TUESDAY, FEBRUARY 2

Clough Colloquium featuring Alan Gross, Former Cuban Hostage and Humanitarian Aid Worker

4:00pm in Gasson Hall 100

Doors will open at 3:30pm, please arrive early. This event is presented by the Winston Center for Leadership and Ethics and the Clough Center for the Study of Constitutional Democracy.

WEDNESDAY, FEBRUARY 3

The Shea Center presents: Lunch with an Entrepreneur featuring Mike Nardella, President of Streak Media

12:00 pm - 1:00 pm in McGuinn 334

Mike Nardella is the President at Streak Media. He started Streak in May of 2011 as a hyperlocal content curation platform for students. It has since evolved, and in September of 2014, Streak was acquired by Fluent grp, an INC 500 company. He
was also a runner up in the 2013 Venture Competition at BC. Come hear Mike share his story of starting a business and engage in a great discussion. Email Kelsey Kinton, kintonk@bc.edu to sign up. Limited to 15 students.

**Dean’s Coffee**

*1:00 pm - 3:00 pm in the Fulton Honors Common*

Featuring RSM ([http://www.rsm.global/](http://www.rsm.global/))

**Student Business Consortium General Meeting**

*7:30 pm in Fulton 250*

Learn by doing—that’s the motto of the Student Business Consortium. A growing student organization, SBC gives students the ability to explore different careers by working on real life business projects and case studies from leading companies in Boston. These projects give students hands-on experience in five operating divisions: Accounting, Consulting, Finance, Marketing, and Social Entrepreneurship. Don’t miss out on the chance to work with companies such as TJX, Citigroup, RSM, and EY—just a sampling of what we have planned for this semester! For more information, please attend our general meeting or feel free to reach out with general questions to sbcbostoncollege@gmail.com.

**TUESDAY, FEBRUARY 9**

**Career Boot Camp**

*7pm in Fulton Honors Library*

Hosted by the Carroll School Peer Advisors & Women in Business. Get ready for the internship search by learning about how to networking, preparing for interviews, what to wear, and more! Resume critiques will be offered at the end of the program. If you didn’t get a chance to sign up for the Sophomore Accelerator, this is a great opportunity for you to get prepped for interviews!

**Dean’s Office Drop-in Hours**

The Dean’s Office has drop-in hours four days a week to help answer your questions about courses, studying abroad, concentrations, or any other curriculum related questions. Stop by!

*Monday, 10:00 am - 12:00 pm; 1:00-3:00 pm Fulton 221*
*Tuesday, 10:00 am - 12:00 pm; 1:00-3:00 pm Fulton 259*
*Wednesday, 10:00 am - 12:00 pm Fulton 360*
EY Peer Advisors: Drop-in Hours are Back!
EY Peer Advisors can help with course registration, internship search, and mock interviews. Their drop in hours take place in the Fulton Honors Common and the schedule can be found at www.bc.edu/carrolleeradvisor.

Managing for Social Impact and the Public Good, a new co-concentration for CSOM undergrads, is now accepting applications from CSOM students who will graduate in 2018 or later.
The Managing for Social Impact framework includes a required CSOM intro course (ISYS/MGMT3345, offered every fall), two approved MCAS electives, and a required Social Impact CSOM seminar taken in spring of senior year. For more information and a link to the application form, go to the Managing for Social Impact overview. The application deadline is March 18, 2016.

This co-concentration will challenge students to analyze the social impacts of global and local enterprise from an interdisciplinary perspective and to consider models of economic development and sustainable management that support the public good.
Managing for Social Impact is relevant to a variety of career options including business and non-profit management, professional and public sector roles, and social entrepreneurship.
To discuss the Managing for Social Impact co-concentration in more detail, email Professor Mary Cronin in the IS Department (cronin@bc.edu), or stop by Fulton 460 with your questions.

Applying to study abroad?
Students who are applying to study abroad next year through an early or regular deadline program will first need to submit the application online to the program. After you have been approved for a program, the Office of International Programs will be in touch with the approval form and further instructions. Part of this approval process requires you to complete the following online survey from Dean Keeley:
https://www.surveymonkey.com/r/8RP8S8P

If you have any questions about the process, please visit:
http://www.bc.edu/offices/international/gettingstarted1/howtoapply.html

Woods College of Advancing Studies: Course Enrollment
Day students may register in Student Services for any open seats in Woods College courses.

CSOM students may not register for online courses or management courses: ADAC, ADBM, ADFN, or ADMK.

Students may enroll in only one WCASU course per semester.

WCASU courses may not be taken pass/fail.

WCASU will not give overrides for closed courses.

Students who plan to use the courses to fulfill core, major or minor requirements must present a signed Course Substitution Form when registering.

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Save the date: Career Boot Camp

**Tuesday, February 9th, 7pm in Fulton Honors Library**

Hosted by the Carroll School Peer Advisors & Women in Business

Get ready for the internship search by learning about how to networking, preparing for interviews, what to wear, and more! Resume critiques will be offered at the end of the program.

Career Advising

Questions about resumes and cover letters? Networking?

Come to the career advising drop in hours:

- **Amy Donegan**: Mondays, Tuesdays, and Thursdays, 1:00-3:00 pm in Fulton 360
- **Kristen Nervo**: Tuesdays 2:00-4:00 pm and Wednesdays 3-5pm in Fulton 452A

Both Amy and Kristen will be at Dean’s Coffee every Wednesday, 1:00-3:00 pm in the Fulton Honors Common

Save the Dates: Upcoming Career Fairs

**Startup Career Fair**: February 18th 4:30-7:00 pm in the Heights Room

**Marketing Career Night**: February 24th, 6:00-8:00 pm in the Fulton Honors Common

**Spring Career/Internship Fair**: February 25th, 26th (see EagleLink for details)

Deloitte presents the Technology Women’s Initiative - WIN

**Thursday, February 11th from 6:00 — 8:00 pm in the Walsh Function Hall**
This is a great opportunity for students interested in technology & consulting. Interact with BC alumnae and Deloitte practitioners to learn about:

- Careers in technology consulting
- Case study interview approaches
- Opportunities at Deloitte

**PwC Upcoming On-Campus Events:**

**PwC Welcome Back Table!**

*Monday, February 1, 2016, 11:00am - 1:00pm in the Fulton Powers Atrium*

We will be hosting a PwC Welcome Back Information Table to kick off the Spring recruiting season! All are welcome and we will have alum and current students there to answer all your questions!

**PwC Minute to Win It!**

*Monday, February 1, 2016, 7:00 - 8:30pm in Fulton 220*

This will be an evening event to promote the Elevate leadership program and play a fun game that highlights what the program is about! The students on the top 2 winning teams will receive $50 Amazon gift cards! Please email Jen Marshall (Jennifer.l.marshall@pwc.com) if you would like to attend so we can estimate a headcount for teams!

**One on One!** If you would like to meet with the PwC Recruiter, Jen Marshall one on one to learn about programs, review your resume or practice interviews please email her at (Jennifer.l.marshall@pwc.com). Jen will be on-campus multiple days this semester to meet!

**Monday Career Seminars**

Need help with taking your resume up a notch and transitioning it to LinkedIn? Not sure how to start that cover letter? What are the best ways to answer behavioral interview questions? Take advantage of a 30-minute career seminar on the topics listed below presented by Jessica Hartley (formerly of the Boston College Career Center). **Space is still open for this Monday, February 1st!**

Sessions are small and interactive (6 people or less) and you must sign up ahead of time as attendance is so limited, please sign up via the google sheet, click on the tab on the bottom for the topic session you are interested in: https://goo.gl/ltgWOm

All sessions are on Mondays in Fulton 439 (with one exception) and the times rotate each week so you can find one that works with your schedule. Feel free to reach out with any questions regarding the seminars to Jessica at stonejg@bc.edu.

**Resumes that Mean Business (AND Cover Letter Tips!)**

*February 1, 5:00 PM*
Interviewing Strategies  
February 1, 6:00 PM  
PLUS! February 8 & February 22  

Internship Search Strategies  
February 1, 4:00 PM  
PLUS! February 8 & February 22  

Additionally Jessica will have open drop in hours from 3-4 PM and 7-8 PM in Fulton 439. Those will be first come first serve, no advanced sign up necessary.

Save the Date: Sports Business Networking Event  
The Sports Business Society will be hosting Boston College’s Inaugural Sports Business Networking Event on **Monday February 22nd at 6:00-9:00 pm in the Murray Function Room in Yawkey Center (4th floor)**.  
**Keynote speaker:** Norby Williamson (ESPN Senior Vice President of Studio and Event Production)  

**Companies Networking With You**  
- Associated Press  
- Blue Sky Sports & Entertainment  
- Boston Cannons  
- Boston Celtics  
- Boston College Athletics  
- Boston College Sports Law  
- Boston Red Sox  
- ESPN  
- Fenway Sports Management  
- IMG College  
- New Balance  
- New England Revolutions/Kraft Sport Production  
- Nike  
- PGA Tour  
- The Boston Globe  
- TRACS, Inc.  
- Under Armour  
- Womens Tennis Association  
- Zero Gravity Basketball  

**Event Details**  
The first 90 minutes will be group speed-networking in your assigned section, followed by open networking with all of the companies. Doors will close at 6.15pm so please arrive promptly. Attire is business professional.
**Registration**

Spaces are limited so please RSVP using your regular student Eaglelink account to reserve your spot. Link: [bc.edu/eaglelink](bc.edu/eaglelink). Go to Events at the top of the screen, select Career Fairs & Networking Nights, then scroll down to register at SBS Networking Event.

This is a great opportunity to build relationships with professionals in the sports business industry. It will be an intimate setting for you to have more one-on-one time with your preferred companies. Hope you can join us! Please do not hesitate to reach out to sportsbusinesssocietybc@gmail.com if you have any questions.

**ATTN Marketing Concentrators: Not sure what you want to do in marketing? Don’t know how to get that dream marketing job?**

The marketing world is changing rapidly and it’s hard enough to stay on top of the industry, much less the changing job landscape. To help you work through this, Jean Mojo, a member of the part-time faculty in the Marketing Department with 30 years experience in marketing and advertising, will be meeting with students every Thursday to discuss the broad range of marketing jobs, what they entail and how to approach applying for those jobs. If you’re thinking of going into marketing and are unsure of the path you want to take (or just want to do some brainstorming), come in. **Meetings will be for 30 minutes on Thursdays between 11:00am and 1:00pm in Fulton 157.** To set a meeting time go to: [https://goo.gl/7ztyKM](https://goo.gl/7ztyKM). If you are unavailable on Thursdays and would like another meeting time, contact Prof. Mojo at mojo@bc.edu.

**Morgan Stanley Spring Diversity Events- Apply by 1/31!**

At Morgan Stanley, we know that the diversity of our people is one of our greatest strengths. We strive to build an organization that is diverse in experience and background while reflecting our standards of integrity and excellence. One way we demonstrate this commitment is through our Firmwide Diversity Events, which are an integral part of our diversity recruiting efforts helping to attract undergraduate talent.

Available Programs:

**Sales & Trading Enrichment Program (February 19th):** This one-day event provides Women, Black, and Hispanic sophomores in-depth exposure to the Sales & Trading businesses (including Fixed Income and Institutional Equity) as well as the
Firm’s culture. Participating students will pipeline into the 2017 Summer Intern recruiting process. **Application Deadline: January 31st.**

**Early Insights Programs:** These one-day programs allow freshmen and sophomores to explore the financial services industry and become familiar with opportunities across the Firm, our businesses, and culture. Participating students will pipeline into the 2017 or 2018 Summer Intern recruiting processes. We currently offer programs for students who identify as:

- **Black and Hispanic (February 25th): Application Deadline: January 31st**
- **Women (March 4th): Application Deadline: January 31st**
- **LGBT (March 31st): Application Deadline: February 28th**
- **Veterans (Fall 2016): Application Deadline: September 5th**

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**Interested in Carroll Apparel?**

We are looking for your opinions on style and pricing on Carroll School of Management fleeces, vests, and hats. **Please complete the following survey**

http://goo.gl/forms/L7eT4mqIcb **by Sunday, January 31 at midnight.** All submissions afterwards will not be counted.

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**Announcing the 2016 Google Online Marketing Challenge!**

Google is excited to announce that professor and student registrations for the 2016 Google Online Marketing Challenge (GOMC) are now open!

The Google Online Marketing Challenge is a great way for teams of 3-6 students to gain hands-on digital marketing knowledge and skills -- an incredible addition to any business-minded student’s resume -- by running a Google AdWords marketing campaign for a small business or nonprofit of their choice. The team with the most successful campaign globally wins a trip to Google HQ and other prizes. For more details, please check out our GOMC video.

**Sign up here** if you're looking for a team of BC students to work with, and feel free to contact anyone else who signs up and form a team together!

I **highly encourage** you to check the GOMC out, and reach out to me with any questions. -Arev Doursounian, BC Google Student Ambassador, doursoua@bc.edu

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**Vetr University Challenge - Spring 2016**
Vetr.com connects those seeking practical interaction with the “markets” through an online crowdsourced stock ratings platform. In its second year, the Spring 2016 Challenge is open to university students at an accredited university in the U.S., and will allow students to rate and write analysis on stocks they choose. Visit www.vetr.com to see more details and register for the Challenge!

**Big Data: Call for Student Demos**

An important part of Advancing Research and Scholarship at Boston College is highlighting the work of both undergraduate and graduate students across the University. If you’re a Boston College student using big data in your research, no matter your area of study, apply to take part in our interactive student demo session. *Submit your abstract online by January 31, 2016.* A committee will review the applications and choose 8-12 abstracts to be developed into hands-on demos. Students will be notified by February 12, 2016 if they have been chosen. Visit [www.bc.edu/researchday](http://www.bc.edu/researchday) for application information.

**Boston College Research Day:**

*Wednesday, March 16, 2016 · 10:00am – 4:30pm. Heights Room, Corcoran Commons - Keynote Address by Marvin Chow ’95, Senior Director of Global Marketing, Google, Inc. Presentations by Boston College Faculty and Student research demos.*

**2016 Accenture U.S. Innovation Challenge**

Accenture is thrilled to announce the start of the 2016 U.S. Undergraduate Innovation Challenge – an event combining hands-on consulting experience with the opportunity to make a positive impact in the community and land an Accenture internship. *Sign up by Monday, February 8th for your chance to participate.*

**About the Competition**

The Accenture Innovation Challenge is a multi-round event that combines hands-on consulting experience with the opportunity to make a positive impact on society. Students will work as teams to collaboratively develop a solution for a case based on a real-world challenge faced by our non-profit partner, World Wildlife Fund (WWF®).

Students will apply individually and Accenture will make the final team assignments. We will ensure that all teams are comprised of students from a wide variety of skills and backgrounds.

**Competition Awards**

- Campus semi-finalists receive an automatic internship interview
- National finalists will receive an automatic final round internship interview and have the opportunity to travel to the client site and present their ideas to Accenture senior executives and the non-profit clients.
- Members of winning teams will receive an internship offer and an opportunity to join Accenture for an Innovation Experience to potentially implement their idea
Eligibility

In order to participate in the challenge, students must meet the following criteria:

· University Enrollment: Candidates must be full-time students at one of the participating universities or members of one of the partnering diversity programs.
· Citizenship Status: Students must be legal residents of the United States; they do not need United States Work Authorization to participate in the challenge.
· GPA: Students must have a GPA of 2.8 or higher to participate in the competition.
· Class Year: Students must be graduating and available for full-time employment in December of 2018 or 2019.

Learn More

Visit our website to learn more about the 2016 Innovation Challenge and watch video highlights from past Challenges at accenture.com/InnovationChallenge.

Save the Date: “Migration into Europe and its Political and Economic Implications” presented by Dr. Ralf Horlemann, Consul General of the Federal Republic of Germany in Boston

March 3rd, 3:30 pm in Devlin 101, followed by Q&A with Dr. Horlemann and a reception in Devil Hall

On behalf of the German Studies and Interdisciplinary Minor in German Studies you are invited to hear our Guest Speaker Dr. Ralf Horlemann, Consul General of the Federal Republic of Germany in Boston to speak about Refugee Crisis: “Migration into Europe and its Political and Economic Implications”. Dr. Horlemann’s talk on such an important and current subject will enhance the academic experience of students and colleagues in several departments across campus.

Save the Date: The Corcoran Center for Real Estate and Urban Action, together with the Rappaport Center for Law and Public Policy at Boston College Law School have secured Mayor Marty Walsh as a speaker for a unique event at Robsham Theater on March 30th at 5:00 pm.

The event will present Imagine Boston 2030, which is the first city-wide planning initiative in over 50 years. At the event, Mayor Walsh and his team will be presenting the strategic vision and a panel of experts will discuss the opportunities and challenges involved. We are excited that they've selected Boston College as a platform for this effort. We are now working with the City of Boston to identify sites across the neighborhoods of Boston, where the event will be simulcasted, to make this a city-wide opportunity for participation.
Boston College led by team captain Nelson Huynh, along with team members Jose Alvarez, Tabitha Joseph, and Nikita Patel competed at the National Diversity Case Competition at the University of Indiana, January 16, 2016.

This is the 5th year Indiana University's Kelley School of Business has hosted the competition and with the help of generous corporate sponsors, allowed 35 teams from 25 states to compete. This year the case prompt asked teams to propose a strategy that acknowledges both Target's style and its support for the LGBT community. Boston College's team proposed a gender neutral sportswear apparel line called Limitless Wear that would appeal to both the LGBT and wider consumer segment and created a "Who Wore It Best" marketing campaign to engage consumers.

Take Home Professor is back!

**Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.**

Once the plans are set, send one email to all the participants and Erica Graf at grafe@bc.edu with the date, time, and location.

**The rules are as follows:**

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 10 Take Home Prof events per semester.
7. A picture must be taken and submitted to Erica Graf at grafe@bc.edu for proof.

*Sponsored by the EY Excellence in Accounting and Management Fund*
Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton360

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT csomweek@bc.edu BY FRIDAY AT NOON.