JANUARY 24, 2016
CLASS OF 2017 EDITION

TUESDAY, JANUARY 26

How Do We House a Changing Nation? The Business of Affordable Housing
4:00 pm - 6:00 pm in Fulton 515
Karen Kelleher is the Deputy Director of Mass Housing, a corporation striving to increase affordable housing options. Karen will lead a workshop on Affordable and Mixed-Income housing, presenting on the current state of Affordable housing and the challenges we face, followed by a student exercise in planning an Affordable Housing Rental Development.

WEDNESDAY, JANUARY 27

Last date for undergraduate students to drop/add or to declare a course pass/fail in UIS

Lunch with an Entrepreneur, featuring Travis Borden of Keene Advisors
12:00 pm - 1:00 pm in McGuinn Conference Room 334
The Shea Center for Entrepreneurship presents Travis Borden who is the Founder and President of Keene Advisors. Keene Advisors is a company that is committed to delivering a superior value proposition to clients. Keene Advisors also invests a meaningful portion of profits in charitable organizations in local communities and around the globe. It is limited to 15 students, so please email Kelsey Kinton at kintonk@bc.edu to sign up.

Dean’s Coffee
1:00 pm - 3:00 pm in the Fulton Honors Common
Featuring: Grant Thornton (www.grantthornton.com) & TJX (www.tjx.com) - More info in the Career Section

FRIDAY, JANUARY 29

Tech Trek to TripAdvisor
11:00 am - 1:00 pm (Lunch provided) You can sign up here on a first come, first serve basis. More details below in the Leadership section.

TUESDAY, FEBRUARY 2

Clough Colloquium featuring Alan Gross, Former Cuban Hostage and Humanitarian Aid Worker
4:00pm in Gasson Hall 100
Doors will open at 3:30pm, please arrive early. This event is presented by the Winston Center for Leadership and Ethics and the Clough Center for the Study of Constitutional Democracy.

Dean’s Office Drop-in Hours
The Dean’s Office has drop-in hours four days a week to help answer your questions about courses, studying abroad, concentrations, or any other curriculum related questions. Stop by!

    Monday, 10:00 am - 12:00 pm; 1:00-3:00 pm Fulton 221
    Tuesday, 10:00 am - 12:00 pm; 1:00-3:00 pm Fulton 259
    Wednesday, 10:00 am - 12:00 pm Fulton 360
**Thursday, 10:00 am - 12:00 pm; 1:00-3:00 pm Fulton 360**

**EY Peer Advisors: Drop-in hours are back!**

EY Peer Advisors can help with course registration, internship search, and mock interviews. Their drop in hours take place in the Fulton Honors Common and the schedule can be found at [www.bc.edu/carrollpeeradvisor](http://www.bc.edu/carrollpeeradvisor).

**Woods College of Advancing Studies: Course Enrollment**

Day students may register in Student Services for any open seats in Woods College courses.

CSOM students may not register for online courses or management courses: ADAC, ADBM, ADFN, or ADMK.

Students may enroll in only one WCASU course per semester.

WCASU courses may not be taken pass/fail.

WCASU will not give overrides for closed courses.

Students who plan to use the courses to fulfill core, major or minor requirements must present a signed Course Substitution Form when registering.

---

**Career Advising**

Questions about preparing for interviews? Resume and cover letters? Networking?

Come to the career advising drop in hours:

- **Amy Donegan**: Mondays, Tuesdays, and Thursdays, 1:00-3:00 pm in Fulton 360
- **Kristen Nervo**: Tuesdays 2:00-4:00 pm and Wednesdays 3:00-5:00 pm in Fulton 452A

Both Amy and Kristen will be at Dean’s Coffee every Wednesday, 1:00-3:00 pm in the Fulton Honors Common

---

**Interview Help**

Senior experts for mock interviews or career info about all these different career options: We have a list of over 100 seniors who either interned last summer at these firms and are returning or are working at next year. Pick up a copy of the list along with interview resources on the shelf just outside Fulton 360.
Consulting—stop by Fulton 360 if you would like a loaner copy of Case in Point, the premier case interview prep guide. Additionally we have a subscription to Case Questions Interactive, a very comprehensive study guide from Marc Cosentino with practice questions, a video of his presentation and much more. http://bostoncollege.cqinteractive.com/

**Dean’s Coffee Featured Guest: TJX**

The TJX Companies, Inc. is the leading off-price apparel and home fashions retailer in the U.S. and worldwide, ranking #103 in the most recent Fortune 500 listings. With nearly $29 billion in revenues in 2014, more than 3,400 stores and approximately 199,000 Associates, success is always in style at TJX! TJX is currently accepting applications on EagleLink for the following program:

*Mercantilising Internship Program*
Paid, 12 week, summer program with openings in MA and Los Angeles
Open to current Juniors and Sophomores

**EAGLELINK APPLICATION DEADLINE: January 31st**
PLEASE STOP BY AND SEE US AT DEAN’S COFFEE: January 27th, 12:45-3:00 pm, Fulton Hall 2nd Floor

**Save the Dates: Upcoming Career Fairs**

*Startup Career Fair:* February 18th 4:30-7:00 pm in the Heights Room
*Marketing Career Night:* February 24th, 6:00-8:00 pm in the Fulton Honors Common
*Spring Career/Internship Fair:* February 25th, 26th (see EagleLink for details)

**ATTN Marketing Concentrators:** Not sure what you want to do in marketing? Don’t know how to get that dream marketing job?

The marketing world is changing rapidly and it’s hard enough to stay on top of the industry, much less the changing job landscape. To help you work through this, Jean Mojo, a member of the part-time faculty in the Marketing Department with 30 years experience in marketing and advertising, will be meeting with students every Thursday to discuss the broad range of marketing jobs, what they entail and how to approach applying for those jobs. If you’re thinking of going into marketing and are unsure of the path you want to take (or just want to do some brainstorming), come in. **Meetings will be for 30 minutes on Thursdays between 11:00am and 1:00pm in Fulton 157.**

To set a meeting time go to: https://goo.gl/7ztyKM. If you are unavailable on Thursdays and would like another meeting time, contact Prof. Mojo at mojo@bc.edu.
Internship Opportunity: ProMazo

ProMazo is looking to connect BC students of all majors with companies ranging from Fortune 500s to startups and nonprofits to complete virtual projects that make a real impact for these companies. ProMazo offers students direct exposure to future employers, with the chance to build professional relationships in the career of your choice, or the chance to “test drive” companies and discover your ideal career path—all while being paid for your skills. This is a fantastic opportunity to join a community of students that have collaborated with IBM, Fidelity, Five Guys, the Boys and Girls Club of America, Bank of America, and JPMorgan, just to name a few. If interested, please sign up at [http://promazo.com/how-it-works-student](http://promazo.com/how-it-works-student). Contact Gabby at logiudig@bc.edu with any questions.

Internship Opportunity: Antares Capital

*Information Session: Thursday, January 28th, 5:30pm - Fulton 511*

*Resume Drop Deadline: Friday, February 5th via EagleLink*

*First Round Interviews: Friday, February 12th at the BC Career Center*

Antares Capital is the leading provider of financing solutions for middle market, private equity-backed companies having delivered more than $120 billion in financing over the last 5 years alone. Antares has provided innovative financial solutions for buyouts, acquisitions, growth capital, restructurings and recapitalizations for more than 25 years. The team of professionals at Antares is among the most accomplished in the industry, immersing themselves in clients’ businesses with a focus on long-term growth. When clients choose Antares to lead their financing, they benefit from industry leading expertise and a longstanding philosophy of delivering for clients consistently, predictably and reliably, in good and challenging times.

*Role Summary and Responsibilities:*

As a member of a deal team, you will conduct financial and business due diligence including company & industry research, cash flow modeling, financial analysis, and so forth to determine the creditworthiness of prospective borrowers. You will assist in the preparation of credit memos and have the opportunity to present the underwriting results and recommendations to an investment committee. Throughout the deal process you will interact with various stakeholders, including equity sponsors, company management teams, investment bankers, sponsor coverage, capital markets and credit professionals, legal counsel, loan closers and operations personnel.
Summer Internship Opportunity: Multiple positions in HR at Boston Scientific

Interested students please submit a resume to me at joe.furino@bsci.com, along with a cover letter indicating which of the roles they are interested in, no later than this Monday, January 25th. Here is a list of opportunities: BSC - 2016 Human Resources Summer Internships.docx

Common EagleLink Questions

Please read this information for an overview of EagleLink and Campus Recruiting policies and terminology:

When an employer requests an unofficial transcript...

Uploading Your Cover Letter or Unofficial Transcript into EagleLink
Cover letters and unofficial transcripts can be uploaded into the Documents module by following the same procedure for uploading your resume.

Transcripts / Degree Audit / Course History
Some organizations will want you to supply an unofficial transcript as part of the application requirements so they can review your academic background. DO NOT scan your “official” transcript and then upload into EagleLink because the file is too large due to the background image. This action may result in the document not converting properly and will corrupt the entire file.

To obtain a digital version of your unofficial transcript follow the steps below.

Undergraduate Students: Your Degree Audit is your unofficial transcript. Go to Agora to request your degree audit. Send it to your email account. Copy and paste it into a word document and at the top of the document, type: “This is an unofficial copy of my transcript at Boston College.” Upload it into EagleLink within the Documents module. You may also use the Course History option listed in Agora and copy and paste as stated above.

As you get further along in the selection and interview process, the organization may then ask you to provide them with an official transcript. Follow normal procedures to obtain an official transcript as outlined by the Office of Student Services.

On-campus Employers (Pre-select to Alternate)
If an employer conducts interviews on campus, application deadlines are generally on a business day three weeks before the on-campus interview date at 11:59 p.m.

Off-campus Employers (Resume Collect)
If an employer IS NOT conducting interviews on campus, the application deadline will typically have a Saturday date at 11:59 p.m. It is advantageous for you to contact the employer 3-5 business days after the deadline to follow up on your application.
NOTE: Due to heavy server traffic at deadline time, the server may get overloaded and crash. Don’t wait until the last minute to upload documents and apply.

Employer Presentations or Information Sessions
Throughout the year, three types of presentations may be scheduled by employers.

Corporate Presentations: Several representatives will attend from multiple divisions of the organization offering a general overview and discussions of all the divisions for which they will be recruiting. Attire is typically business. See EagleLink for exact attire for each presentation.

Information Sessions: Representatives from a specific division within an organization will offer an overview of the area for which they will be recruiting. Attire is either business or business casual. See EagleLink for exact attire for each session.

Pre-Interview Information Session: An organization may host the evening before their interview date. These information sessions are only for the students who were “invited” or selected as “alternates” for an on-campus interview. Students have a chance to meet employers and discuss interviewing procedures. Attire is typically business formal. See EagleLink for exact attire for each session. If an organization you are interviewing with hosts a pre-interview presentation, it is mandatory that you attend. If you are unable to attend, send an email to the employer contact person listed in EagleLink informing him/her of your schedule conflict so you do not appear as a “no show”. You must cc: the Associate Director at student.recruiting@bc.edu.

INTERVIEWS

On-campus Employers
Interview decisions on all candidates are made by the employer one week prior to the interview date. This allows adequate time for candidates to sign up for an interview time. Since employers make decisions on all candidates via EagleLink, it is not necessary to follow up with these employers to inquire about an interview.

Unless otherwise directed, all interviews will be held in the Career Center, Southwell Hall, on the second and third floors. On the day of your interview, be sure to check in at the Recruiting Reception Desk and student check-in area in Room 202 with your BC Student ID to confirm the specific room location for your interview.

Definition of Employer Interview Decisions
Invited: The employer has accepted you as a pre-selected candidate for an interview. Pre-selected candidates may sign up for an interview in EagleLink during the displayed dates and times listed in the schedule details section of each position. NOTE: sometimes there are multiple interview schedules; scroll through the list to find a desirable time. If the only open time slots are not convenient for you, it is your responsibility to contact another candidate on the interview schedule in order to
switch times. Please contact the Employer Relations office to assist you in this process. You may not withdraw your application after an employer has accepted you for an interview or as an alternate. Failure to accept an interview is in violation of the Campus Recruiting Agreement and may result in the suspension of your access to EagleLink and resume referral services of the Recruiting Program.

Alternate: The employer has accepted you as an alternate candidate for an interview. Alternate candidates may sign up for an interview beginning at 8:00 a.m., 48 hours prior to the interview date, pending available time slots.

Pending: The employer has yet to make a decision on your application. Not Invited: The employer has declined your application for an interview.

Interview Cancellation

On-campus interviewing is a privilege offered to each student-candidate. Each candidate is expected to attend all scheduled interviews. You may not withdraw your application after an employer has accepted you for an interview or as an alternate. Cancellations are prohibited without sufficient notice provided to both the affected employer and the Associate Director for Employer Relations & Recruiting. If extenuating circumstances result in canceling an interview, a minimum 48 hour notice is required. Cancellations must be addressed in writing (via email) to the employer contact, addressing the reason for cancelling the interview. You must cc: the Associate Director at student.recruiting@bc.edu.

Cancellations may result in the suspension of the candidate’s access to EagleLink and resume referral services of the Recruiting Program.

No Show

Failure to honor an interview appointment is considered a serious breach of courtesy and ethics. A letter of apology, including an explanation of why you missed the interview, must be submitted to the employer within 24 hours. You must cc: the Associate Director for Employer Relations & Recruiting at student.recruiting@bc.edu. The Associate Director will determine your eligibility to continue in future recruiting programs, services or events. Invalid explanations and/or repeat behavior will result in immediate suspension of your EagleLink account and from all services provided by the Career Center.

Off-campus Employers

Because the employer is only collecting applications via EagleLink and not conducting interviews on campus, we strongly encourage applicants to follow up directly with each off-campus employer. Telephone or email contact is appropriate 2-3 business days following the application deadline. Applicants should verify that their application materials have been received and request an interview at the employer’s facility.

JOB OFFERS
It is imperative to act professionally when accepting and declining employment offers. This can be a very challenging experience for some candidates. You should not feel pressured to make a quick and uninformed decision. If you need assistance in evaluating an offer, or negotiating the salary, please contact a member of the Career Center staff.

We encourage our employers to allow applicants adequate time to interview for other positions and evaluate employment offers. We have established an Employer Recruiting Policy regarding the acceptance of job offers. The complete policy is listed in the Document Library in EagleLink.

**Internship Opportunity: Social Media Coordinator (Paid)**

McG Media is currently seeking a Social Media Coordinator. Position is virtual (3-8 hours per week, $15 per hour), and will require weekly phone/Skype conferences. Applicants should be detail-oriented, with a strong interest in and familiarity with social media, religion, spirituality pop culture, and current events. The social media coordinator will help create a social media content calendar, strategize for reader engagement opportunities, track analytics, and manage any potential social media partnerships with other organizations.

**Requirements:**

- Interest in creating highly engaging social media content and managing audience engagement.
- Strong familiarity with social media platforms (Facebook, Twitter, Pinterest, Instagram) and generally web-savvy
- Interest in religion, culture, spirituality, pop culture, current events
- Organized, proactive, and motivated
- Creative and detail-oriented
- Able to meet deadlines and multi-task
- Experience with graphic design and Adobe Photoshop helpful but not required
- Able to contribute to a positive, uplifting environment

Please submit your resume and cover letter to Bill at bill@mcg-media.com.

**Another opportunity for career training!**

Jessica Hartley, formerly of the Boston College Career Center, is going to be doing some small group career training here in Fulton Hall on Mondays.

Jessica will be doing sessions on Resumes/Cover letters, Interviewing, Networking/LinkedIn, Internship search for sophomores
Sessions are small and interactive (6 people or less) and you must sign up ahead of time as attendance is so limited, please sign up via the google sheet, click on the tab on the bottom for the topic session you are interested in: https://goo.gl/ltgWOm

All sessions are on **Mondays in Fulton 439** (with one exception) and the times rotate each week so you can find one that hopefully works with your schedule

Resume Writing/Cover Letters  
January 25th, 3:00 PM  
February 1, 4:00 PM  
February 8, 5:00 PM  
February 22, 6:00 PM

Interview Training  
January 25th, 4:00 PM  
February 1, 5:00 PM  
February 8, 6:00 PM  
February 22, 3:00 PM

Networking/Developing your LinkedIn profile  
January 25th, 5:00 PM  
February 1, 6:00 PM  
February 8, 3:00 PM  
February 22, 4:00 PM

---

**Interested in Carroll Apparel?**

We are looking for your opinions on style and pricing on Carroll School of Management fleeces, vests, and hats. **Please complete the following survey**  
http://goo.gl/forms/L7eT4mqIcb by **Sunday, January 31 at midnight**. All submissions afterwards will not be counted.

**Tech Trek to TripAdvisor**

**Friday, January 29th from 11:00 am - 1:00 pm (Lunch provided)** You can sign up here on a first come, first serve basis. Since the TripAdvisor representative would like to have a number estimate asap, we’re opening up signup bit early before the start of the semester.
TripAdvisor is the world's largest travel site, enabling travelers to plan and book the perfect trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 350 million unique monthly visitors, and more than 290 million reviews and opinions covering more than 5.3 million accommodations, restaurants and attractions. The sites operate in 47 countries worldwide. We will be visiting their headquarter in Needham, MA.

We have the amazing opportunity to hear from these 3 people:
Steve Kaufer, CEO
Adam Medros, Senior VP of Product Management
Nick Shanny, Senior VP of Engineering

We will be taking a bus to and from TripAdvisor. Plan to meet at the Conte Forum (plex side) no later than 10:20am. The bus will depart 10:30am sharp. Alternatively, you can meet us at the company office no later than 11:15am. Attire is business casual.

RSVP is limited to 60 people. We can’t stress enough -- if you cannot go on the TechTrek, please do not sign up. If you need to cancel, do so at least 24 hours before the visit time. Since we give companies a list of attendees prior to the visit, it reflects poorly on BC when they expect a certain number of people and many fewer show up. It also prevents students who actually want to come from attending. We will penalize no-shows by forwarding their names to the admissions committee for competitive programs like Undergraduate TechTrek West and TechTrek NYC.

Big Data: Call for Student Demos
An important part of Advancing Research and Scholarship at Boston College is highlighting the work of both undergraduate and graduate students across the University. If you’re a Boston College student using big data in your research, no matter your area of study, apply to take part in our interactive student demo session. Submit your abstract online by January 31, 2016. A committee will review the applications and choose 8-12 abstracts to be developed into hands-on demos. Students will be notified by February 12, 2016 if they have been chosen. Visit www.bc.edu/researchday for application information.

Boston College Research Day:
Wednesday, March 16, 2016 · 10:00am – 4:30pm. Heights Room, Corcoran Commons - Keynote Address by Marvin Chow ’95, Senior Director of Global Marketing, Google, Inc. Presentations by Boston College Faculty and Student research demos.
Save the Date: The Corcoran Center for Real Estate and Urban Action, together with the Rappaport Center for Law and Public Policy at Boston College Law School have secured Mayor Marty Walsh as a speaker for a unique event at Robsham Theater on March 30th at 5:00 pm.

The event will present Imagine Boston 2030, which is the first city-wide planning initiative in over 50 years. At the event, Mayor Walsh and his team will be presenting the strategic vision and a panel of experts will discuss the opportunities and challenges involved. We are excited that they've selected Boston College as a platform for this effort. We are now working with the City of Boston to identify sites across the neighborhoods of Boston, where the event will be simulcasted, to make this a city-wide opportunity for participation.

---

Take Home Professor is back!

Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.

Once the plans are set, send one email to all the participants and Erica Graf at grafe@bc.edu with the date, time, and location.

The rules are as follows:

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don't have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 10 Take Home Prof events per semester.
7. A picture must be taken and submitted to Erica Graf at grafe@bc.edu for proof.

Sponsored by the EY Excellence in Accounting and Management Fund
Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton360

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.