
6:00 - 9:00 pm in the Murray Function Room in Yawkey Center (4th floor).

Featuring Norby Williamson (ESPN Senior Vice President of Studio and Event Production). The first 90 minutes will be group speed-networking in your assigned section, followed by open networking with all of the companies. Doors will close at 6.15pm so please arrive promptly. Attire is business professional. Spaces are limited so please RSVP using your regular student Eaglelink account to reserve your spot.

Link: bc.edu/eaglelink. This is a great opportunity to build relationships with professionals in the sports business industry. It will be an intimate setting for you to have more one-on-one time with your preferred companies. Hope you can join us!

Please do not hesitate to reach out to sportsbusinesssocietybc@gmail.com if you have any questions.
Exploring the Relationship of Real Estate in Entrepreneurship

5:00 - 6:30 pm Fulton 423
Business Development Lead for the Cambridge Innovation Center (CIC) & BC alumni Jamal Halepota ’06 will be discussing the role of Real Estate with startup companies through the lens of the CIC.

WEDNESDAY, FEBRUARY 24

Dean’s Coffee
1:00 - 3:00 pm in the Fulton Honors Common


4:00 pm in McGuinn 400, students must REGISTER to attend
David Gamble is the Principal of Gamble Associates, an architecture and urban design firm that assists revitalization of communities. David will lead a workshop on Urban Planning, teaching students about the different aspects of the planning process before allowing students an opportunity to analyze an example and create their own unique community plan.

THURSDAY, FEBRUARY 25

Marketing Career Night
6:00 - 8:00 pm in the Fulton Honors Common
Please see attached pdf for organizations currently attending. For tips concerning the event see the Careers section below.

Spring Career & Internship Fair
3:00 - 6:00 pm in the Heights Room
Featuring 45 different organizations each day, this fair is for all students seeking full-time or internship positions in over 30 industries. Learn more at bc.edu/eaglelink.

FRIDAY, FEBRUARY 26

Spring Career & Internship Fair
10:00 am - 1:00 pm in the Heights Room
Featuring 45 different organizations each day, this fair is for all students seeking full-time or internship positions in over 30 industries. Learn more at bc.edu/eaglelink.
TechTrek Boston visits Datto

3:00 - 5:00 pm, 50 Milk St, Suite 1300 Boston, MA

Datto is probably the largest company you’ve never heard of! Take a look at their website: www.datto.com. Attendees please meet at the Reservoir T Stop at 2:00pm if you wish to travel with the group. If not, arrive at Datto by 2:55pm. Attire is business casual and all years/majors are welcome. They’re looking to hire! To sign up, please go to: bit.ly/DattoTrek. Sign up is first come, first serve with a limit of 25 people.

TUESDAY, MARCH 1

Chambers Lecture Series featuring Jose Antonio Vargas, Pulitzer Prize-Winning Journalist, Filmmaker, and Undocumented Immigrant

6:00 pm in Gasson Hall 100

Doors open at 5:30pm, please arrive early. This event is presented by the Winston Center for Leadership and Ethics.

Dean’s Office Drop-in Hours

The Dean’s Office has drop-in hours four days a week to help answer your questions about courses, studying abroad, concentrations, or any other curriculum related questions. Stop by!

Monday, 10:00 am - 12:00 pm; 1:00-3:00 pm Fulton 221
Tuesday, 10:00 am - 12:00 pm; 1:00-3:00 pm Fulton 259
Wednesday, 10:00 am - 12:00 pm Fulton 360
Thursday, 10:00 am - 12:00 pm; 1:00-3:00 pm Fulton 360

Meet the EY Peer Advisors!

Find out more about who there are here:
https://www.youtube.com/watch?v=Uvq1b7pMLB4

Drop in hours Monday - Thursday, Fulton Honors Common
See more bios here:
http://www.bc.edu/schools/csom/undergraduate/advising/peeradvising.html
Apply for summer tuition remission through the Bowman Intercultural and AHANA Center

*Deadline is March 28th.*
Details on how to apply are here:
http://www.bc.edu/offices/ahana/programs/as/SummerTuitionRemission.html

**Co-concentration: Entrepreneurship, Applications due March 14th**

Are you interested in revolutionizing markets or joining a firm that does? The entrepreneurship co-concentration provides a strong background for launching and managing high-growth ventures in nascent or high-velocity industries. The curriculum introduces a set of tools and a way of thinking that will help students to navigate the uncertain, ambiguous contexts that often characterize new initiatives in established firms as well as start-ups.

The Entrepreneurship co-concentration helps to prepare students for careers in:
- Start-up companies
- Social Enterprises
- Corporate entrepreneurship
- Venture capital / Private equity
- Management Consulting

Freshmen, sophomores, or juniors interested in the Entrepreneurship co-concentration must complete an application (see link below) which is due by March 14, 2016. Questions about the co-concentration should be directed to Professor Mary Tripsas at tripsas@bc.edu. For more information visit:
http://www.bc.edu/schools/csom/departments/mgtorg/concentration.html#entrepreneurship

**Co-concentration: Managing for Social Impact and the Public Good, Applications due March 18th**

The Managing for Social Impact framework includes a required CSOM intro course (ISYS/MGMT3345, offered every fall), two approved MCAS electives, and a required Social Impact CSOM seminar taken in spring of senior year. For more information and a link to the application form, go to the Managing for Social Impact overview. *The application deadline is March 18, 2016.*

This co-concentration will challenge students to analyze the social impacts of global and local enterprise from an interdisciplinary perspective and to consider models of economic development and sustainable management that support the public good. Managing for Social Impact is relevant to a variety of career options including business and non-profit management, professional and public sector roles, and social entrepreneurship. To discuss the Managing for Social Impact co-concentration in more
Applying to study abroad?

Students who are applying to study abroad next year through an early or regular deadline program will first need to submit the application online to the program. After you have been approved for a program, the Office of International Programs will be in touch with the approval form and further instructions. Part of this approval process requires you to complete the following online survey from Dean Keeley:
https://www.surveymonkey.com/r/8RP8S8P

If you have any questions about the process, please visit:
http://www.bc.edu/offices/international/gettingstarted1/howtoapply.html

Marketing Career Night is coming!

Marketing Career Night is next **Wednesday, February 24th from 6:00 - 8:00 pm in the Fulton Honors Library**. You can attend any time during that two hour period, this is a job/networking fair.

- Target Your Top Companies/Organizations. Here is a list of who is coming and what they are looking for at this point in terms of jobs/internships
- Research the organizations in which you are most interested.
- Polish off your resume. Make sure you have it looked at by one of our advisors see Amy/Kristen/Jessica’s hours in ThisWeekinCSOM or see one of the EY Peer Advisors either in Fulton or at the Career Center.
- Make sure you have multiple copies of your resume, bring a folder or portfolio
- Create a list of questions you want to ask each employer. Try to cater your questions to the individual organizations.
- Prepare to answer questions because employers will be asking them. You will be expected to think on your feet, so be prepared to answer their questions.
- Dress in business formal or business casual. Check your appearance, look neat and clean and put together. Men be clean shaven.
- Arrive early to avoid long lines and catch all employers
- Prepare your elevator pitch
Introduction: Introduce yourself, offer a firm handshake and a resume.

Objective: Tell the employer why you are there and what sort of employment you seek.

Summary: Briefly summarize education, experience, strengths, etc.

Closing: Reiterate your interest and thank the employer. See this video for tips https://www.youtube.com/watch?v=tHrts1wvOWs

- Ask one or two meaningful questions without monopolizing the employer’s time.
- Get the appropriate contact information and/or ask the employer for a business card, company literature and protocol for follow-up.
- Thank the employer for his/her time.
- As soon as you walk away from the employer, jot down a few notes about your conversation. You may want to include a few memorable discussion points in your follow-up letter.
- Send a thank you email that evening or over the next two days.

Interested in a paid internship this summer? Want to make a difference in communities? Apply Today!

If you are interested in working in Boston communities this summer, apply to the Corcoran Center’s summer internship program! 2nd round applications for this paid program will be accepted until next Sunday, February 28th.

Career Advising

Questions about resumes and cover letters? Networking?
Come to the career advising drop in hours:

Amy Donegan: Mondays, Tuesdays, and Thursdays, 1:00-3:00 pm in Fulton 360

Kristen Nervo: Tuesdays 2:00-4:00 pm and Wednesdays 3-5pm in Fulton 452A

Both Amy and Kristen will be at Dean’s Coffee every Wednesday, 1:00-3:00 pm in the Fulton Honors Common

Monday Career Seminars

With the Spring Career & Internship Fair this week on Thurs., Feb. 25 & Fri., Feb. 26, take advantage of additional drop in hours from 3-4 PM and 7-8 PM in Fulton 439 with Jessica Hartley to have your resume critiqued for the Fair! Or if you need help with taking your resume up a notch and transitioning it to LinkedIn or even how to start that cover letter then come by for a 20-minute career seminar on the topics listed below. Spaces is still open for this Monday, February 22nd in Fulton
439! Please sign up ahead of time via the Google sheet and click on the tab on the bottom for the topic session you are interested in: https://goo.gl/ltgWOm

- resumes that mean business (and cover letter tips!) | Feb. 22, 4:00pm
- interviewing for internships | Feb. 22, 5:00pm
- internship search strategies | Feb. 22, 6pm

Feel free to reach out with any questions regarding the seminars to Jessica at stonejg@bc.edu.

**Internship Opportunity:** Spring 2016 Sales & Marketing Internship

Offered as part of the MassCEC Clean Energy Internship Program

*Application Deadline: ASAP*

Start Date: March 2016
Time Commitment: 15-20 hrs/week, 10 consecutive weeks
Salary Level: Paid Internship
Reports To: Sales Operations Manager
Eligibility: Current Undergrad or Recent Grad from a Massachusetts college, Mass Resident

*Job Responsibilities:*

- Market Analysis
- Customer Relationship Management (CRM) Strategy
- Operations / Logistics

The successful candidate is likely to have:

- Studying towards a degree in data science, statistics, marketing, or equivalent majors
- Proven communicator—verbal and written
- Strong computer application skills including PowerPoint, Excel, MS Office
- Familiarity with CRM systems, specifically Salesforce
- Experience in solar PV market and projects is a plus

All interested and qualified candidates: Please submit your cover letter and resume to mrahman@civicsolar.com with Subject Line: CivicSolar Spring Internship 2016.

**JPMorgan Chase & Co. BA Early Advantage Program**

At JPMorgan Chase, we have an inclusive workforce that reflects the customers and clients we serve around the globe and encourages our people to bring their unique experiences and perspectives to the office. Join our BA Early Advantage Program, and you’ll have the opportunity to meet with our senior leaders, colleagues and some of the most talented students from different backgrounds across the country.
During this two day program, you’ll participate in interactive sessions to learn about our leading businesses across the firm. These sessions will help you understand how we serve our customers, clients and communities and where you can have a real impact as you explore your career options. While building your network, you’ll participate in personal branding workshops and leadership training sessions designed to position you for career success.

This opportunity is open to exceptional freshman and sophomore students with diverse backgrounds and life experiences, including individuals from groups that have been historically underrepresented. Visit our website for more information about the program and requirements. If you do not qualify for this particular program, we encourage you to explore our other opportunities which can be found at jpmorganchase.com/careers.

**BA EARLY ADVANTAGE PROGRAM DATES:**
- **New York City, April 14-15**
- **Chicago, April 21-22**
- **Dallas, April 28-29**

*Click here to apply by March 6th at 11:55PM EST for all program locations.*

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**Career Advising for Marketing Concentrators**

The marketing world is changing rapidly and it’s hard enough to stay on top of the industry, much less the changing job landscape. To help you work through this, Jean Mojo, a member of the part-time faculty in the Marketing Department with 30 years experience in marketing and advertising, will be meeting with students every Thursday to discuss the broad range of marketing jobs, what they entail and how to approach applying for those jobs. If you’re thinking of going into marketing and are unsure of the path you want to take (or just want to do some brainstorming), come in. **Meetings will be for 30 minutes on Thursdays between 11:00am and 1:00pm in Fulton 157.** To set a meeting time go to: [https://goo.gl/7ztyKM](https://goo.gl/7ztyKM). If you are unavailable on Thursdays and would like another meeting time, contact Prof. Mojo at [mojo@bc.edu](mailto:mojo@bc.edu).

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**Apply to be a Portico Teaching Assistant!**

We are seeking Portico Teaching Assistants for the 2016-2017 academic year. Please note, starting next fall, TAs will be required to take a 2 credit seminar on
business ethics. The purpose of this TA course is to provide Portico Teaching Assistants a greater depth of understanding of the tensions covered in Portico, and to offer an introduction to the core pedagogical techniques involved in teaching applied ethics. It will be once a week (on Monday) for 1 hour, led by your Portico professor. Class size will be 12. You must register for this class in order to be a Portico TA. More information will be provided throughout the application process.

**Apply online here to be a Portico TA.**

The process for this year’s T.A. application is as follows:
1. Complete the application* by **11:59 pm on Tuesday, March 1st.**
2. Portico instructors will blindly review applications (i.e., your name and email will be omitted and they will read and review your essays.)
3. You will be contacted for the next step in the process after March 1st.
4. Any and all interviews will occur after spring break.
5. The process will be finalized by April 8th.

You must meet the following criteria to be considered:
- A member of the Carroll School Class of 2017 or 2018.
- If you will be abroad in either fall or spring semesters, you are not eligible and should instead apply the following year.
- You will be required to take a 2-credit seminar on business ethics with your Portico professor.

**Save the Date: Imagine Boston 2030 Forum - “Making Choices for a Growing City”**

**Wednesday, March 30 at 5:30 pm in Robsham Theater**

**RSVP NOW** - This event is free to attend. Space is limited. Please register to reserve your seat.

The Corcoran Center for Real Estate and Urban Action at the Carroll School of Management and the Rappaport Center for Law and Public Policy at BC Law will host the Imagine Boston 2030 Forum: "Making Choices for a Growing City." Mayor Martin J. Walsh will open the Forum, which will address the challenges and opportunities that Boston faces in a period of rapid growth. A panel moderated by Meghna Chakrabarti, co-host of WBUR's Radio Boston, will dive into strategies and recommendations to shape Boston's growth in order to create a more equitable and sustainable future. Attendees will be invited to interact directly with city staff and panelists, as well as participate on social media using #ImagineBoston to share input about the goals and strategies of Imagine Boston 2030. A reception following the panel will give attendees a chance to weigh in through interactive activities, mingle with city staff and panelists, and enjoy refreshments.
4:30 p.m. Registration opens, 5:30 p.m. Event begins, Interactive reception to immediately follow.

**Opening Remarks**
Martin J. Walsh, Mayor, City of Boston
Sara Myerson, Director of Planning, Boston Redevelopment Authority

**Panel Discussion**
Moderated by Meghna Chakrabarti, co-host of Radio Boston, WBUR
John Barros, Chief of Economic Development, City of Boston
Walter Hood, Professor and former Chairperson, Landscape Architecture and Environmental Planning and Urban Design, University of California, Berkeley
Joe Kriesberg, President and CEO, Massachusetts Association of Community Development Corporations
Shirley Leung, Business Columnist, Boston Globe
Harriet Tregoning, Principal Deputy Assistant Secretary for Community Planning and Development, HUD

Want easy access to business news? Check out The Morning Brew!
Get all your interview facts quick in one easy morning read! Morning Brew is a free daily email newsletter by students for students that acts as a one stop shop for all things business. It is written in a conversational and witty tone, featuring short summaries about stories ranging from the economy to company earnings to startups/tech as well as business fact/term and question of the day. The MB is a great resource for any young business student. For those interested in signing up, submit your emails here!

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**Congratulations to the PwC Challenge National Finals Case Competition Winners!**
Our BC student team won the PwC Challenge national finals case competition. So a huge congratulations to Karen Lin, Jay Nam, Kate Weingartner, Kira Welcenbach, and Jennifer Leeserman for all of the hard work, well prepared and creative case solution.
As a reminder of the steps along the way, this dynamic team won the competition on campus back in October against a number of other BC teams. A great credit is owed
to Ed Taylor for his sponsorship of the program and mentoring of the students as they prepared. Our panel of judges was extremely impressed with all of the teams.

Take Home Professor is back! 2 left!

_Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner._

Once the plans are set, send one email to all the participants and Erica Graf at grafe@bc.edu with the date, time, and location.

_The rules are as follows:_

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 10 Take Home Prof events per semester.
7. A picture must be taken and submitted to Erica Graf at grafe@bc.edu for proof.

_Sponsored by the EY Excellence in Accounting and Management Fund_

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton360

_IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON._