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JANUARY 31, 2016
CLASS OF 2016 EDITION

Carroll School team competes at the National Diversity Case Competition at Indiana University

this week EVENTS

TUESDAY, FEBRUARY 2

Clough Colloquium featuring Alan Gross, Former Cuban Hostage and Humanitarian Aid Worker

4:00pm in Gasson Hall 100
Doors will open at 3:30pm, please arrive early. This event is presented by the Winston Center for Leadership and Ethics and the Clough Center for the Study of Constitutional Democracy.

WEDNESDAY, FEBRUARY 3

The Shea Center presents: Lunch with an Entrepreneur featuring Mike Nardella, President of Streak Media

12:00 pm - 1:00 pm in McGuinn 334
Mike Nardella is the President at Streak Media. He started Streak in May of 2011 as a hyperlocal content curation platform for students. It has since evolved, and in September of 2014, Streak was acquired by Fluent grp, an INC 500 company. He
was also a runner up in the 2013 Venture Competition at BC. Come hear Mike share his story of starting a business and engage in a great discussion. Email Kelsey Kinton, kintonk@bc.edu to sign up. Limited to 15 students.

Dean’s Coffee

1:00 pm - 3:00 pm in the Fulton Honors Common
Featuring RSM (http://www.rsm.global/)

Student Business Consortium General Meeting

7:30 pm in Fulton 250
Learn by doing—that’s the motto of the Student Business Consortium. A growing student organization, SBC gives students the ability to explore different careers by working on real life business projects and case studies from leading companies in Boston. These projects give students hands-on experience in five operating divisions: Accounting, Consulting, Finance, Marketing, and Social Entrepreneurship. Don’t miss out on the chance to work with companies such as TJX, Citigroup, RSM, and EY—just a sampling of what we have planned for this semester! For more information, please attend our general meeting or feel free to reach out with general questions to sbcbostoncollege@gmail.com.

Dean’s Office Drop-in Hours

Monday, 10:00 am - 12:00 pm; 1:00-3:00 pm Fulton 221
Tuesday, 10:00 am - 12:00 pm; 1:00-3:00 pm Fulton 259
Wednesday, 10:00 am - 12:00 pm Fulton 360
Thursday, 10:00 am - 12:00 pm; 1:00-3:00 pm Fulton 360

EY Peer Advisors: Drop-in hours are back

EY Peer Advisors can help with course registration, internship search, and mock interviews. Their drop-in hours take place in the Fulton Honors Common and the schedule can be found at www.bc.edu/carrollpeeradvisor.

Graduation Clearance Details
Please review your degree audit to make sure you have a message at the bottom that states: **If you successfully complete all the courses for which you are currently registered, you will have met all the requirements for your degree.** If you are majoring/minoring in MCAS and have not completed the survey to waive one of your classes please contact: Sara Nunziata at nunziats@bc.edu. All graduation questions should be directed to Sara.

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### Career Advising

Job searching? Come to the career advising drop in hours:

**Amy Donegan:** Mondays, Tuesdays, and Thursdays, 1:00-3:00 pm in Fulton 360  
**Kristen Nervo:** Tuesdays 2:00-4:00 pm and Wednesdays 3:00-5:00 pm in Fulton 452A

Both Amy and Kristen will be at Dean’s Coffee every Wednesday, 1:00-3:00 pm in the Fulton Honors Common

### Save the Dates: Upcoming Career Fairs

**Startup Career Fair:** February 18th 4:30-7:00 pm in the Heights Room  
**Marketing Career Night:** February 24th, 6:00-8:00 pm in the Fulton Honors Common  
**Spring Career/Internship Fair:** February 25th, 26th (see EagleLink for details)

### Recruiting Opportunity: SYNTEL On-Campus Information Session

**Tuesday, February 2nd from 5:00-6:00 pm in Stokes 203N**

Attention Computer Science and Information Technology majors: Syntel is seeking new graduates to fill Software Engineer and Business Analyst positions nationwide.  
**Our New Graduate program offers:**

- Paid Technical Training  
- Full Benefits  
- Competitive Salary  
- Relocation  
- Leading Technology Global Opportunities.

Submit your resume to uscampus@syntelinc.com
Save the Date: Sports Business Networking Event

The Sports Business Society will be hosting Boston College's Inaugural Sports Business Networking Event on **Monday February 22nd at 6:00-9:00 pm in the Murray Function Room in Yawkey Center (4th floor)**.

**Keynote speaker:** Norby Williamson (ESPN Senior Vice President of Studio and Event Production)

**Companies Networking With You**
- Associated Press
- Blue Sky Sports & Entertainment
- Boston Cannons
- Boston Celtics
- Boston College Athletics
- Boston College Sports Law
- Boston Red Sox
- ESPN
- Fenway Sports Management
- IMG College
- New Balance
- New England Revolutions/Kraft Sport Production
- Nike
- PGA Tour
- The Boston Globe
- TRACS, Inc.
- Under Armour
- Womens Tennis Association
- Zero Gravity Basketball

**Event Details**
The first 90 minutes will be group speed-networking in your assigned section, followed by open networking with all of the companies. Doors will close at 6.15pm so please arrive promptly. Attire is business professional.

**Registration**
Spaces are limited so please RSVP using your regular student Eaglelink account to reserve your spot. Link: [bc.edu/eaglelink](bc.edu/eaglelink). Go to Events at the top of the screen, select Career Fairs & Networking Nights, then scroll down to register at SBS Networking Event.

This is a great opportunity to build relationships with professionals in the sports business industry. It will be an intimate setting for you to have more one-on-one time with your preferred companies. Hope you can join us! Please do not hesitate to reach out to sportsbusinesssocietybc@gmail.com if you have any questions.
PwC Upcoming On-Campus Events:

PwC Welcome Back Table!

**Monday, February 1, 2016, 11:00am - 1:00pm in the Fulton Powers Atrium**

We will be hosting a PwC Welcome Back Information Table to kick off the Spring recruiting season! All are welcome and we will have alum and current students there to answer all your questions!

PwC Minute to Win It!

**Monday, February 1, 2016, 7:00 - 8:30pm in Fulton 220**

This will be an evening event to promote the Elevate leadership program and play a fun game that highlights what the program is about! The students on the top 2 winning teams will receive $50 Amazon gift cards! Please email Jen Marshall (Jennifer.l.marshall@pwc.com) if you would like to attend so we can estimate a headcount for teams!

One on One! If you would like to meet with the PwC Recruiter, Jen Marshall one on one to learn about programs, review your resume or practice interviews please email her at Jennifer.l.marshall@pwc.com. Jen will be on-campus multiple days this semester to meet!

**ATTN Marketing Concentrators: Not sure what you want to do in marketing? Don’t know how to get that dream marketing job?**

The marketing world is changing rapidly and it’s hard enough to stay on top of the industry, much less the changing job landscape. To help you work through this, Jean Mojo, a member of the part-time faculty in the Marketing Department with 30 years experience in marketing and advertising, will be meeting with students every Thursday to discuss the broad range of marketing jobs, what they entail and how to approach applying for those jobs. If you’re thinking of going into marketing and are unsure of the path you want to take (or just want to do some brainstorming), come in. **Meetings will be for 30 minutes on Thursdays between 11:00am and 1:00pm in Fulton 157.** To set a meeting time go to: [https://goo.gl/7ztyKM](https://goo.gl/7ztyKM). If you are unavailable on Thursdays and would like another meeting time, contact Prof. Mojo at mojo@bc.edu.

Venture for America deadline is Monday, February 1st

Venture for America is a two-year fellowship program for enterprising recent college grads to launch their careers as entrepreneurs. After five weeks of training, VFA Fellows spend two years as full-time, salaried employees at startups in emerging U.S. cities, getting hands-on experience and learning how to build businesses. More
than just a job, VFA provides the additional mentorship, network, and resources Fellows need to become entrepreneurs and make an impact in their communities. One out of four VFA alumni even go on to start companies of their own!

The LAST CHANCE to join the Class of 2016 is approaching!

*Final deadline to apply: Monday, February 1st at 11:59 pm EST.*

Visit ventureforamerica.org

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**Interested in Carroll Apparel?**

We are looking for your opinions on style and pricing on Carroll School of Management fleeces, vests, and hats. *Please complete the following survey http://goo.gl/forms/L7eT4mqIcb by Sunday, January 31 at midnight.* All submissions afterwards will not be counted.

**Announcing the 2016 Google Online Marketing Challenge!**

Google is excited to announce that professor and student registrations for the 2016 Google Online Marketing Challenge (GOMC) are now open!

The Google Online Marketing Challenge is a great way for teams of 3-6 students to gain hands-on digital marketing knowledge and skills -- an incredible addition to any business-minded student’s resume -- by running a Google AdWords marketing campaign for a small business or nonprofit of their choice. The team with the most successful campaign globally wins a trip to Google HQ and other prizes. For more details, please check out our GOMC video.

*Sign up here if you’re looking for a team of BC students to work with, and feel free to contact anyone else who signs up and form a team together! I highly encourage you to check the GOMC out, and reach out to me with any questions. -Arev Doursounian, BC Google Student Ambassador, doursoua@bc.edu*

**Vetr University Challenge - Spring 2016**

Vetr.com connects those seeking practical interaction with the “markets” through an online crowdsourced stock ratings platform. In its second year, the Spring 2016 Challenge is open to university students at an accredited university in the U.S., and
will allow students to rate and write analysis on stocks they choose. Visit www.vetr.com to see more details and register for the Challenge!

**Big Data: Call for Student Demos**

An important part of Advancing Research and Scholarship at Boston College is highlighting the work of both undergraduate and graduate students across the University. If you're a Boston College student using big data in your research, no matter your area of study, apply to take part in our interactive student demo session. **Submit your abstract online by January 31, 2016.** A committee will review the applications and choose 8-12 abstracts to be developed into hands-on demos. Students will be notified by February 12, 2016 if they have been chosen. Visit www.bc.edu/researchday for application information.

**Boston College Research Day:**

**Wednesday, March 16, 2016 · 10:00am – 4:30pm. Heights Room, Corcoran Commons - Keynote Address by Marvin Chow ’95, Senior Director of Global Marketing, Google, Inc. Presentations by Boston College Faculty and Student research demos.**

**Save the Date: “Migration into Europe and its Political and Economic Implications” presented by Dr. Ralf Horlemann, Consul General of the Federal Republic of Germany in Boston**

**March 3rd, 3:30 pm in Devlin 101, followed by Q&A with Dr. Horlemann and a reception in Devil Hall**

On behalf of the German Studies and Interdisciplinary Minor in German Studies you are invited to hear our Guest Speaker Dr. Ralf Horlemann, Consul General of the Federal Republic of Germany in Boston to speak about Refugee Crisis: "Migration into Europe and its Political and Economic Implications". Dr. Horlemann's talk on such an important and current subject will enhance the academic experience of students and colleagues in several departments across campus.

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**this week NEWS**

Boston College led by team captain Nelson Huynh, along with team members Jose Alvarez, Tabitha Joseph, and
Nikita Patel competed at the National Diversity Case Competition at the University of Indiana, January 16, 2016.

This is the 5th year Indiana University's Kelley School of Business has hosted the competition and with the help of generous corporate sponsors, allowed 35 teams from 25 states to compete. This year the case prompt asked teams to propose a strategy that acknowledges both Target's style and its support for the LGBT community. Boston College's team proposed a gender neutral sportswear apparel line called Limitless Wear that would appeal to both the LGBT and wider consumer segment and created a "Who Wore It Best" marketing campaign to engage consumers.

Take Home Professor is back: 9 left!

Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.

Once the plans are set, send one email to all the participants and Erica Graf at grafe@bc.edu with the date, time, and location.

The rules are as follows:

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don't have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 10 Take Home Prof events per semester.
7. A picture must be taken and submitted to Erica Graf at grafe@bc.edu for proof.

Sponsored by the EY Excellence in Accounting and Management Fund

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton360

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.