Please note that this syllabus should be regarded as only a general guide to the course. The instructor may have changed specific course content and requirements subsequent to posting this syllabus. Last Modified: 12:37:34 01/12/2013

Boston College
International Studies Senior Seminar
IN 530 (Cross Listed with SC 530)
Spring Semester 2013
© Dr. Brian J. Gareau

LOCATION: Lyons, Room 315
Mondays 5:00-7:20
OFFICE: McGuinn, Room 412
OFFICE PHONE: (617) 552-8148
OFFICE HOURS: To be decided
EMAIL: gareau@bc.edu

**If you want to receive credit for this course towards your sociology major or minor, you MUST register for the SC version of the course, not the IN version**

COURSE DESCRIPTION
This seminar is designed primarily for seniors majoring in International Studies and Sociology seniors interested in globalization issues/debates. During the semester, I hope the course will accomplish four goals:

1) To provide the group with a common vocabulary rooted in social history and political economy for analyzing the current international environment - politically, economically, socially and environmentally;
2) To encourage participants to think about future global relationships in an informed and constructive way;
3) To prepare students to write carefully on current topics relating to International Studies; and
4) To exchange views, debate, question, research - all in an atmosphere of mutual respect and trust.

REQUIREMENTS
Please print out and read the assigned readings for the day they are due, so that we may have a complete discussion with maximum participation each week. Class participation counts for 15% of your final grade.

There are two major writing assignments: First, a 6-8 pp. Midterm Paper in which I will ask you to answer some questions relating to the readings. Second, your Final Paper in International Studies, which is due at the beginning of the final class. We shall be conferring about topics and lengths of these final papers.

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**Four Required Books** (All four books are sold at the campus bookstore, and will be held on Reserve at the O'Neill Library. Books may be taken out for 2 hours in the library and can be renewed if no one is waiting.):


**Electronic Readings:**
Course readings are available to view online, download, and print on Blackboard Vista.

**Attendance/Participation:**
IN 530 is a seminar-format class that combines lecture with group discussion. Students’ final grade will depend, in part, on the quality of their participation in class discussion. Obviously, adequate participation requires regular attendance. **You must be respectful of other’s viewpoints, experiences, orientation, etc. when discussing the concepts in this class.** Debate is inevitable and useful, but be respectful. If you are not, you will be asked to withdraw from the course.

Each of you will be expected to keep abreast of the reading, **prepare and make a presentation on materials during at least two of the scheduled sections.** We have a good deal of material to cover, so the success of the seminar depends on the active participation of everyone. During the first meeting we shall organize ourselves and generate a schedule of presentations.

**You must come prepared with a two-page write-up on the day’s reading every class.** Make notes, comments, questions, and critiques of the readings. Readings should be studied before the class for which they are assigned. These assignments count for your attendance and you may not turn them in late or in absentia from the class, so don’t ask to! If it’s late, just keep it for your personal notes. These write-ups will make valuable notes for your exams and potential future work on globalization issues.

**Note:** THERE ARE NO unexcused absences permitted during the semester. For each absence, your participation and write-up grades will be lowered (e.g., for example, if we have 10 write-ups due this semester, with one absence you will receive a maximum score of 90% on write-ups and participation). The only "excused" absences are those presented to me in writing (a) by a health care practitioner certifying that you had a sound medical reason to be absent from class (and note that the BC Infirmary does not give out such notes) or (b) by your Dean certifying that you had a serious personal reason to be absent from class. Job interviews do not count as a legitimate absence, but rather a conscious choice you make to miss class. Don’t ask me for an exemption from this rule.
ASSESSMENT
All grades in IN/SC 530 are based on the percentages shown in Table 1.

STUDENT RESPONSIBILITIES AND ASSOCIATED GRADES.
Students are responsible for the work listed in Table 2.

### Table 2. Student Work & Percentage of Grade Earned

<table>
<thead>
<tr>
<th>Task</th>
<th>% Range</th>
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<tbody>
<tr>
<td>Midterm Paper</td>
<td>20%</td>
</tr>
<tr>
<td>Final Paper</td>
<td>25%</td>
</tr>
<tr>
<td>Team-led Discussion</td>
<td>20%</td>
</tr>
<tr>
<td>Daily Reading Summaries</td>
<td>20%</td>
</tr>
<tr>
<td>In-class Participation</td>
<td>15%</td>
</tr>
</tbody>
</table>

You must come prepared with a one to two-page single-spaced write-up on the day’s reading every class.

**General Outline:**

1. In the first paragraph, provide the general thread of argument, ideas, concepts, and/or themes that run through the readings for the week.
2. In the body of the paper, discuss in detail some of the key concepts and arguments. Discuss the readings in an integrative way; put the current readings in conversation with previous readings. **Dig deep into the readings;** do not provide a superficial summary. Rather, **engage with the reading** by giving a critical review of what you choose to focus on.
3. Then, give your view on some of these concepts. Which concepts/arguments make sense to you? Which do not? Use readings from previous weeks to support your claims.
4. This assignment will take some time to master, but it is a valuable skill, so work hard at it.

Students are also required to **lead the discussion** with a 10-15 minute formal presentation at least twice.

***** OPTIONAL:** You may write about a current topic that relates to the readings for the week, or that makes you think about the readings in different ways. Use a current source (*New York Times*, *Foreign Affairs*, *The Economist*, etc), and put the week’s readings in conversation with the current event. How does the past inform us about these current events? What are the links between global environmental change and recent issues in politics and economics? What the heck does feudalism have to do with Arab Spring?? Find links between history, long-term social change, and current events. **PLEASE BRING IN THE CURRENT SOURCE TO CLASS SO THAT WE MAY SEE IT AS WELL.**

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ORGANIZATION OF THE CLASS BY WEEK

WEEK ONE: Monday 14 January
Theme: Course overview: Syllabus, readings, assignments, and expectations. Assign seminar leaders.

WEEK TWO: Monday 21 January
MLK Day, No Class

WEEK THREE: Monday 28 January
Theme: Historical Sociology and social change. What are large-scale processes of societal change? Capitalism, Imperialism, Industrialization, Democratization, Human Rights and Social Movements. Definitions of social power, authority and legitimacy. Definitions of the state. The formation of the division of labor. Social structures, agency, cultural systems as explanations of permanence.

Read:
• Cohen, R. and P. Kennedy (2007). Global Sociology, NYU Press. Chapters 1, 2, and 16:
  • The Making of Global Sociology
  • Thinking Globally
  • Global Religions
• (VISTA) Heilbroner, R., & Thurow, L. (1998 2nd ed.). Economics Explained: everything you need to know about how the economy works and where it is going. New York: Touchstone. Chapters 1, 2.

Seminar Leaders: ________________________________________________________

WEEK FOUR: Monday 4 February
Theme: Why the West? Before Western Hegemony: Bureaucratic Centralism in China, Empires as compared to decentralized Feudalism in Western Europe. What explains the fragmented organization of Western European national states? Royals, Landed Aristocrats, the Church, Townspeople, Peasants in transition to early capitalism.

Read:
• (VISTA) Temple, The West's Debt to China.
• (VISTA) Pye, The Powers That Be.
• (VISTA) Chanda, Sailing into Oblivion.
• (Vista) Sen, A. “How to Judge Globalism.” The American Prospect.

Seminar Leaders: ________________________________________________________
WEEK FIVE: MONDAY 11 FEBRUARY

Read:

- Cohen and Kennedy, Chapter 8, Uneven Development: The Victims
- (VISTA) Marx, K. (1867) “So-Called Primitive Accumulation.” In Capital. Selections
- Held & McGrew Ch. 4, “Global Insecurities: Military threats and Environmental Catastrophe.”

ReORIENTation?: A global shift back to Eastern Hegemony?


Recommended:
- (Vista) Andersen, Perry. Lineages of the Absolutist State. Verso. Selections

Seminar Leaders:
WEEK SIX: MONDAY 18 FEBRUARY

Theme: Capitalism and English “Industrial Revolution”. Social divisions of Labor. Why was England the “First industrial nation-state”? Preconditions, politics, culture, protectionism, and innovative technology; Explaining the first Industrial Revolution; The Enlightenment, Classical liberalism and "possessive" individualism; Adam Smith's "invisible hand"; Ricardian Competitive Advantage; Social movements: capital vs. labor; class analysis, working classes as social movements.

Read:

- Cohen and Kenney, Chapter 5: Nationhood and Nation-states
- (Vista) Smith, David A. Trade, Unequal Exchange, Global Commodity Chains. In Handbook of World-Systems Analysis.
- Held & McGrew Chapters 1 and 3

Seminar Leaders: ________________________________________________________

WEEK SEVEN: MONDAY 25 February

Theme: Globalization: From State-centered Development to Neoliberalism. The Rise and Decline of State-Centered Development 1945-71; Fordism, Keynesianism and the Bretton Woods Institutions; Crisis of Keynesian Welfare State; Shift to Neo-liberalism.

Read:

- Cohen and Kennedy, Chapters 3 and 4:
  - Modernity and the Evolution of World Society
  - The Changing World of Work
- Held and McGrew, Globalization/Anti-Globalization, Chapters 6-8, 10, and 11
- (Vista) Cohn, Samuel, O’Connorian Models of Peripheral Development, In Handbook of World-Systems Analysis.

Seminar Leaders: ________________________________________________________
WEEK EIGHT: 4-8 MARCH SPRING BREAK- NO CLASSES

WEEK NINE: MONDAY 11 MARCH
MIDTERM QUESTIONS HANDED OUT TODAY


Read:

- Held & McGrew Ch. 5 “A New World Economic Order?: Global Markets and State Power”

Seminar Leaders: ______________________________________________________
WEEK TEN: 18 March
Midterm Exam Due Today
Theme: Is the World ‘Flat’? Free Trade, Neoliberalism, and International Trade Agreements: The Case of the North American Free Trade Agreement.

Read:
• Cohen and Kennedy, Chapter 7: Corporate Power and Social Responsibility
• (Vista) Friedman, Thomas. “It’s a Flat World, After All.”
• (Vista) Taibbi, Matt (2005; 2009) “Flathead” and “Flat N All That.”

Recommended:
• Gareau, ‘Definition of Free Trade.’

Film: Maquilapolis (watch in class)
  o Neoliberalism in Action (Hayek, Milton Friedman), the decline of Keynesianism, the decline of socialism
  o Internationalization of Finance Capital.
  o The Financial Crisis of NAFTA

Seminar Leaders: __________________________________________________________
WEEK ELEVEN: MONDAY 25 March

Theme: Neoliberalism, Privatization, Entrepreneurism, Climate Change, and Critics of “Environmental Kuznets Curve” Solutions

Read:

• Shnayerson, A Convenient Untruth. Vanity Fair.

Recommended:


Seminar Leaders: ___________________________________________________________

WEEK TWELVE: 1 April EASTER MONDAY NO CLASS
WEEK THIRTEEN: 8 April
Theme: Environmental history: What does the past tell us about our present global environmental problems? Global civil society: Unity in a global problem? Understanding the contemporary environmental crisis through an understanding of long-range natural and cultural changes.

Read:
• Cohen and Kennedy Chapter 18 and Chapter 20
  o Global Civil Society
  o Towards a Sustainable Future: The Green Movement
• (Vista) Mann, C. Chapter 1, “A View from Above,” and Chapter 6, “Cotton and Maize” In 1491
• (Vista) Gareau, B.J. Definitions of “Ecological Imperialism” and “Domination of Nature”
• (Vista) Foster, Chapters 4 and 5 The Vulnerable Planet
• (Vista) Moore, J. Silver, Ecology, and the Origins of the Modern World Chapter 6, In Hornborg, McNeill and Martinez-Alier (eds) Rethinking Environmental History

Seminar Leaders: ______________________________________________________

WEEK FOURTEEN 15 April Patriot’s Day- No Class

WEEK FIFTEEN: MONDAY 22 April
Theme: A Clash of Civilizations or a Recurring Theme in Globalization? What Have we Learned and How Can We Apply it to Current Global Issues?

Read:
• Harvey, David The New Imperialism
  o Entire book
  o Read efficiently! Don’t get bogged down trying to understand every word. Use the Write-up guide to help you tackle this book.

Seminar Leaders: ______________________________________________________
WEEK SIXTEEN: MONDAY 29 APRIL
FINAL QUESTIONS HANDED OUT

Theme: Recurring themes of Globalization, cont. Back to the beginning? China as the new capitalist epicenter?

Read:

- Arrighi, Adam Smith in Beijing
  - Entire book
  - This is a long book! Prepare well in advance!

Seminar Leaders: __________________________________ ______________________

*** Final Papers Due at time of examination noted in the schedule of exams***