

VITA
(Short Version)
Severyn T. Bruyn



A Little Education

**University of Illinois, B.S., 1950; University of Illinois, M.A., 1951;
University of Illinois, Ph.D., 1959;
Graduate Studies at the University of Wisconsin, University of Southern California and
U.C.L.A.**

An Engaging History

Intern Sociologist (Federal Prison System) 1949 and 1950, Summers.

Psychometrist (University of Illinois) August 1951 - March 1952.

Director, Program in Community Development 1952-62, Illinois College.

**Chair, Department of Sociology (Assistant Professor to full Professor) Illinois College,
March 1952-1966.**

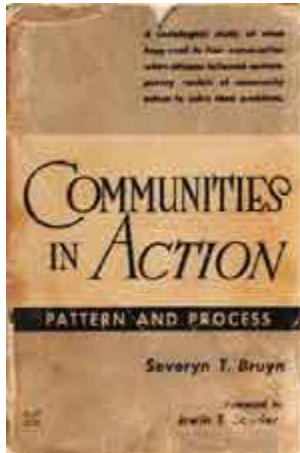
Visiting Professor, Departamento de Sociologia, Universidad de Puerto Rico 1974 (Spring).

Professor, Department of Sociology, Boston College 1966 -Present (Chair: 1970-71).

Director, Graduate Program in Social Economy and Social Policy, 1977-86.

A Few Books

***Communities in Action: Pattern and Process.* (College and University Press, 1963).**



This book should command the attention of specialists and of all citizens who feel the need for a revitalized community life and who care enough to learn what they can do and how they can understand their own interests and problems in the larger view of their entire community. As a study of what happened when the populations in four Illinois towns were aroused to take action on their community problems, this book is also a demonstration of democracy in action. Focusing on the specifically social solution offered by community development programs, Professor Bruyn analyzes the different approaches, problems, and results in each of the four action programs. From these concrete case studies, he skillfully blends theory with action in order to construct an ideal model which is practical and flexible enough to serve as a valuable guide for anyone interested in improving his own community through cooperative organization and development.

-- Irwin T. Sanders, Boston University

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***The Human Perspective in Sociology: The Methodology of Participation Observation* (Prentice- Hall, 1966);**

***La Perspectiva Humana en Sociologia.* (Buenos Aires: Amorroutu Editores, 1972).**



Professor Bruyn's book is a signally penetrating discussion of the most important problem confronting social and psychological sciences, namely, how to study [humankind]....The question of how to study human conduct and group life goes far beyond a problem of how to apply an established body of tested knowledge of scientific procedure.

It is with this recognition that we can appreciate the thrust of Professor Bruyn's thoughtful and careful discussion. His approach might be said to stem from the proposition that the cardinal requirement of an empirical science is to respect the nature of its subject matter. In place of applying to human life an imported scheme of scientific procedure, he stresses the need of recognizing in the first instance the peculiar character of human beings, their behavior, and their group life. And he persistently develops the thesis that scientific study in these areas must be grounded on an appreciation of this peculiar character. In doing so, he brings the topic of "methodology" in the social and psychological

sciences into proper focus, shifting it away from preoccupation with "scientific method" as derived from the natural sciences to the basic concern with method that reflects the nature of human life.

Professor Bruyn is obviously not the first scholar to have noted and to have discussed the difference. Indeed, he has joined company with a large number of distinguished scholars who in one or another way have recognized and appreciated the fundamental importance of gearing social and psychological science to fit what is distinctive in the case of human beings. One thinks immediately of such a variety of scholars as Auguste Comte, William Graham Sumner, John Dewey, George Herbert Mead, W.I. Thomas, Florian Znaniecki, Clyde Kluckhohn, Robert E. Park, Max Weber, C.H. Cooley, and Robert MacIver. The merit of Professor Bruyn's treatment is that he has discussed the topic systematically, with meticulous care, with a searching examination of the appropriate historical and philosophical background, with a thoughtful coverage of current views, with a refreshing analysis of the major concepts in contemporary sociology and social psychology, and with a perceptive consideration of the form which research inquiry has to take in dealing with human behavior....

Anyone who is sensitive to currents of thought and sentiment in sociology and social psychology today is aware of the restiveness of many, particularly younger, scholars with regard to research inquiry. They sense deep inadequacy in the nature and directions of present work, feeling somehow that despite the growth in technical excellence scientific study is not coming to grips with our social world. I am sure that such scholars will find the reading of Professor Bruyn's book to be exciting and highly rewarding. The book will provide a new perspective, open new doors to understanding, and sketch out a new orientation to the study of human beings and their group life. They will have a feeling of entering into the main channel in the study of [humankind].

"Foreward" by Herbert Blumer, The University of California

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The Social Economy: People Transforming Modern Business. (John Wiley, 1977).



The Social Economy is a most useful examination of new directions of corporate organization and control. The issues it puts to students and practitioners of management will surely grow in importance and urgency.

-- George Lodge, Professor of Business Administration, Harvard University

The Social Economy seems to me an important book around which courses and research projects will be organized in the coming years. This is the first book to provide a comprehensive and systematic treatment of the social and organizational aspect of the modern business and industrial

economy.

--William F. Whyte, Professor of Organizational Behavior, New York State School of industrial and Labor Relations, Cornell University.

The extension of democracy to the workplace has been a topic of lively debate in the past years...Severyn Bruyn's study is a timely contribution... it provides a wealth of information concerning these developments and some of the thinking that lies behind them, with an eye to possible applications in the United States.

-- Noam Chomsky, Professor of Linguistics and Philosophy, Massachusetts Institute of Technology.

Bruyn's book, *The Social Economy*, is an exercise in how to make of alternative futuristics a self-fulfilling prophecy leading to more normatively desirable forms of corporate activity. It is a book that students of the corporation, of development, of social change, and of cultural diversity should find rewarding.

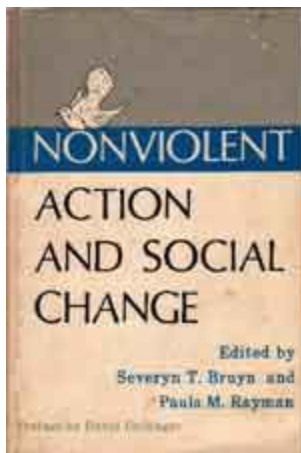
-- Denis Goulet, Senior Fellow, Overseas Development Council

The Social Economy is an important exploration and synthesis of the possibilities of the humanization of work and the sharing of corporate power. It combines a historical and sociological analysis with informative reporting on recent developments in different countries. It carves out a significant field that has been neglected in sociology.

-- S.M. Miller, Boston University

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***Nonviolent Action and Social Change*, co-editor: Paula Rayman. (Irvington Publishers, 1979).**



A welcome addition to the as yet scarce published material on the concept and theory of nonviolence as a social, political, and economic tool.

-- Marjorie Swann, American Friends Service Committee

This fascinating book is at once a critique and manual on the uses of nonviolence as an instrument of social change... [and] a wise and compassionate guide through the uses of nonviolence.

-- George Wald, Nobel Laureate in Physiology/Medicine

An engaging book of useful and thoughtful reflections on the politics of nonviolent collective action. The voices we hear are those of engaged scholar-activists, honing their ideas on movements whose values and struggles they have shared.

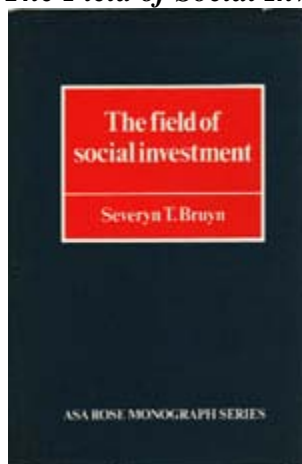
-- William A. Gamson, Center for Advanced Study in the Behavioral Sciences

Both an important contribution to the study of nonviolence and a major contribution to the teaching of peace studies. I certainly intend to use it in my own teaching.

-- Elise Boulding, Professor of Sociology, Dartmouth College

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***The Field of Social Investment.* (Cambridge University Press, 1987).**



This is a work reflecting much current interest and concern. I've read it with real advantage; so, I am sure, will others who are concerned with corporate government and its social effects.

-- John Kenneth Galbraith, Harvard University

The Field of Social Investment is a challenging work of breath-taking scope. Bruyn has produced a compendium of new ways to conceptualize a myriad of crucial and inter-related issues. I'm sure this book will help set the agenda for future research into the social implications of the economic process.

-- Randy Barber, Director, Center for Economic Organizing, Washington, D.C.

The Field of Social Investment will be another benchmark in Socially Responsible Investing. It is a comprehensive analysis which in its scholarly style approaches the subject from all its facets, yet gives a unified view. I am pleased to recommend it to the academic and corporate worlds, and to those practicing socially responsible investing.

-- Robert J. Schwartz, Director, Social Investment Forum, Shearson/American Express

The Field of Social Investment represents an important step in the every-increasing recognition, world-wide, that economics can and should serve society and societal needs. Outlining clearly the multiplicity of avenues open for integrating financial and social needs, this book will serve as a guide for generations to come.

-- Amy Domini, Portfolio Manager, Franklin Research and Development Corporation

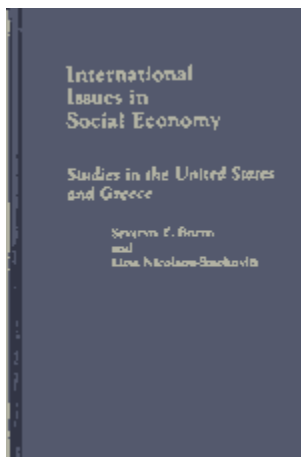
***Beyond the Market and the State,* Co-editor: James Meehan, (Philadelphia, PA: Temple University Press, 1987).**



This book has the potential to become a manifesto for local community developers in the way that Carnoy and Shearer's Economic Democracy did on the national level.

-- Nancy Kleniewski, SUNY Geneseo

International Issues in Social Economy: Studies in the United States and Greece, Co-author: Litsa Nicolaou-Smokoviti, (Praeger Publishers, 1989).



Bruyn's systematic, comprehensive argument and numerous survey and examples transcend traditional left and right approaches to improving the economy. His challenges to treasured propositions about the market, government intervention, and values illuminate a nonstatist route to a socially-minded economy that is self-regulating. This book is an original, provocative contribution to the new socio-economics and to policy debates about the long-run restructuring of the economy. It forces us to see in new ways the possibilities of a more effective, more democratic economic system.

-- S.M. Miller, Boston University

A Future for the American Economy: A Social Market (Stanford, CA: Stanford University Press, 1991).



A Future for the American Economy attempts to show that we are a society of many bottom lines - and that moral concerns are very much interlocked with fiscal management. If we are to get beyond cycles of inflation and stagflation such an economic sociology might prove a valuable medicine.

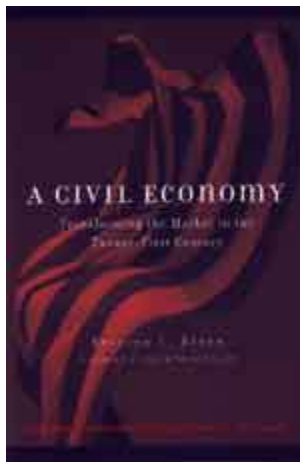
-- Irving Louis Horowitz, Rutgers University

Anyone who is tired of looking at our economy only through dollar signs will take to heart this important book and its major insights on the role of human and social factors. Its reach is impressively wide, and its vision is truly far-reaching.

-- Amitai Etzioni, The George University Author of *The Moral Dimension*

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***A Civil Economy: Transforming the Market in the 21st Century* (Ann Arbor, MI: University of Michigan Press, 2000)**



"This is one of those rare books that makes you look at the world differently. Bruyn's arguments provide a realistic yet revolutionary way of re-imagining how to make the world better."

--Corey Rosen, The National Center for Employee Ownership

"All economic and political discussion, even the most learned, divides the modern economy and polity between government and the private economy, between the public and private sectors. In real life there is a large structure of regulation, restraints, social concern and related organization that lies in between. This admirably researched and excellently written book tells of this sector in detail and how it can be changed and strengthened better to serve the public purpose. I

recommend it strongly to all who wish to see solid economic life as it is and how it can be improved."

--John Kenneth Galbraith, Emeritus, Harvard University

"Bruyn transforms the clichés of "the New Economy," Civil Society, "the Third Way," and "the Global Economy" into an original, provocative, and actionable perspective that demands public attention."

--S. M. Miller, Emeritus, Boston University

"Civil Economy--what a great concept! Bruyn has given us a wake-up call for a new kind of economic analysis--and better yet, a new kind of economic activism."

--Elise Boulding, Former Secretary-General of the International Peace Research Association

"Just as the discussion of ethics in public policy has moved--at last--into questions of the economy, we have this absorbing text by Severyn Bruyn who draws on a lifetime of research and reflection on these issues to develop the promising idea of a civil economy to undergird the civil polity we all hope to rebuild. This is a sweeping and original work that fits into no ideological niche."

--Harvey Cox, Harvard University Divinity School

"An indispensable, well-researched update on all the innovations occurring in our societies' 'third sectors'."

--Hazel Henderson, author of *Paradigms in Progress* and *Building a Win-Win World*

"Bruyn challenges the reader to reflect upon one of the greatest challenges of the twenty-first century: the relationships that may exist between a civil society and a globalized economy. The book is thoughtful and provocative."

--Stephen Viederman, President, Jessie Smith Noyes Foundation

"The World Bank is trying to move beyond the simplistic state-or-market dichotomies to involve the associations of civil society and other 'lumps' of social capital in the transformation of post-socialist and developing countries. The concept of 'civil privatization' in Professor Bruyn's new book *A Civil Economy* is just the concept we need to "civil-ize" privatization so that it is seen not just as a "stock market transaction" but as a re-embedding of economic activity in a market society.

--David Ellerman, Economic Advisor to the Chief Economist

"Quietly revolutionary, *A Civil Economy* helps us see what remains invisible to most--how the principles of responsibility and accountability are subtly bringing economic life into the democratic fold. Fascinating examples bring to life what may be the next stage in the evolution of democracy."

--Frances Moore Lappé, author of *Rediscovering America's Values* and co-author of *The Quickening of America* *Rebuilding: Our Nation, Remaking Our Lives*

Civil Markets

Significant Articles (Examples)

"The Methodology of Participant Observation" *Human Organization*, Vol. 22, No. 3, Fall, 1963): Reprinted in William J. Filstead, *Qualitative Methodology* (Chicago: Markham Publishing Company, 1970); Joan Roberts and Sherie K. Akinsanya, *Educational Patterns and Cultural Configurations* (N.Y.: David McKay Co., 1976).

"Rhetorical Devices in Sociological Analysis" *The Sociological Quarterly*, (Vol. 5, No. 2, Spring, 1964).

"The New Empiricists" *Sociology and Social Research* (Vol. 51. No. 3, April 1967); Reprinted in William J. Filstead, *Qualitative Methodology*, (Chicago: Markham Publishing Company, (1970); also reprinted in: John F. Glass and John R. Staude (eds.) *Humanistic Society: Today's Challenge to Sociology*, (Pacific Palisades: Goodyear Publishing Co., Inc. 1972); Also R. Mowdray and R. Steers, *Research in Organizations*, (Goodyear Publishing, 1979).

"The Economic Order" in *Sociology Today*, (Consulting Editor) CRM Books, Inc., 1970).

"The Multinational Corporation and Social Research: The Case of the United Fruit Company," in Social Theory and Practice, Vol. 1, No. 4, Fall 1971.

"The Contradictions of Modern Business: Macro-System Guidelines for the Study of Social Economy," Sociological Inquiry, AKD, Journal of the National Sociology Honor Society, Spring, 1972.

"The Dialectical Society, Cultural Hermeneutics, (D. Reide Publishing Co. Dordrecht, Holland) pp. 167-209.

"Corporate Charters in the Public Interest," Social Policy, May-June, 1976.

Severyn T. Bruyn and Litsa Nicolaou-Smokovitis, "A Theoretical Framework for Studying Worker Participation: The Psychosocial Contract," The Greek Review of Social Research, no 32, 1978.

"Social Economy: A Note on its Theoretical Foundations, "Review of Social Economy, Vol. XXXIX, No. 1, April, 1981.

"The Community Self-Study: Worker Self-Study Versus the New Class," Review of Social Economy, December, 1984.

"Sociology and Socially Responsible Education at Boston College," Changing Work, Summer, 1989.

"Social Management and the Self-Managed Firm," in The Social Economics of Material Needs. Special Volume in Memory of Professor Jason Hadjidinas, Vol. A, University of Piraeus, Greece, 1989. Also: "The Decline and Revitalization of the Local Community in a Post-Industrial Society," (with Litsa Nicolaou -Smokovitis).

"Toward a Social Market in Communist Nations, and "Dismantling the State and Creating Civil Society". Both articles in: Gyorgy Szell (ed.) Labor Relations in Transition in Eastern Europe. (N.Y.: Walter de Gruyter, 1992.

"Social Market" and "Community Development" (two articles) in Gyogy Szell, (Ed.) Concise Encyclopedia of Participation and Co-Management (N.Y.: Walter de Gruyter, 1992).

"Self Regulation Instead of Bureaucracy? It just might Work." in Southern Communities, May/June 1992.

"A New Direction for Community Development in the United States," in Paul Elkins and Manfred Maxneef (eds.) Real-Life Economics: Understanding Wealth Creation (N.Y. Routledge, 1992).

"Reducing Government Costs by Self-Regulation" Religious Socialism, Spring 1993, Vol. 16, No. 1.

"A New Role for Government in Society," in PEGS, Committee on the Political Economy of the Good Society, Vol. 5, No. 1, Winter, 1995.

"A Reply: A Future for the American Economy: A Social Market," The Good Society, Winter, 1996, Vol. 6, No. 1.

"The Civil World of Business: Evolving Systems of Accountability," in Edward J. O'Boyle (Ed.) Social Economics, (N.Y.: Routledge, 1996.

"A Global Civil Economy," Journal of Socio-Economics, Vol. 26, No. 2., pp. 191-214, 2/97.

"The Moral Economy," Review of Social Economy, Vol. LVII March 1999, Number 1.

"A Community-Oriented Economy," in William E. Halal and Kenneth Taylor, Twenty-First Century Economics: Perspectives of Socioeconomics for a Changing World, (NY: St. Martin's Press 1999).

"Universities and Markets: The Potential for Civil Decline," The Good Society, Winter, 2001.

["On Global Civil Governance and Justice," World Future Society Homepage, A Comment on the September 11 attack, posted 9/26/2001](#)

[Journal for Mundane Behavior, June 2002, "Studies of the Mundane: The Method of Participant Observation"](#)

[Boston College Talk on 9/11](#)

A Few Fellowships, Honors and Grants

National Science Foundation (Summer Fellowship), 1961. (Anthropology)

Book Finalist, MacIver Award, 1967 (The Human Perspective in Sociology)

Department of Education Grant in collaboration with the Audio-Visual Department at Boston College. To provide video equipment for the Sociology Department, 1969.

Cabot Foundation Grant. To assist in the creation of self-managed enterprises, 1978, (\$10,000).

National Institute of Mental Health Grant for 3 years, scholarships, tuition, faculty support, and travel for eighteen Ph.D. students, 1979-82 (\$200,000).

Book Finalist, C. Wright Mills Award, SSSP, 1978 (The Social Economy).

Polaroid Foundation Grant. To support professionals consulting with workers in shut down plants and to initiate new enterprises based on worker self-management, 1977, (\$5,000).

Economic Development Administration Grant. To advance social innovations in the field of community economic development, (\$10,000).

Book Award: The Field of Social Investment, Rose Monograph Series, American Sociological Association.

Book Award: A Future for the American Economy, First Prize, Alpha Sigma Nu, National Jesuit Honor Society, Science/Social Science Category 1991.

Presidential Award, Association for Social Economics, The Divine Award, 2000

Some Professional Activities

Editor, Community, (Professional articles written for lay readership, 1954-56.

President, Jacksonville, Illinois Chapter of the American Association of University Professors, 1963.

Chairman, Committee for Community Research and Development, Society for the Study of Social Problems, 1967.

Member, Editorial Board, Social Problems, Society for the Study of Social Problems, 1971-73.

Member, Board of Directors, Society for the Study of Social Problems, 1974-77.

Member, Board of Directors, International Independence Institute, 1970-74.

Section Chair, Section on World Conflicts, American Sociological Association.

Member, Editorial and Publications Committee, 1979-81, Society for the Study of Social Problems.

Member, Advisory Council, Forum for Corporate Responsibility, New York Radio City Station, 1980-85.

Advisory Editor, Qualitative Sociology, 1979-85.

Core Faculty Team, Boston College, Leadership for the Common Good, 1993; Leadership for Change. (A social management training agenda in the Joint-Degree Program between the Department of Sociology and the Carroll School of Management.)

A Scattering of Public Presentations

I have completed papers and delivered lectures for over forty five years to professional meetings of the American Sociological Association; Midwest Sociological Association; Eastern Sociological Association; Massachusetts Sociological Association; American Association of University Professors; Alpha Kappa Delta; International Cultural Centre, Mexico City; Department of Planning, University of Puerto Rico; United World Federalists; Tufts University, Brandeis University, Harvard University Business School, Sorbonne, Paris, University of Leiden, Holland, University of Piraeus, Piraeus, Greece, and other associations and universities.

A Few Lectures in 1982-86

"Self Management in Greece: Guidelines to Policy Studies," co-author: Litsa Nicolaou-Smokovitis. Paper presented at the Second International Conference on Participation, Workers' Control and Self Management, Paris, France, September 7, 1982.

"Research on Multinational Corporations," Distinguished Lecture, Guilford College, 1983.

"Business Accountability Systems," Conference at Guilford College, 1983.

"Technology and Self-Management," EGOS (A European Committee on Technology), Antwerp, Belgium, October 19, 1983.

"The Methodology of Participant Observation," University of Leiden, Leiden, Holland, October 23, 1983.

"Self-Management in the U.S. and the Kibbutzim," Tel Aviv, Israel, International Sociological Association, April 8-14, 1984.

"The Corporate Self-Study," Special Conference of the Association of Social Economics, Milwaukee, Wisconsin, June 9-11, 1984.

"Decline and Revitalization of the Community," Conference on "The Decline," Colloques d'Athènes, Professor Jason Hajidina, Conference Organizer, October 6-9, 1984.

"The Revitalization of Boston Neighborhoods," The Ethical Society of Boston, March 3, 1985.

"Comparative Studies in the Social Economies of Greece and the United States," co-author: Litsa Nicolaou-Smokovitis, World Congress of Sociology, New Delhi, India, 1986.

A Few Book and Movie Reviews

Harold Garfinkel, *Studies in Ethnomethodology*, reviewed in *Social Forces*, Vol. 47, No.1, September 1968, P. 109-110.

Gene Sharp, *The Politics of Nonviolent Action* (Porter Sargent, 1973), Pp. 904, reviewed in *American Journal of Sociology*, Fall, 1974.

Commentary on Woody Allen's movie *Interiors*, "The Limits of I," reviewed in *Social Policy*, January-February, 1979.

Charles D. King and Mark Van deVall, *Models of Industrial Democracy* reviewed in *Social Science Quarterly*, Vol. 61, No. 1, June, 1980.

Joel Makover, *Beyond the Bottom Line: Putting Social Responsibility to Work for Your Business and the World*, reviewed in *The Green Decade Coalition* (March/April, 1995).

Barrington Moore, *Moral Aspects of Economic Growth, 1998*, reviewed in *Contemporary Sociology: A Journal of Reviews*, 1999.

One Monograph

S. T. Bruyn, N.J. Faramelli, D.A. Yeats, *An Ethical Primer on the Multinational Corporation*, (IDOC, #56, October, 1973).

Program in Social Economy and Social Justice: Class, Gender, and Race

Editorials, *The Social Report Periodic*)

Articles in *Social Report* (Examples)

The Social Structure of Business Corporations in West Germany, Vol. 1, No. 2, 1980.

On Becoming a Democratically Managed Firm, Vol. III, No. 2, June, 1983.

A New Direction for Community Development in the United States, Vol. V. 1985.

Self-Regulation, Government and the Social Market, Vol. IX, No. 1, Fall, 1990.

The Rise of Community Associations: A New System of Markets, Vol. X. No. 3, 1994

Social Market: A New Role for Government in Society, Vol. XI, No. 4, Spring, 1995.

The Coming Civil Society, Vol. XII, No. 5, Fall, 1996.

The Global Economy, Vol. XIII, No. 6, Spring, 1997. Online.

On the Alternatives to Nationalism and Capitalism

see: <http://justicewithpeace.org/sbruy-blog>

Unpublished Manuscripts

STORIES OF THE MODERN UNIVERSITY
A CRITIQUE OF HISTORY: EVOLUTION AND UNIVERSITIES
ALMA MATER UNIVERSITY: AN ALLEGORY
A STORY OF CIVILIZATION