions within the Undergraduate Dean's Office. This year we are using this new RAP portal to both collect data and provide Carroll School students with tools that can complement their internship and job search process. For example, you can find out the top employers by salary of previous Carroll School students. Learn about more RAP features in the attachment.

Create your account and fill in your data by **April 15, 2016** for a chance to win a trolley!

**Apply to be the Carroll School Student Commencement Speaker!**

One student speaker will be selected for the CSOM Commencement Diploma Ceremony. The speaker is limited to an address of approximately five to ten minutes in length, and the speech should be about issues appropriate for a Commencement address. Applications are restricted to a member of the CSOM senior class who (1) has a cumulative average of at least 3.0 while enrolled at Boston College, (2) will have completed all degree requirements and will receive the Bachelor's degree at the Commencement ceremony, and (3) has participated in one or more campus and/or community activities. Finalists who meet these criteria are invited to submit a 750-word draft of their speech and a résumé to the Associate Dean's Office in Fulton 315. Finalists may be invited to present their speech before the Commencement Speaker Committee. The final selection will be made by the Committee in consultation with the Undergraduate Associate Dean. **The deadline for all applicants is Wednesday, April 13.**

**Senior Week Events:** **SAVE THE DATE**
Closing Bell - A reception for graduating Carroll School seniors - Thursday
May, 19th - 2:00-3:30 pm
Senior Class Toast - Thursday May, 19th - 3:30 picture and 4:00 toast

Cap & Gown and Rain Tickets
This year cap & gown along with your rain tickets can be picked up at the
main Bookstore. The online order site is open to order your cap & gown. New this
year you can use your eagle bucks to order the cap & gown but must be done in the
bookstore.

Important Ceremony Information
**NO bags, backpacks or luggage will be allowed into the main ceremony during the
commencement ceremony.**

- More information can be found here: Undergraduate Student
  Commencement Guide
- Access the Commencement mobile site at bc.edu/2016 for a complete
guide to commencement.

All members of the Class of 2016 are permitted to participate in the University
Commencement Ceremony in Alumni Stadium. However, any senior who is not
receiving a degree due to lack of courses or failures, including those incurred this
semester, will not be permitted to participate in the individual awarding of the
diplomas without prior permission.

NOTE: It is important that those not graduating fully understand that they are not
permitted to sit with the diploma recipients in Conte Forum without prior permission
from Associate Dean Richard Keeley.

E-Invitations: In March, each student eligible to graduate will receive access to an
electronic which may be personalized and sent to family members and friends. There is
no limit to the number of invitations each student may send. For more information on
Commencement, visitwww.bc.edu/commencement.

Seniors still job searching:
Often up until graduation and the summer after we will receive emails from employers
looking to connect with BC seniors who have not found jobs yet. So that we don’t
miss anyone we would like to keep track of you so that we can get interesting
opportunities your way. Please fill out this very brief survey and attach your resume, it simply asks type of job you are looking for and geographic preference. If you find something just let us know and we will take you off the list.

https://bostoncollege.co1.qualtrics.com/SE/?SID=SV_3kh1IZrN1VXfANv

Also please feel free to meet with Amy Donegan to discuss strategy, just to make sure you are covering all of your options to find a job. Remember if you are not networking and using your BC network you are not giving yourself the best shot.

Attached is a script for contacting alumni and make sure you use LinkedIn to track BC alumni at any organizations that you are looking at jobs for. If you are not sure how to find alumni using LinkedIn stop by for some help with either Amy, Kristen, or Jess:

Jessica Hartley (Monday nights from 5-8 Fulton 315)
Kristen Nervo , Tuesday, 2-4, Wednesday 3-5
Amy Donegan, M,T,W,Th 1-3

All office hours are in Fulton 315 except on Wednesday from 1-3 both Amy and Kristen are available for help at Dean's Coffee.
The Career Center is also hosting a "just in time" job fair on April 22nd and Media/Comm night on April 5th.

ACC-SEC Virtual Career Fair
Tuesday & Wednesday April 5-6, 2016 9:00am - 5:00pm
Virtual from your Computer or Tablet
Seeking a Summer Internship or Full-Time Position? Over 130 companies are anxious to meet you online at The ACC-SEC Virtual Career Fair on April 5-6. You can register now to learn more about hiring organizations from around the country and how to work the Virtual Fair - All you need is your computer or tablet to meet with recruiters in a chat-room environment from your room, apartment, the library, or wherever you may be. The Career Center will host a quiet chat room in Southwell Hall Room 309 for students. Bring your laptop and receive on-site Virtual Fair coaching from a member of the Career Center Staff. Click here or visit EagleLink to register and to learn more:
https://www.careereco.com/Fair/EventDetails?fairId=764659d6-84e4-4d59-843f-a559010486af

Government Careers Information Forum
Wednesday, April 6, 2016 | 1:00 - 3:00 p.m.
Boston University Center for Career Development | 100 Bay State Road, 6th Floor
Boston, MA 02215
Considering a career in public service? Attend the Government Careers Information Forum and learn about government opportunities in a variety of sectors. Students will rotate every 20 minutes so you can come and go as you please and speak to up to 6 agencies over the 2 hours. Register on EagleLink via this link:
https://bc-csm.symplicity.com/events/CCCOBGovernment
Cramer Portfolio Review Night 2016
Thursday, April 7, 2016 | 4:00 - 6:00 p.m.
Cramer | 425 University Avenue | Norwood, MA 02062
Cramer, a Brand Experience Agency, is hosting their annual Portfolio Review Night 2016. Have your work reviewed and receive valuable feedback from Cramer’s diverse team of creative professionals. Make connections with some of the best minds in their fields. Bring yourself, your friends, your reel or portfolio, and your creativity (no suits necessary—we're not that kind of place). View this event in EagleLink and RSVP at evite.me/gvyA1NgFrZ

The Red Sox Annual Sports and Entertainment Career Fair
The Red Sox annual Sports and Entertainment Career Fair will take place Tuesday, April 12, 2016 from 1:00 - 4:00 pm inside the Big Concourse located behind the bleachers in Fenway Park; please see www.redsox.com/secf for more information and to register.
-Over 30 Sports and Entertainment organizations will be on hand this year
-Dress code will be business professional and guests are encouraged to bring plenty of resumes and business cards if available
-Each ticket will also include admission to watch the Red Sox take on Baltimore at 7:10pm
-Additional information will be sent to those attending as we move closer towards the event date

Job Opportunity: Account Manager at Olo
Entry Level; Client Services; New York, NY; Full Time
Olo is seeking an entry level Account Manager to join the Account Management Team in New York City. 2016 graduates are encouraged to apply. As an Account Manager you will be responsible for full end-to-end customer account management. The successful Account Manager not only manages the day to day Olo program for the customer, he/she develops strategic relationships deep and wide within the customer, identifies opportunities to expand Olo's footprint within the customer via incremental stores and channels including catering.

Responsibilities:
● Manage and develop client accounts to maintain favorable relationship with clients
● Execute contract obligations with customers to grow and renew revenue from customer base
● Use analytical skills to understand our clients’ changing business and technology issues and needs
- Understand each client’s organizational dynamics and probe to discover model and core initiatives in
- Identify and develop multilevel relationships with key decision makers and decision influencers to
- Create strategic account plan as a roadmap to grow customer revenue and deliver world class
- Liaise between client, internal departments and partners to provide clear and accurate program
- Conduct regular business reviews using value add propositions to mitigate client risk
- Execute upsell opportunities with additional Olo product offerings
- Execute clientwide webinars to communicate new client training as well as product enhancements
- Report to a Director of Account Management.

Requirements:
- Strong interest in the restaurant technology industry
- Outstanding ability to clearly and tactfully articulate problems and resolutions
- Highly organized project management skills
- Ability to work independently when needed as well as collaborate cross-functionally
- Top notch communication, writing and presentation skills, and the ability to educate clients on
- Ability to provide feedback on internal processes and best practices to continually improve the operational best practices to increase program performance customer experience
- A Bachelor’s degree

FACES presents Embrace Week

**Monday, April 4 - Friday, April 8**

FACES is proud to announce the first year of Embrace Week! This week is an initiative to bring together the Boston College community to celebrate the strength in our diversity. For its debut year, Embrace Week’s events are dedicated to service, love, faith, and expression. We have worked hard with the Thea Bowman AHANA and Intercultural Center, ALC, GLC, and BSF to bring you great events that are open to all. See the list of events at:

https://www.facebook.com/events/1706895522915187/

**Save the Date: BC’s First Annual Stand Up for a Cause**

**Friday, April 15; 7:00 pm at Robsham Theater**
Come out and see some of BC’s best standup comedians and professional comedian Dana Jay Bein perform their hilarious routines on the Robsham Stage!

The show will feature members from Ready Set Punchline, Shovelhead, Asinine, and CCE, who will all be ready to make you laugh until you cry. All proceeds will go to benefit Prevent Child Abuse America. Come have a great time while supporting an awesome cause! **Tickets go on sale April 4th!**

Buy your tickets for $10 (plus fees and processing) on the Robsham Website:

**Save the Date: Latin American Leadership Conference**

**April 23rd, 9:00 am - 4:00 pm in the Heights Room**

The Latin American Business Club invites you to its 3rd Leadership Conference, a speaker series with some of the foremost political and economic leaders in Latin America and the United States. The conference’s theme, Sustainable Economic Growth in Latin America, will explore how businesses and political institutions turn challenges and crises into opportunities. This year’s speakers include former President of Colombia, Andres Pastrana, MIT Economics Professor and Author of Why Nations Fail, Daron Acemoglu, among others. Click [here](https://ev9.evenue.net/cgi-bin/ncommerce3/SEGetEventList?groupCode=SUFC&linkID=bcpa&shopperContext&caller&appCode&_template=chocolate) for more information about speakers and ticket sales.

**Startup Island Entrepreneur Retreats**

Startup Island is an opportunity for college students around the world to come together in beautiful Costa Rica to reset and refocus, collaborate with ambitious peers, and learn from a select group of rockstar entrepreneurs. We welcome anyone looking to do big things. On Startup Island, we help each other move closer towards our personal and professional goals. Our next trip leaves for Costa Rica on August 6th. For more information visit [joistartupisland.com](https://joistartupisland.com).

**The Shea Center for Entrepreneurship presents the annual Shea Venture Competition**

Apply Today! **Applications due Sunday, April 3 at 11:59 pm.**

Tracks: (two winners per track)
1. **Traditional Business:** bit.ly/svcbus16
2. **Social Enterprise:** bit.ly/svcsoc16

$30,000 total in prizes! Pitches this year will be held behind closed doors with winners announced at a year-end entrepreneurship event.
Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! "This Week in the Carroll School."
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.