NOVEMBER 26, 2017
CLASS OF 2019 EDITION

Megumi DeMond, Doreen Chang, and Mi Jin Park host Professor Hession-Kunz for Take Home a Professor

this week EVENTS

MONDAY, NOVEMBER 27

Last day for official withdrawal from a course or from the University

TUESDAY, NOVEMBER 28

Doing Well by Doing Good: MABC Social Impact Panel
7:00 pm in Fulton 511
The Marketing Academy of Boston College is hosting our annual social impact panel, "Doing Well by Doing Good." Five speakers from five very different companies will be joining us to talk about what social impact and corporate social responsibility looks like in their for-profit business.

WEDNESDAY, NOVEMBER 29
Dean’s Coffee
1:00-3:00 pm in the Fulton Honors Common
Featured guest: PwC

THURSDAY, NOVEMBER 30

WIN End of Semester Networking Dinner
6:00 pm in the Murray Function Room
This year WIN is wrapping up with the semester with another End of Semester Networking Dinner. Join WIN in welcoming keynote Stephanie Kaplan Lewis, Co-Founder and CEO of Her Campus as well as other BC alumni and guests. We will be welcoming students and alumni for an evening of conversation, networking, and (free!) dinner. Availability is limited so RSVP to secure a spot for this event! https://docs.google.com/forms/d/e/1FAIpQLSerWc4jMEcZ9hZQDSO0j--gLZ-JU6_SH1k1o07v3vFkIVayQg/viewform

FRIDAY, DECEMBER 1

TechTreks@Shea: Wayfair & Drizly
2:15-5:00 pm, Meet at Alumni Stadium
Get a chance to network with company executives, experience the Wayfair & Drizly company culture, learn how they recruit talent, and get your questions answered! As part of the Shea Center’s experiential learning initiatives and to complement other co-curricular activities, the Shea Center for Entrepreneurship has partnered with TechTreks Boston and will be doing six visits throughout the first semester to tech and startup companies, offering students the opportunity to learn about entrepreneurship outside of the classroom. Space is limited. Register here to reserve a spot.

2:15 PM - Take bus to Boston (Please meet at Alumni Stadium prior to 2:15)
3:00 - 3:55 PM - Visit Wayfair.
3:55 PM - Walk over to Drizly.
4:00 - 5:00 PM - Visit Drizly.
5:30 PM - Arrive back to campus.

WEDNESDAY, DECEMBER 6

Dean’s Coffee
1:00-3:00 pm in the Fulton Honors Common

this week ADVISING
EY Peer Advisors Drop-in Hours

EY Peer Advisors can help with course registration, internship search, and mock interviews. Their drop in hours take place in Fulton 315 and the schedule can be found below and at www.bc.edu/carrollpeeradvisor. If you are studying abroad, you can contact the Peer Advisors at csom.peer.advisors@bc.edu!

Peer Advisor Drop-in Hours

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<thead>
<tr>
<th>Monday</th>
<th>10:30-11:30am</th>
<th>11:30am-12:30pm</th>
<th>12:30-1:30pm</th>
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<tr>
<td></td>
<td>Joe</td>
<td>Connor</td>
<td>Katie</td>
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<td>Tuesday</td>
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<td>Julia</td>
<td>Miles</td>
<td>Connor</td>
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<td>Wednesday</td>
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<td></td>
<td>Michael</td>
<td>Taylor</td>
<td>Zach</td>
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<td>Thursday</td>
<td>11:00am-12:00pm</td>
<td>2:30-3:30pm</td>
<td>Gabbie</td>
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<td></td>
<td>Sarah</td>
<td>Alicia</td>
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Dean’s Office Drop-in Hours

Monday, 10:00am-12:00pm; 1:00-3:00 pm
Tuesday, 10:00-12:00pm; 1:00-3:00 pm
Thursday, 10:00am-12:00pm; 1:00-3:00 pm

If you are going abroad in the spring, make sure you get courses approved before you go!

You must get courses approved before you leave for study abroad. Getting approval will require you to bring a course syllabus to the home department at Boston College and have it approved on a Study Abroad Course Substitution Form (available in Fulton 315.) The deadlines for submitting course substitutions to Student Services are September 29th for spring and summer courses and March 1st for fall courses.

Tips for course approvals:

- The only two Carroll School core classes that may possibly be approved are Organizational Behavior and Operations Management. It is not a guarantee, but a possibility.
- You can only obtain concentration elective approval from the department after completing the core classes (e.g. Basic Finance or Marketing Principles.)
- To obtain approval for Cultural Diversity, students should visit www.bc.edu/core/for-students and click on the "Cultural Diversity Substitution Request Form" on the left. Students can submit their request for approval using that form.
- CSOM course approval contacts:
  - Accounting: Prof. Ed Taylor in Fulton 224A; edward.taylor@bc.edu
o Business Analytics: Prof. Stephanie Jernigan in Fulton 350; stephanie.jernigan@bc.edu
o Entrepreneurship: Shea Center in Cushing 336; shea.center@bc.edu
o Finance: Prof. Elliott Smith in Fulton 330; elliott.smith.1@bc.edu  Note: Finance electives must be approved prior to leaving for abroad. Please visit the Finance Department's website for info.
o Information Systems: Prof. Rob Fichman in Fulton 410; robert.fichman.1@bc.edu
o Management and Organization: Prof. Judy Gordon in Fulton 430; judith.gordon@bc.edu
o Marketing: Prof. Bradford Hudson in Fulton 445; bradford.hudson@bc.edu
o Operations Management: Prof. Sam Graves in Fulton 354B; samuel.graves.1@bc.edu

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Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at [www.bc.edu/eaglenlink](http://www.bc.edu/eaglenlink)

Career Advising Hours

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<td>10 am—4 pm</td>
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<td>9 am—1 pm</td>
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<tr>
<td></td>
<td>Jessica Hartley</td>
<td>Jessica Hartley</td>
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<td>Dean Donegan</td>
<td>Kristen Nervo</td>
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<td>3 pm—5 pm</td>
<td>Kristen Nervo</td>
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** Career Advisors are also available by appointment, please contact directly **

Helpful Resources for Recruiting:

Make sure you are preparing for interviews now by taking advantage of all the resources before you need them.

- Peer Advisors (see [www.bc.edu/carrollpeeradvisor](http://www.bc.edu/carrollpeeradvisor))
- Seniors (this Google Sheet has over 80 seniors who have volunteered to help you with interview prep and career information on the industry that they interned in.) [https://goo.gl/Rwwzjx](https://goo.gl/Rwwzjx)
- Specialty Career Coaches sign up via this link [https://goo.gl/4eL5Fw](https://goo.gl/4eL5Fw)
  - Raffi Grinberg- Consulting Case Interviews
  - Dave Feldman- Interviews and practice interviews
• Video Interviews-If you received an invitation to complete a video screening interview utilize Interview Stream to practice beforehand. [https://bc.interviewstream.com/Account/Login](https://bc.interviewstream.com/Account/Login)

**Looking for alternatives to OCR?**

Seeking an internship and Campus Recruiting is not panning out for you? Visit this link for alternative ways to search: https://docs.google.com/document/d/1Rc4yw1nUI65QUSMmydS9vVJ-2abKQUVn0n0SZlCl0k/edit.

**Case Prep Resources...**

• Consulting Coach Raffi Grinberg--sign up here: https://goo.gl/4eL5Fw
• CQI (Case Questions Interactive) https://bostoncollege.cqinteractive.com
• Login using your BC email address and use the password: casequestions40
• This website we subscribe to is a comprehensive guide and tutorial to take you through the whole process and do practice questions with you.
• Video Vault walks you through several cases so you can see exactly how to do this and also practice.
• http://casequestions.com/boston-college/
• password: casequestions

**Are you interviewing as well as you can be?**

Have you received first rounds but not second round interviews? You may need to polish your skills. Schedule an appointment with our interview Coach Dave Feldman in Fulton 315 to do a mock interview. Dave is an experienced interviewer who can help you ensure that your skills are as good as they can be. Sign up via this google doc: https://goo.gl/Rq5jBM

**Interested in Marketing Careers? Meet with Prof. Mojo!**

Marketing jobs and internships are beginning to appear. Make sure that you’re ready, well positioned and differentiating yourself. Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself for specific jobs. Prof. Mojo was the CEO of a WPP Group Agency and also worked in Brand Management for a Consumer Goods Company. She’ll help you explore various marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 11-2 and on phone sessions on Mondays between 2-5. Schedule a meeting or phone call at goo.gl/7ztyKM.

**Internship Opportunity:** MADE Summer Internship
Founded as a partnership between the ANA’s Educational Foundation and the Alliance for Inclusive and Multicultural Marketing, the MADE (Marketing and Advertising Education) internship places an undergraduate junior or senior in a summer intern program at one of more than 40 premier companies, with participants including MasterCard, IBM, Hyatt, Sephora, BBDO, McCann, Ogilvy & Mather, Viacom, and NBC. See the full list of participating companies here. Positioned as the "common app" for summer intern programs, this paid program is designed to provide students with the skills, the mentors, and the training that will help them thrive in the industry. Click here to learn more and to apply.

Register for the Winter Job Shadow Program!
Open to all majors and class years, the Boston College Career Center Job Shadow program pairs undergraduates with individual host sites for a day-long immersion experience over Winter Break. Over the course of a day, students gain valuable exposure into a field of interest as well as mentorship from working professionals in the industry, emerging from the program with new insight and contacts. In January 2017, over 250 job shadows were completed nationwide.

Students who participate in the program can expect to:
- Connect with alumni and employers
- Gain insight into what it would be like to work in an organization on a day-to-day basis
- Observe client/customer interactions and sit in on staff meetings
- Discuss your career pursuits and aspirations with professionals

The 2018 Job Shadow program will take place from January 3-9 at sites nationwide. Register on EagleLink.

Save the Date: New York City Career Fair
Tuesday, January 9th, 9:00 am-5:00 pm, NY Hilton Midtown
Attend the Career & Internship Connections Fair in New York City on January 9th This popular event allows Boston College students to network and interview for internships and full-time jobs with employers from a variety of career industries. See attachments for details regarding employers present and signup instructions.

Volunteer Opportunity: Ghana Health & Edu. Initiative
In 2018, GHEI will be offering three volunteer sessions: Community Health Evaluation 1 and Community Health Evaluation deep dive, and Girls' Empowerment, each for two or three weeks, and taking place in Ghana. GHEI Summer Serve and Learn volunteer
programs offer participants the chance to be immersed in a rural Ghanaian community and work alongside local staff members in support of a small community development organization’s year-round health and education programs. All volunteers will have the opportunity to develop and strengthen their skills in cross-cultural communication, project design and implementation, monitoring and evaluation, and community outreach, all while working in a low-resource environment alongside local and international counterparts to achieve a common goal. Please visit our website www.ghei.org/ssl to learn more. If you have any questions, feel free to email communications@ghei.org.

Win $1000-Participate in Klein Ethics Case Competition
The Carroll School of Management and the Boston College Center for Corporate Citizenship are excited to announce the seventh annual Walter H. Klein Business Ethics Case Competition. The competition will take place on Friday, February 9, 2018 and is open to sophomores and juniors. Teams will be provided with a business case in the weeks leading up to the competition which they will have to analyze, create recommendations, and present to a panel of judges.

The deadline to sign up is December 8th and teams will receive the case before winter break. Students will compete as a team of two where at least one member of the team must be in the Carroll School of Management. Only 10 teams will be able to compete and we will accept team sign-ups on a first-come basis. The first place team will receive a cash prize and the opportunity to represent Boston College at a national case competition. For more details, click here. To register, complete this form: https://goo.gl/forms/RLc7EmvReSOpkPL2

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Take Home Professor is back: 6 left!

Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.

Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.

The rules are as follows:

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.

4. If you don’t have a kitchen, you can get take-out for the professor.

5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!

6. There are only 13 Take Home Prof events per semester.

7. A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

**Announcing New Program: Lunch with a Professor**

*Grab a few of your classmates and take your professor to lunch (on us!)*

*The Carroll School of Management introduces “Lunch with a Professor.” We will give you a dining card to use at any of the on-campus dining hall locations to have coffee or lunch with one of your professors. Space is limited so reserve yours today!*

*Here is how you do it:*

1. Only one person can reserve the card each day. Before you invite your professor to lunch, first check out the availability of the card on this Doodle schedule. Make a note of a few dates that are available.

2. Invite your professor to lunch and give her/him some available dates.

3. Reserve the dining card on the Doodle schedule at least 48 hours in advance.

4. Stop by Fulton 315 to pick up the card after 10:00 am on the morning of your lunch.

5. Enjoy your lunch at any of the on-campus dining locations!

6. After lunch, return the card to Fulton 315 along with a receipt from the dining hall by 3:00 pm on the same day.

7. Take a picture with you and the professor and send it to Erica Graf.

*Open to all freshmen, sophomores, juniors, and seniors in the Carroll School of Management. Each “Lunch with a Professor” can have a maximum of five students in attendance.*

*Sponsored by the Accenture Fund at Boston College*

**Want to stay on top of the latest events within the Carroll School?**

*Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315*
IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.