OCTOBER 8, 2017

CLASS OF 2019 EDITION

If you have trouble viewing this newsletter, you can access it at http://www.bc.edu/schools/csom/undergraduate/Newsletters.html

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CLAUDIA, VINCE, AND AUDREY AT THE INTERNATIONAL BUSINESS ETHICS CASE COMPETITION IN SANTA MONICA, CA

this week EVENTS

MONDAY, OCTOBER 9

Columbus Day - No classes

TUESDAY, OCTOBER 10

Lunch with an Entrepreneur featuring Eric Tarczynski

12:00-1:00 pm in Stokes N201

Join us for lunch with Eric Tarczynski, Founder of Contrary Capital! Discuss Eric's journey in venture capital, then network with Eric & fellow students interested in entrepreneurship. Learn about the story of Contrary (and how his background as a student-entrepreneur lead to its eventual creation), what they're up to now, and have any burning questions that you might have about venture capital answered. Contrary Capital is a decentralized, university-focused venture capital fund with a laser focus on investing in and supporting the best and brightest university entrepreneurs. Eric started
Contrary after spending time as an early employee at YC-backed Kamcord and co-founding two companies - a mobile payments start-up and quant hedge fund - while in school right down the road at Northeastern. Lunch is provided by the Shea Center for Entrepreneurship. Register here to reserve a spot!

**WEDNESDAY, OCTOBER 11**

**Dean’s Coffee**

*1:00-3:00 pm in the Fulton Honors Common*

Featuring guest employer: Venture for America

**THURSDAY, OCTOBER 12**

**WIN Presents: Google Fireside Chat**

*5:00 pm in Gasson 305*

Google alum Katie Girskis will be teaming up with WIN to bring you the latest on life as a Googler. Come hear her take on a Google career and learn more about her path from BC to Tech Student Development Specialist at Google. As always, there will be plenty of Google swag available. RSVP here.

**FRIDAY, OCTOBER 13**

**TechTrek Boston: CloudHealth Technologies & EverTrue**

*2:00-5:30 pm, Meet at Alumni Stadium*

Get a chance to network with company executives, experience the CloudHealth & EverTrue company culture, learn how they recruit talent, and get your questions answered! Space is limited. Register here to reserve a spot. As part of the Shea Center’s experiential learning initiatives and to complement other co-curricular activities, the Shea Center for Entrepreneurship has partnered with TechTrek Boston and will be doing six visits throughout the first semester to tech and startup companies, offering students the opportunity to learn about entrepreneurship outside of the classroom.

2:15 PM - Bus Departs (please meet at Alumni Stadium prior to 2:15).
3:00 - 3:55 PM - Visit CloudHealth Technologies.
3:55 PM - Walk over to EverTrue.
4:00 - 5:00 PM - Visit EverTrue.
5:30 PM - Arrive back at campus.

**SATURDAY, OCTOBER 14**

**Second Annual LABC Alumni Panel**

*3:30-4:30 pm in Stokes S195*
The Latin American Business Club is hosting an alumni panel, where BC alums from JP Morgan, Citigroup, Deutsche Bank, Bank of America, McKinsey, Management Solutions, and others will be speaking to our students about their professional experiences and internship opportunities. Students will be given a great opportunity to network - we highly students from all grades to join us. The dress code will be casual, so feel free to come as you are. Please reach out to kimbw@bc.edu with any questions.

MONDAY, OCTOBER 16

Learning EagleLink
7:00 pm in Fulton 220
Looking for a job or internship and don’t know where to start? Join the EY Peer Advisors as they share tips on how to utilize Eagle Link to its full potential. In this session, students will learn the ins and outs of the job hunting process through Eagle Link. The Peer Advisors will be there to share their experiences utilizing Eagle Link and securing various positions. Take the first step in learning Eagle Link to help you secure your dream job.

TUESDAY, OCTOBER 17

Tableau Workshop by WIN
6:30 pm in Fulton 230
WIN’s Skill Development Workshops are back and better than ever. This event is a great opportunity to get to know Tableau’s powerful data visualization software with BC’s Professor Ransbotham. No experience necessary, just come with a charged laptop. RSVP here.

WEDNESDAY, OCTOBER 18

Dean’s Coffee
1:00-3:00 pm in the Fulton Honors Common
Featuring guest employer: TBD

Biology (and Business) Alumni Seminar
3:30 pm in Devlin 008
The biology department is going to be hosting an alumni seminar, featuring Alex Lorestani ’09, the CEO of Geltor Inc., a company based out of San Leandro, CA. Geltor’s primary focus is on the production of vegan gelatin. Geltor’s primary focus is on the production of vegan gelatin. Alex’s seminar will focus on his time here at Boston College and how it helped prepare him for his current role of leading a company that is solving a current economic and environmental need through biology.
EY Peer Advisors Drop-in Hours
EY Peer Advisors can help with course registration, internship search, and mock interviews. Their drop in hours take place in Fulton 315 and the schedule can be found at www.bc.edu/carrollpeeradvisor. If you are studying abroad, you can contact the Peer Advisors at csom.peer.advisors@bc.edu!

Dean’s Office Drop-in Hours
The Dean’s Office has drop-in hours every week to help answer your questions about courses, studying abroad, concentrations, or any other curriculum related questions. All drop in hours will be in Fulton 315.

Monday, 10:00am-12:00pm; 1:00-3:00 pm
Tuesday, 10:00-12:00pm; 1:00-3:00 pm
Thursday, 10:00am-12:00pm; 1:00-3:00 pm

If you are going abroad in the spring, make sure you get courses approved before you go!
You must get courses approved before you leave for study abroad. Getting approval will require you to bring a course syllabus to the home department at Boston College and have it approved on a Study Abroad Course Substitution Form (available in Fulton 315.) The deadlines for submitting course substitutions to Student Services are September 29th for spring and summer courses and March 1st for fall courses.
Tips for course approvals:
• The only two Carroll School core classes that may possibly be approved are Organizational Behavior and Operations Management. It is not a guarantee, but a possibility.
• You can only obtain concentration elective approval from the department after completing the core classes (e.g. Basic Finance or Marketing Principles.)
• To obtain approval for Cultural Diversity, students should visit www.bc.edu/core/for-students and click on the ”Cultural Diversity Substitution Request Form” on the left. Students can submit their request for approval using that form.
• CSOM course approval contacts:
  o Accounting: Prof. Ed Taylor in Fulton 224; edward.taylor@bc.edu
  o Business Analytics: Prof. Stephanie Jernigan in Fulton 350; stephanie.jernigan@bc.edu
  o Entrepreneurship: Prof. Mary Tripsas in Fulton 426; mary.tripsas@bc.edu
  o Finance: Prof. Elliott Smith in Fulton 330; elliott.smith.1@bc.edu Note: Finance electives must be approved prior to leaving for abroad. Please visit the Finance Department's website for info.
Information Systems: Prof. Rob Fichman in Fulton 410; 
robert.fichman.1@bc.edu
Management and Organization: Prof. Judy Gordon in Fulton 430;
judith.gordon@bc.edu
Marketing: Prof. Bradford Hudson in Fulton 445; bradford.hudson@bc.edu
Operations Management: Prof. Sam Graves in Fulton 354B;
samuel.graves.1@bc.edu

**Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at www.bc.edu/eagelink**

### Career Advising Hours

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<td>10 am—4 pm Jessica Hartley</td>
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**Career Advisors are also available by appointment, please contact directly**

### Fall Recruiting: Get Ready!

Make sure you are preparing for interviews now by taking advantage of all the resources before you need them.

- Peer Advisors (see [www.bc.edu/carrollpeeradvisor](http://www.bc.edu/carrollpeeradvisor))
- Seniors (this Google Sheet has over 80 seniors who have volunteered to help you with interview prep and career information on the industry that they interned in.) [https://goo.gl/RwwzJx](https://goo.gl/RwwzJx)
- Specialty Career Coaches sign up via this link [https://goo.gl/4eL5Fw](https://goo.gl/4eL5Fw)
  - Raffi Grinberg- Case Interviews
  - Dave Feldman- Interviews and practice interviews
- Video Interviews-If you received an invitation to complete a video screening interview utilize Interview Stream to practice beforehand. [https://bc.interviewstream.com/Account/Login](https://bc.interviewstream.com/Account/Login)

### Case Interviews

Many organizations are using case interviews, traditionally consulting was the industry that primarily used case but now it is being used by some financial firms (Citi for example) and some marketing/insurance firms.
Sign up for a meeting with Raffi Grinberg: https://goo.gl/4eL5Fw

Note: The 3-person group sessions are devoted case prep. Individual appointments are designated to learn about consulting, get help with the application process OR have a more advanced/tailored practice case (which requires that you’ve already practiced at least 5-10 times). Please only sign up for one individual time slot. All appointments are restricted to CSOM undergrads.

Additional Case Prep Resources...
The following resources are available compliments of the CSOM Career Team to help you prep for case interviews:

- **CQI (Case Questions Interactive)**
  - [https://bostoncollege.cqinteractive.com](https://bostoncollege.cqinteractive.com)
  - Login using your BC email address and use the password: casequestions40
  - This website we subscribe to is a comprehensive guide and tutorial to take you through the whole process and do practice questions with you.

- **Video Vault walks you through several cases so you can see exactly how to do this and also practice.**
  - password: casequestions

**Video Interviews**
Did you receive an invitation to take a digital interview? More and more employers are using platforms such as hirevue, jobvite, Interview4 etc. Here are some resources to help you prepare:

- Pay attention to how you look/sound.
  - [https://www.youtube.com/watch?v=rQwanxQmFnc&t=5s](https://www.youtube.com/watch?v=rQwanxQmFnc&t=5s)
- Practice using Interviewstream (very similar to Hirevue/other online platforms)
  - [https://bc.interviewstream.com](https://bc.interviewstream.com)
- Guidelines for acing your digital interview
  - [https://www.hirevue.com/blog/how-to-prepare-for-your-hirevue-digital-interview/](https://www.hirevue.com/blog/how-to-prepare-for-your-hirevue-digital-interview/)

**Marketing Career Advising with Prof. Mojo**
Not sure what job you want in marketing? Confused by the recruitment Process? Meet with Prof. Jean Mojo to learn more about career paths in Marketing and determine where to focus your efforts. Prof. Mojo was the CEO of a WPP Group Agency as well as having worked in Brand Management for a Consumer Goods Company. She can help you understand the various marketing careers, better
understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 11-2 or on phone sessions on Mondays between 2-5. Schedule a meeting or phone call at goo.gl/7zyKM.

**Are you interviewing as well as you can be?**

Have you received first rounds but not second round interviews? You may need to polish your skills. Schedule an appointment with our interview Coach Dave Feldman in Fulton 315 to do a mock interview. Dave is an experienced interviewer who can help you ensure that your skills are as good as they can be. Sign up via this google doc: https://goo.gl/Rq5jBm

**Internship Opportunity: Office of the Governor**

Have an interest in public service? Want to spend time gaining a valuable experience and first hand education in the inner-workings of government? Governor Charles D. Baker’s office is seeking highly motivated undergraduates students interested in a hands-on learning experience in various departments. While the specific duties of interns are determined by the office directors, all internships have in common the expectation that interns will cover phones, do filing, mail processing, data entry, and routine office chores, in addition to any specific projects or tasks assigned. All majors and class years are encouraged to apply! The deadline to submit an application (see attachment) is October 31st. If you have any questions, please visit https://www.mass.gov/governors-internship-program or contact governor.internship@massmail.state.ma.us .

**Internship Opportunity: Boston Scientific**

As a global medical device leader, Boston Scientific strives to create innovative products, technologies, and services to improve the health of patients around the world. We’re currently looking for Summer 2018 HR interns across an array of areas including HR Operations, Analytics, Compensation & Benefits, Talent Acquisition, and Business Partner support. We will be hosting a virtual showcase on Wednesday, October 18th from 4-5pm to share more about our company, culture, and the internship opportunities available at Boston Scientific. Interested students can register using the following link: http://tinyurl.com/y9d8789p. Click here to learn more about Boston Scientific student opportunities.

**Internship Opportunity: Goldman Sachs Asset Management**

GSAM Credit Alternatives is looking for an Analyst Intern for Summer 2018. Summer analysts will become an integral part of the GSAM Credit Alternatives platform, joining small investment teams and participating in due diligence for both public and private debt investments. The research and analysis performed by summer analysts will be
presented to the investment committee and used to make investment decisions. The internship will include hands-on experience along with formal learning sessions that cover a wide-range of topics from LBO modeling to understanding bankruptcies and complexities with CDS. For more information, see attachment. If interested, please send resume to al.diaz@gs.com and nicholas.d.sousa@gs.com by October 20th.

**Save the Date: DigitasLBi Information Session**

Thursday, October 19th, 1:00-2:30 pm in Merkert 130

DigitasLBi is looking for an inclusive group of up-and-coming talent to help us reshape the world of marketing and advertising. The program has two tracks: one for rising college seniors (internship), and one for recent graduates (full time). Each track will cater to your area of interest and place you into the thick of our business so you can learn in real-time from the best marketers out there. The experience is hands-on, hard work, and incredibly rewarding. For more information, please see the attachment and attend our information session!

**Save the Date: Preparing for The CPA Exam Panel**

Tuesday, October 24, 6:00 pm in Fulton 511

For students planning to take the CPA exam - a review of the requirements, registration and format. Pizza and drinks will be served.

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**Final Call For Abstracts: Global Health & Innovation Conference at Yale**

The Global Health & Innovation Conference at Yale on April 14-15, 2018, is the world's leading and largest global health conference as well as the largest social entrepreneurship conference. This thought-leading conference convenes leaders, changemakers, professionals and students from all sectors of global health, international development, and social entrepreneurship. Abstracts are currently being accepted from professionals and from students for research presentations, program presentations, and for the social impact pitch presentations, including submissions for the $10,000 and $5,000 GHIC Innovation Prize. October 15 is the final abstract deadline for research and program presentations. Read more about the presentation opportunities and the abstract submission process here.

**BC Portfolio Challenge Signups**

For all those interested, signups for the Boston College Portfolio Challenge have gone live. An email with signup details has been sent to those on the listserv, but for those who don't have the information, please email bcportfoliochallenge@gmail.com.
Save the Date: Boston College Women’s Summit

Saturday, October 21st, 9:30 am-3:30 pm, Robsham Theater

The Boston College Women's Summit, formerly known as Own It, is designed to empower all attendees by connecting them with a community of fellow classmates, speakers, and guests, and with the purpose of creating discussion at BC about women's empowerment. This year’s Summit will be taking place on Saturday, October 21 with a morning keynote by Ayanna Pressley, Boston City Councilor At-Large. It will feature 17 other speakers covering a variety of topics from Intersectionality to Faith in Feminism to Resilience. We hope to see you there!

Check It Out: Morning Brew

Looking for a way to kill time in the line at Eagle’s? Want to stand out in an interview or at a networking event? Sign up for the Morning Brew below to receive a free email newsletter every morning! Morning Brew is your one-stop shop for all things business, and it reads just like you’re having a conversation with your smartest friend. For questions, contact Campus Rep, Erin Boyle, CSOM 2020 (boyleek@bc.edu).

Enter your email here: https://www.morningbrew.com/?kid=b99c4b

Take Home Professor is back: 10 left!

Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.

Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.

The rules are as follows:

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 13 Take Home Prof events per semester.

7. A picture must be taken and submitted to Terry at rezzut@bc.edu for proof.

**Announcing New Program: Lunch with a Professor**

Grab a few of your classmates and take your professor to lunch (on us!)

The Carroll School of Management introduces “Lunch with a Professor.” We will give you a dining card to use at any of the on-campus dining hall locations to have coffee or lunch with one of your professors. Space is limited so reserve yours today!

Here is how you do it:

1. Only one person can reserve the card each day. Before you invite your professor to lunch, first check out the availability of the card on this Doodle schedule. Make a note of a few dates that are available.

2. Invite your professor to lunch and give her/him some available dates.

3. Reserve the dining card on the Doodle schedule at least 48 hours in advance.

4. Stop by Fulton 315 to pick up the card after 10:00 am on the morning of your lunch.

5. Enjoy your lunch at any of the on-campus dining locations!

6. After lunch, return the card to Fulton 315 along with a receipt from the dining hall by 3:00 pm on the same day.

7. Take a picture with you and the professor and send it to Erica Graf.

Open to all freshmen, sophomores, juniors, and seniors in the Carroll School of Management. Each “Lunch with a Professor” can have a maximum of five students in attendance.

Sponsored by the Accenture Fund at Boston College

**Want to stay on top of the latest events within the Carroll School?**

Facebook: Like us! “This Week in the Carroll School.”

Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.