

# William E. Stanwood

## Curriculum Vitae

Boston College  
Department of Communication  
140 Commonwealth Ave.  
Chestnut Hill, MA 02467  
617-552-1195  
stanwood@bc.edu

### Education

- Ed.D, Boston University, May, 2002.  
Dissertation: "Evaluating Subject Matter Learning in Producing Television Programs." Advisor: Dr. David Whittier, Boston University.
- M.Ed., Educational Media and Instructional Technology, Boston University, 1979.
- B.S., Radio, Television, and Film, Ithaca College, 1971.

### Teaching Experience

- 2007-  
Present *Adjunct Associate Professor, Boston College*  
Design and teach "Studio Television Production," "Broadcast Writing," "Field Television Production," "Television and Society," "Advanced Video Production," "The Business of the Electronic Media," "Honors Thesis," and "Readings and Research." Advise honors thesis students, undergraduate advisees.
- 1999-2007 *Adjunct Assistant Professor, Boston College*
- 1996-1999 *Assistant Professor, Pine Manor College*  
Designed and taught "Radio and Television Production I," "Radio and Television Production II," "Introduction to Mass Communication," "Broadcast Industry," "Writing for the Electronic Media," "Senior Project," "Issues in Mass Communication" and supervised "Senior Communication Internship." Coordinated Communication Program. Led Portfolio Learning Seminar. Advised undergraduate students. Served on Portfolio Development Review and Faculty Concerns committees.
- 1991-1996 *Instructor, Pine Manor College*
- 1976-1999 *Instructor of Television, Boston College*

### Professional Experience

- 1981-  
Present *Bill Stanwood Scripts/Productions*  
Write, direct, and produce video and audio programs for corporate and institutional clients. Write training manuals, brochures, and other print materials.
- 1980-1981 *Broadcast Producer, Marshall's Department Stores*  
Wrote and produced all radio and television advertisements for the company. Working with outside production houses, created commercials on 35mm film and videotape. Conceived and executed monthly in-house news program and other video training materials.

- 1976–1980 *Producer, Sun Life of Canada*  
Wrote, produced, and directed insurance training, marketing, and promotional audio and videotapes. Served as cameraman, lighting director, set designer, editor, and still photographer for other producers at in-house studio. Produced 12 -projector, multi-image audio-visual shows.
- 1972–1976 *Media Producer, Massachusetts Bay Community College*  
Created single-concept instructional videotapes and films for faculty. Designed in-house production facilities and purchased audio-visual and studio equipment for the college.

### **Presentations and Symposiums**

- “Does Our Hi-Def, Fast-Paced, Hyper-Mediated World Change Student Program Creation and Understanding?” Panel presentation at Broadcast Education Association, April 10, 2011.
- “Using Outside Clients to Motivate Learning” Panel presentation at Broadcast Education Association, April 23, 2009.
- “Streaming a Video newsletter” Panel presentation at Broadcast Education Association, April 17, 2008.
- “Teaching and Doing Documentary: A Creative Balancing Act” Panel presentation at Broadcast Education Association, April 22, 2005.
- “Favorite Production Assignment Showcase 2004,” Panel presented at Broadcast Education Association, April 17, 2004.
- “Perennial Production Pitfalls and How to Avoid Them” Panel presentation at Broadcast Education Association, April 5, 2003.
- “What Might Surprise You About Using Outside Clients.” Panel presentation at Broadcast Education Association, April 6, 2002.
- “Using Outside Clients in Television Production Assignments:” Panel presentation at Broadcast Education Association, April 21, 2001.

### **Publications for Boston College**

- “Student Services Orientation Update.” DVD written, produced, and directed for the Boston College Student Services department, May 2010.
- “Student Services Orientation.” DVD written, produced, and directed for the Boston College Student Services department, May 2005.
- “Boston College Dining Services: Let’s Eat Here.” Videotape written, produced, and directed for the Boston College Dining Services department, December, 2003.
- “Boston College Dining Services: Let’s Work Here.” Videotape written, produced, and directed for the Boston College Dining Services department, December, 2003.

### **Service**

- Committee member, Contract Faculty Evaluation Committee, 2010

Committee member, Special Events Committee, 2010-Present  
Committee member, Electives Committee, 2010-Present  
Faculty Technology Contact for the Office of the University Provost, 2006-Present  
Committee member, Media Studies Committee, 2007  
Director, Communication Department Media Lab, 2004-Present  
Chair, Special Events Committee, 2001-2010  
Coordinator, Communication Department television courses, 2001-Present  
Advisor to Chair on technology issues, 2000-present  
Committee member, Non-tenured Faculty Promotion Committee, 2005  
Assistant Chair, Communication Department, 2004-2005  
Committee member, Communication Department Audio Visual Awards Committee, 2004-2005  
Editor, "Major Mail," a Communication Department newsletter, 2004  
Committee member, Faculty Search Committees Spring 2001, Spring 2004  
Coordinator, Communication Department Editing Lab, 2002-2004  
Committee member, Communication Department Honors Committee, 2001-2005  
Committee member, Special Events Committee, 2000-2001  
Committee member, Strategic Planning & Implementation Committee, Spring 2000

### **Professional Affiliations**

Broadcast Educators Association  
University Film and Video Association  
Pi Lambda International Education Honor and Professional Association