JANUARY 31, 2016
CLASS OF 2017 EDITION

Carroll School team competes at the National Diversity Case Competition at Indiana University

this week EVENTS

TUESDAY, FEBRUARY 2

Clough Colloquium featuring Alan Gross, Former Cuban Hostage and Humanitarian Aid Worker

4:00pm in Gasson Hall 100
Doors will open at 3:30pm, please arrive early. This event is presented by the Winston Center for Leadership and Ethics and the Clough Center for the Study of Constitutional Democracy.

WEDNESDAY, FEBRUARY 3

The Shea Center presents: Lunch with an Entrepreneur featuring Mike Nardella, President of Streak Media

12:00 pm - 1:00 pm in McGuinn 334
Mike Nardella is the President at Streak Media. He started Streak in May of 2011 as a hyperlocal content curation platform for students. It has since evolved, and in September of 2014, Streak was acquired by Fluent grp, an INC 500 company. He
was also a runner up in the 2013 Venture Competition at BC. Come hear Mike share his story of starting a business and engage in a great discussion. Email Kelsey Kinton, kintonk@bc.edu to sign up. Limited to 15 students.

Dean’s Coffee
1:00 pm - 3:00 pm in the Fulton Honors Common
Featuring RSM (http://www.rsm.global/)

Student Business Consortium General Meeting
7:30 pm in Fulton 250
Learn by doing—that’s the motto of the Student Business Consortium. A growing student organization, SBC gives students the ability to explore different careers by working on real life business projects and case studies from leading companies in Boston. These projects give students hands-on experience in five operating divisions: Accounting, Consulting, Finance, Marketing, and Social Entrepreneurship. Don’t miss out on the chance to work with companies such as TJX, Citigroup, RSM, and EY—just a sampling of what we have planned for this semester! For more information, please attend our general meeting or feel free to reach out with general questions to sbcbostoncollege@gmail.com.

TUESDAY, FEBRUARY 9

Career Boot Camp
7pm in Fulton Honors Library
Hosted by the Carroll School Peer Advisors & Women in Business. Get ready for the internship search by learning about how to networking, preparing for interviews, what to wear, and more! Resume critiques will be offered at the end of the program.

dean's office drop-in hours
The Dean’s Office has drop-in hours four days a week to help answer your questions about courses, studying abroad, concentrations, or any other curriculum related questions. Stop by!

Monday, 10:00 am - 12:00 pm; 1:00-3:00 pm Fulton 221
Tuesday, 10:00 am - 12:00 pm; 1:00-3:00 pm Fulton 259
Wednesday, 10:00 am - 12:00 pm Fulton 360
Thursday, 10:00 am - 12:00 pm; 1:00-3:00 pm Fulton 360
**EY Peer Advisors: Drop-in hours are back!**

EY Peer Advisors can help with course registration, internship search, and mock interviews. Their drop in hours take place in the Fulton Honors Common and the schedule can be found at [www.bc.edu/carrollpeeradvisor](http://www.bc.edu/carrollpeeradvisor).

**Woods College of Advancing Studies: Course Enrollment**

Day students may register in Student Services for any open seats in Woods College courses.

CSOM students may not register for online courses or management courses: ADAC, ADBM, ADFN, or ADMK.

Students may enroll in only one WCASU course per semester.

WCASU courses may not be taken pass/fail.

WCASU will not give overrides for closed courses.

Students who plan to use the courses to fulfill core, major or minor requirements must present a signed Course Substitution Form when registering.

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**Career Advising**

Questions about preparing for interviews? Resume and cover letters? Networking?

Come to the career advising drop in hours:

- **Amy Donegan:** Mondays, Tuesdays, and Thursdays, 1:00-3:00 pm in Fulton 360
- **Kristen Nervo:** Tuesdays 2:00-4:00 pm and Wednesdays 3:00-5:00 pm in Fulton 452A

Both Amy and Kristen will be at Dean's Coffee every Wednesday, 1:00-3:00 pm in the Fulton Honors Common

**Interview Help**

Senior experts for mock interviews or career info about all these different career options: We have a list of over 100 seniors who either interned last summer at these firms and are returning or are working at next year. Pick up a copy of the list along with interview resources on the shelf just outside Fulton 360.

Consulting-stop by Fulton 360 if you would like a loaner copy of Case in Point, the premier case interview prep guide. Additionally we have a subscription to Case Questions Interactive, a very comprehensive study guide from Marc Cosentino with practice questions, a video of his presentation and much more.

Save the Dates: Upcoming Career Fairs

Startup Career Fair: February 18th 4:30-7:00 pm in the Heights Room
Marketing Career Night: February 24th, 6:00-8:00 pm in the Fulton Honors Common
Spring Career/Internship Fair: February 25th, 26th (see EagleLink for details)

Internship Opportunity: JP Morgan Corporate Client Banking

Application deadline via Eaglelink: Monday, February 1st at 11:59 PM
Notification of On-Campus Interview: Wednesday, February 3rd
On-Campus Interviews: Tuesday, February 9th

J.P. Morgan’s Corporate Client Banking group will be conducting on-campus interviews for our summer internship on February 9, 2016. The program is 10 weeks, including 1 week of Investment Banking Training. Students interested in Investment or Commercial Banking should apply through EagleLink. The opportunity is open to current Juniors. Visit http://careers.jpmorgan.com/careers/divisions/corporate-client-banking for additional information about the group and the role.

PwC Upcoming On-Campus Events:

PwC Welcome Back Table!
Monday, February 1, 2016, 11:00am - 1:00pm in the Fulton Powers Atrium
We will be hosting a PwC Welcome Back Information Table to kick off the Spring recruiting season! All are welcome and we will have alum and current students there to answer all your questions!

PwC Minute to Win It!
Monday, February 1, 2016, 7:00 - 8:30pm in Fulton 220
This will be an evening event to promote the Elevate leadership program and play a fun game that highlights what the program is about! The students on the top 2 winning teams will receive $50 Amazon gift cards! Please email Jen Marshall (Jennifer.l.marshall@pwc.com) if you would like to attend so we can estimate a headcount for teams!

One on One! If you would like to meet with the PwC Recruiter, Jen Marshall one on one to learn about programs, review your resume or practice interviews please email her at (Jennifer.l.marshall@pwc.com). Jen will be on-campus multiple days this semester to meet!
Deloitte presents the Technology Women’s Initiative - WIN

Thursday, February 11th from 6:00 — 8:00 pm in the Walsh Function Hall

This is a great opportunity for students interested in technology & consulting. Interact with BC alumnae and Deloitte practitioners to learn about:

- Careers in technology consulting
- Case study interview approaches
- Opportunities at Deloitte

ATTN Marketing Concentrators: Not sure what you want to do in marketing? Don’t know how to get that dream marketing job?

The marketing world is changing rapidly and it’s hard enough to stay on top of the industry, much less the changing job landscape. To help you work through this, Jean Mojo, a member of the part-time faculty in the Marketing Department with 30 years experience in marketing and advertising, will be meeting with students every Thursday to discuss the broad range of marketing jobs, what they entail and how to approach applying for those jobs. If you’re thinking of going into marketing and are unsure of the path you want to take (or just want to do some brainstorming), come in. **Meetings will be for 30 minutes on Thursdays between 11:00am and 1:00pm in Fulton 157.** To set a meeting time go to: https://goo.gl/7zyKM. If you are unavailable on Thursdays and would like another meeting time, contact Prof. Mojo at mojo@bc.edu.

Monday Career Seminars

Need help with taking your resume up a notch and transitioning it to LinkedIn? Not sure how to start that cover letter? What are the best ways to answer behavioral interview questions? Take advantage of a 30-minute career seminar on the topics listed below presented by Jessica Hartley (formerly of the Boston College Career Center). **Space is still open for this Monday, February 1st!**

Sessions are small and interactive (6 people or less) and you must sign up ahead of time as attendance is so limited, please sign up via the google sheet, click on the tab on the bottom for the topic session you are interested in: https://goo.gl/ltgW0m

All sessions are on Mondays in Fulton 439 (with one exception) and the times rotate each week so you can find one that works with your schedule. Feel free to reach out with any questions regarding the seminars to Jessica at stonejg@bc.edu.
Resumes that Mean Business (AND Cover Letter Tips!)
February 1, 5:00 PM
PLUS! February 8 & February 22

Interviewing Strategies
February 1, 6:00 PM
PLUS! February 8 & February 22

Internship Search Strategies
February 1, 4:00 PM
PLUS! February 8 & February 22

Additionally Jessica will have open drop in hours from 3-4 PM and 7-8 PM in Fulton 439. Those will be first come first serve, no advanced sign up necessary.

**Save the Date: Sports Business Networking Event**
The Sports Business Society will be hosting Boston College's Inaugural Sports Business Networking Event on **Monday February 22nd at 6:00-9:00 pm in the Murray Function Room in Yawkey Center (4th floor).**

**Keynote speaker:** Norby Williamson (ESPN Senior Vice President of Studio and Event Production)

**Companies Networking With You**
- Associated Press
- Blue Sky Sports & Entertainment
- Boston Cannons
- Boston Celtics
- Boston College Athletics
- Boston College Sports Law
- Boston Red Sox
- ESPN
- Fenway Sports Management
- IMG College
- New Balance
- New England Revolutions/Kraft Sport Production
- Nike
- PGA Tour
- The Boston Globe
- TRACS, Inc.
- Under Armour
- Womens Tennis Association
- Zero Gravity Basketball

**Event Details**
The first 90 minutes will be group speed-networking in your assigned section, followed by open networking with all of the companies. Doors will close at 6.15pm so please arrive promptly. Attire is business professional.

**Registration**
Spaces are limited so please RSVP using your regular student Eaglelink account to reserve your spot. Link: [bc.edu/eaglelink](bc.edu/eaglelink). Go to Events at the top of the screen, select Career Fairs & Networking Nights, then scroll down to register at SBS Networking Event.

This is a great opportunity to build relationships with professionals in the sports business industry. It will be an intimate setting for you to have more one-on-one time with your preferred companies. Hope you can join us! Please do not hesitate to reach out to sportsbusinesssocietybc@gmail.com if you have any questions.

**Internship Opportunity: Antares Capital**

*Resume Drop Deadline: Friday, February 5th via EagleLink*

*First Round Interviews: Friday, February 12th at the BC Career Center*

Antares Capital is the leading provider of financing solutions for middle market, private equity-backed companies having delivered more than $120 billion in financing over the last 5 years alone. Antares has provided innovative financial solutions for buyouts, acquisitions, growth capital, restructurings and recapitalizations for more than 25 years. The team of professionals at Antares is among the most accomplished in the industry, immersing themselves in clients’ businesses with a focus on long-term growth. When clients choose Antares to lead their financing, they benefit from industry leading expertise and a longstanding philosophy of delivering for clients consistently, predictably and reliably, in good and challenging times.

**Role Summary and Responsibilities:**
As a member of a deal team, you will conduct financial and business due diligence including company & industry research, cash flow modeling, financial analysis, and so forth to determine the creditworthiness of prospective borrowers. You will assist in the preparation of credit memos and have the opportunity to present the underwriting results and recommendations to an investment committee. Throughout the deal process you will interact with various stakeholders, including equity sponsors, company management teams, investment bankers, sponsor coverage, capital markets and credit professionals, legal counsel, loan closers and operations personnel.

**Common Eaglelink Questions**
Please read this information for an overview of EagleLink and Campus Recruiting policies and terminology:

When an employer requests an unofficial transcript...

Uploading Your Cover Letter or Unofficial Transcript into EagleLink
Cover letters and unofficial transcripts can be uploaded into the Documents module by following the same procedure for uploading your resume.

Transcripts / Degree Audit / Course History
Some organizations will want you to supply an unofficial transcript as part of the application requirements so they can review your academic background. DO NOT scan your “official” transcript and then upload into EagleLink because the file is too large due to the background image. This action may result in the document not converting properly and will corrupt the entire file.

To obtain a digital version of your unofficial transcript follow the steps below.
Undergraduate Students: Your Degree Audit is your unofficial transcript. Go to Agora to request your degree audit. Send it to your email account. Copy and paste it into a word document and at the top of the document, type: “This is an unofficial copy of my transcript at Boston College.” Upload it into EagleLink within the Documents module. You may also use the Course History option listed in Agora and copy and paste as stated above.

As you get further along in the selection and interview process, the organization may then ask you to provide them with an official transcript. Follow normal procedures to obtain an official transcript as outlined by the Office of Student Services.

On-campus Employers (Pre-select to Alternate)
If an employer conducts interviews on campus, application deadlines are generally on a business day three weeks before the on-campus interview date at 11:59 p.m.

Off-campus Employers (Resume Collect)
If an employer IS NOT conducting interviews on campus, the application deadline will typically have a Saturday date at 11:59 p.m. It is advantageous for you to contact the employer 3-5 business days after the deadline to follow up on your application.

NOTE: Due to heavy server traffic at deadline time, the server may get overloaded and crash. Don’t wait until the last minute to upload documents and apply.

Employer Presentations or Information Sessions
Throughout the year, three types of presentations may be scheduled by employers.

Corporate Presentations: Several representatives will attend from multiple divisions of the organization offering a general overview and discussions of all the divisions for
which they will be recruiting. Attire is typically business. See EagleLink for exact attire for each presentation.

*Information Sessions*: Representatives from a specific division within an organization will offer an overview of the area for which they will be recruiting. Attire is either business or business casual. See EagleLink for exact attire for each presentation.

*Pre-Interview Information Session*: An organization may host the evening before their interview date. These information sessions are only for the students who were “invited” or selected as “alternates” for an on-campus interview. Students have a chance to meet employers and discuss interviewing procedures. Attire is typically business formal. See EagleLink for exact attire for each session. If an organization you are interviewing with hosts a pre-interview presentation, it is mandatory that you attend. If you are unable to attend, send an email to the employer contact person listed in EagleLink informing him/her of your schedule conflict so you do not appear as a “no show”. You must cc: the Associate Director at student.recruiting@bc.edu.

**INTERVIEWS**

**On-campus Employers**

Interview decisions on all candidates are made by the employer one week prior to the interview date. This allows adequate time for candidates to sign up for an interview time. Since employers make decisions on all candidates via EagleLink, it is not necessary to follow up with these employers to inquire about an interview.

Unless otherwise directed, all interviews will be held in the Career Center, Southwell Hall, on the second and third floors. On the day of your interview, be sure to check in at the Recruiting Reception Desk and student check-in area in Room 202 with your BC Student ID to confirm the specific room location for your interview.

**Definition of Employer Interview Decisions**

*Invited*: The employer has accepted you as a pre-selected candidate for an interview. Pre-selected candidates may sign up for an interview in EagleLink during the displayed dates and times listed in the schedule details section of each position.

*NOTE*: sometimes there are multiple interview schedules; scroll through the list to find a desirable time. If the only open time slots are not convenient for you, it is your responsibility to contact another candidate on the interview schedule in order to switch times. Please contact the Employer Relations office to assist you in this process. You may not withdraw your application after an employer has accepted you for an interview or as an alternate. Failure to accept an interview is in violation of the Campus Recruiting Agreement and may result in the suspension of your access to EagleLink and resume referral services of the Recruiting Program.
**Alternate**: The employer has accepted you as an alternate candidate for an interview. Alternate candidates may sign up for an interview beginning at 8:00 a.m., 48 hours prior to the interview date, pending available time slots.

**Pending**: The employer has yet to make a decision on your application. **Not Invited**: The employer has declined your application for an interview.

**Interview Cancellation**

On-campus interviewing is a privilege offered to each student-candidate. Each candidate is expected to attend all scheduled interviews. You may not withdraw your application after an employer has accepted you for an interview or as an alternate. Cancellations are prohibited without sufficient notice provided to both the affected employer and the Associate Director for Employer Relations & Recruiting. If extenuating circumstances result in canceling an interview, a minimum 48 hour notice is required. Cancellations must be addressed in writing (via email) to the employer contact, addressing the reason for cancelling the interview. You must cc: the Associate Director at student.recruiting@bc.edu.

Cancellations may result in the suspension of the candidate's access to EagleLink and resume referral services of the Recruiting Program.

**No Show**

Failure to honor an interview appointment is considered a serious breach of courtesy and ethics. A letter of apology, including an explanation of why you missed the interview, must be submitted to the employer within 24 hours. You must cc: the Associate Director for Employer Relations & Recruiting at student.recruiting@bc.edu. The Associate Director will determine your eligibility to continue in future recruiting programs, services or events. Invalid explanations and/or repeat behavior will result in immediate suspension of your EagleLink account and from all services provided by the Career Center.

**Off-campus Employers**

Because the employer is only collecting applications via EagleLink and not conducting interviews on campus, we strongly encourage applicants to follow up directly with each off-campus employer. Telephone or email contact is appropriate 2-3 business days following the application deadline. Applicants should verify that their application materials have been received and request an interview at the employer’s facility.

**JOB OFFERS**

It is imperative to act professionally when accepting and declining employment offers. This can be a very challenging experience for some candidates. You should not feel pressured to make a quick and uninformed decision. If you need assistance in evaluating an offer, or negotiating the salary, please contact a member of the Career Center staff.
We encourage our employers to allow applicants adequate time to interview for other positions and evaluate employment offers. We have established an Employer Recruiting Policy regarding the acceptance of job offers. The complete policy is listed in the Document Library in EagleLink.

 Interested in Carroll Apparel?
We are looking for your opinions on style and pricing on Carroll School of Management fleeces, vests, and hats. Please complete the following survey http://goo.gl/forms/L7eT4mqIcb by Sunday, January 31 at midnight. All submissions afterwards will not be counted.

Announcing the 2016 Google Online Marketing Challenge!
Google is excited to announce that professor and student registrations for the 2016 Google Online Marketing Challenge (GOMC) are now open!

The Google Online Marketing Challenge is a great way for teams of 3-6 students to gain hands-on digital marketing knowledge and skills -- an incredible addition to any business-minded student’s resume -- by running a Google AdWords marketing campaign for a small business or nonprofit of their choice. The team with the most successful campaign globally wins a trip to Google HQ and other prizes. For more details, please check out our GOMC video.

Sign up here if you're looking for a team of BC students to work with, and feel free to contact anyone else who signs up and form a team together!
I highly encourage you to check the GOMC out, and reach out to me with any questions. -Arev Doursounian, BC Google Student Ambassador, doursoua@bc.edu

Vetr University Challenge - Spring 2016
Vetr.com connects those seeking practical interaction with the “markets” through an online crowdsourced stock ratings platform. In its second year, the Spring 2016 Challenge is open to university students at an accredited university in the U.S., and will allow students to rate and write analysis on stocks they choose. Visit www.vetr.com to see more details and register for the Challenge!
Big Data: Call for Student Demos

An important part of Advancing Research and Scholarship at Boston College is highlighting the work of both undergraduate and graduate students across the University. If you’re a Boston College student using big data in your research, no matter your area of study, apply to take part in our interactive student demo session. Submit your abstract online by January 31, 2016. A committee will review the applications and choose 8-12 abstracts to be developed into hands-on demos. Students will be notified by February 12, 2016 if they have been chosen. Visit www.bc.edu/researchday for application information.

Boston College Research Day:
Wednesday, March 16, 2016 · 10:00am – 4:30pm. Heights Room, Corcoran Commons. - Keynote Address by Marvin Chow ’95, Senior Director of Global Marketing, Google, Inc. Presentations by Boston College Faculty and Student research demos.

Save the Date: “Migration into Europe and its Political and Economic Implications” presented by Dr. Ralf Horlemann, Consul General of the Federal Republic of Germany in Boston

March 3rd, 3:30 pm in Devlin 101, followed by Q&A with Dr. Horlemann and a reception in Devil Hall

On behalf of the German Studies and Interdisciplinary Minor in German Studies you are invited to hear our Guest Speaker Dr. Ralf Horlemann, Consul General of the Federal Republic of Germany in Boston to speak about Refugee Crisis: “Migration into Europe and its Political and Economic Implications”. Dr. Horlemann’s talk on such an important and current subject will enhance the academic experience of students and colleagues in several departments across campus.

this week NEWS

Boston College led by team captain Nelson Huynh, along with team members Jose Alvarez, Tabitha Joseph, and Nikita Patel competed at the National Diversity Case Competition at the University of Indiana, January 16, 2016.
This is the 5th year Indiana University’s Kelley School of Business has hosted the competition and with the help of generous corporate sponsors, allowed 35 teams from 25 states to compete. This year the case prompt asked teams to propose a strategy that acknowledges both Target’s style and its support for the LGBT community. Boston College’s team proposed a gender neutral sportswear apparel line called Limitless Wear that would appeal to both the LGBT and wider consumer segment and created a "Who Wore It Best" marketing campaign to engage consumers.

Take Home Professor is back!

*Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients.*
*Contact the professor and come up with a date and time for the dinner.*

Once the plans are set, send one email to all the participants and Erica Graf at grafe@bc.edu with the date, time, and location.

**The rules are as follows:**

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 10 Take Home Prof events per semester.
7. A picture must be taken and submitted to Erica Graf at grafe@bc.edu for proof.

*Sponsored by the EY Excellence in Accounting and Management Fund*

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! "This Week in the Carroll School."
Twitter: Follow us! @Fulton360

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.