

Rita Laine Rosenthal, M.A.

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Professional Experience

Boston College

Chestnut Hill, MA.

Department of Communication

Adjunct Lecturer

September, 2002 – present

Part Time Instructor

September, 1967 – May, 2002

Courses Taught: Public Speaking, Advanced Public Speaking, Persuasion, Rhetorical Tradition, Voice and Articulation

Faculty Fellow

Coordinator: Leonard Oratory Contest, Public Speaking

Committee Assignments: Awards Committee, 2002 – 2006

Events Committee, 2002 – 2006

Boston University

September, 2001 – May 2002

Boston, MA.

Communication Studies

Adjunct Professor

Course Taught: Persuasion

Bridgewater State College

January, 1988 – May 2002

Bridgewater, MA.

Department of Communication Studies and Theater Arts

Visiting Lecturer

Courses Taught: Advanced Group Discussion and Leadership, Communication Training and Development, Communication Research, Interpersonal Communication, Introduction to Communication, Group Discussion and Decision Making, Human Communication, Organizational Communication, Mass Lectures in the Basic Course, Public Speaking, Rhetorical Theory, Voice and Diction, Family Communication

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Bowling Green State University *September, 1976 – August, 1978*
Bowling Green, OH.
School of Communication
Graduate Teaching Fellow

Courses Taught: Group Communication, Interpersonal Communication,
Introduction to Communication, Public Speaking

Other Duties: Coached nationally-ranked Individual Events Forensics Team,
Developed and Implemented Graduate Program Policies as a member of the
Graduate Program Evaluation Committee

Education

Master of Arts Bowling Green State University
(plus 67 hours completed Bowling Green, OH.
Toward Ph.D.) M.A., August, 1977

Major: Speech Communication
Minor: Business Administration

Thesis: Time as a Factor of Audience Persuasibility

Bachelor of Science Appalachian State University
Boone, N.C.
B.S. *Cum Laude*, May, 1976

Honors: *Cum Laude* degree; President of Pi Kappa Delta (Forensic Honorary);
Forensic Scholarship; State Champion in Public Speaking; ASU Playcrafters

Publications and Convention Papers

Book Review:

Communication Education, Winter, 1988

Convention Papers:

*The Personal as Professional: Examining Professors Self-Disclosure in the
Communication Classroom*, Eastern Communication Association
Convention, Spring 2011

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Jesses James: American Idol or American Fool, American Jesuit college and University Association Convention, 2010

Let's Play Governor: The Legitimacy of 'Acting Governor' Jane Swift, National Communication Convention, 2002.

Including a Discussion of Ethics in a Public Speaking Class, Eastern Communication Association Convention, 2008

The Persuasive Impact of Beanie Babies: An Evaluative Speech Exercise, Eastern Communication Association Convention, 2006.

Exercise e-book: the Alternative to the Public Speaking Textbook, Association of Jesuit Colleges and Universities Communication Conference, 2006

Chair "Celebrating 50 Years of Scholarship on American Women's Rhetoric: Papers in Honor of Lillian O'Connor & Pioneer Women Orators: Working Class Activism" National Communication Association Convention, Nov. 2004

The Role of Support Groups for Breast Cancer Patients, Central States Communication Convention, 2001

College Campus Alcohol Policies: Ensuring Safety or Violating Individual Rights? A Case Study at Bridgewater State College, Poster Session, National Communication Association, 1997

The Agenda for American Renewal: The Bush Campaign's Evidence of an Economic Plan (with Bonnie Jefferson), Eastern Communication Association, 1993

Medical Decision Making in Terminal Cases (with Robert Rosenthal), Speech Communication Association, 1986

Oral Interpretation: The Dotted Line, Speech Communication Association, 1983

The Role of Experimentation in the Communication Theory Course, Carolinas Speech Communication Association, 1982

The Place of Subjective Morality in Judging Individual Events, Carolinas Speech Communication Association, 1982

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Developing an Ethical Standard for Forensics Competition, Carolinas Speech Communication Association, 1981

Jimmy Carter: The Southern Rhetorician, North Carolina Speech Communication Association, 1979

Individual Events: Developing an Extemporaneous Speaking File, Forensic Workshop, North Carolina Speech Communication

Individual Events as an Alternative to Competitive Debate, Southern Speech Communication Association, 1978

Imaginative Uses of Media in the Speech Classroom (with Robert Rosenthal), Ohio Speech Communication Association, 1976

Convention Discussion Sessions

“Teaching Naked or Teaching Teched: Technology Uses in the Classroom”, Eastern Communication Association Convention, 2010.

“You Meant I Have to Do More than Two Speeches in this Class?”, Eastern Communication Association Convention, 2010.

Mentoring Adjuncts, Stabilizing Our Changing Faculty, National Communication Association, 2009

Civility in the Classroom, Eastern Communication Association Convention, 2009

Technology in the Public Speaking Classroom, Eastern Communication Association Convention, 2009

Crisis in the Catholic Church: The Boston Connection, National Communication Association, 2003

The Basic Course: A Round Table Discussion, Eastern Communication Association, 2003

Convention Appointments

Second Vice President, Eastern Communication Association Convention;
Local Arrangement Coordinator for the 2012 Convention.

Chair, “Celebrating 50 Years of Scholarship on American Women’s Rhetoric: Papers in Honor of Lillian O’Connor & Pioneer Women Orators: Working Class Activism,” National Communication Association Convention, Nov. 2004.

Local Arrangement Committee. Co-Chair for 2005 National Communication Association convention to be held in Boston, Massachusetts.

Professional Experience in Business

State Street Bank January, 1984 – February, 1986
Boston, MA.
Personal Banker

Duties: Advised bank customers on appropriate products and services;
Served as troubleshooter for Federal Street branch office

Offices in Professional Organizations

Local Arrangements of Usher Volunteers Co-Chair, National Communication Association Convention, 2005

Local Arrangements Coordinator, Carolinas Speech Communication Association Convention, 1983

Executive Officer, Carolinas Forensic Association, 1979 – 1981

Executive Board, Carolinas Speech Communication Association, 1979 – 1981; 1983 - 1984

Tournament Committee, National Forensic Association, 1981 – 1982

Membership in Professional Organizations

National Communication Association

Eastern Communication Association

Pi Kappa Delta (degree of excellence)

Community Service

Executive Board, Easton Youth Baseball, 1990 – 1998