From the depths of the 2008 crash, the US has experienced yet another jobless recovery, with high unemployment sustained for one of the longest periods since the great depression. With the failure of the “old economy”, attention has focused on an IT-enabled New Economy, variously modified as “sharing”, “local”, “sustainable”, “idealist”, “mission-driven” and “resilient”. This talk focuses on the forces driving the emergence of the New Economy, and assesses whether the new boss will be the same as the old boss.

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