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EDUCATIONAL BACKGROUND

PH.D., 1978

Communication: University of Colorado at Boulder

Dissertation: *Universal Appeals Used by Charismatic Leaders: A Content Analysis*

Areas of Emphasis: Mass Communication, Intercultural Communication, Persuasion

M.A., 1973

Communication: University of Colorado at Boulder

Areas of Emphasis: Radio/Television Theory and Production

B.A., 1972

Education: Michigan State University

Areas of Emphasis: Elementary Education, with specialties in Communication and Social Science

TEACHING/PROFESSIONAL EXPERIENCE

1978-Present

Chair, Department of Communication, Boston College (1995-1998)

Assistant Chair, Department of Communication, Boston College (1980-1995 and 1998-2000)

Professor, Department of Communication, Boston College (1992), Associate Professor (1982-1991), Assistant Professor (1978-1981)

Courses taught in the last five years:

CO 285--Cultural Diversity in the Media (undergraduate elective/fulfills core diversity requirement)

CO 320—Family Communication (undergraduate elective)

CO 372--Mass Communication Theory (undergraduate majors requirement)

CO 442--Intercultural and International Communication (fulfills undergraduate major writing-intensive requirement/ fulfills core diversity requirement)

CO 485—Advanced Intercultural Communication/studyabroad.comm (an online undergraduate elective for communication majors studying at foreign universities)

AD 706—Communication in a Global Work Environment (graduate elective through the College of Advancing Studies)

SCHOLARSHIP

Publications:

Books:

- The Web of Confucius: Evolution and Revolution in Chinese Higher Education.* Altona, Victoria, Australia: Common Ground Publishing, 2009 (an Australian University Press). Co-authored with Nancy Lynch Street.
- American Businesses in China: Balancing Culture and Communication.* Co-authored with Nancy Lynch Street. Jefferson, NC: McFarland Publishing Company, 2nd edition, 2008.
- American Businesses in China: Balancing Culture and Communication.* Co-authored with Nancy Lynch Street. Jefferson, NC: McFarland Publishing Company, 2003.
- War and Film in America: Historical and Critical Essays.* Co-written and edited with Nancy Lynch Street. Jefferson, NC: McFarland Publishing Company, 2003.
- Soap Operas Worldwide: Cultural and Serial Realities.* Jefferson, NC: McFarland Publishing Company, 1999.
- Messages from the Underground: Transnational Radio in Resistance and in Solidarity.* Co-authored with Nancy Lynch Street. Westport, CT: Praeger, 1997.
- Vatican Radio: Propagation by the Airwaves.* Westport, CT: Praeger Publishers, 1995.
- Variety: The Year in Review.* Stoneham, MA: Focal Press, 1992.
- Variety Sourcebook II: Film-Theater-Music.* Stoneham, MA: Focal Press, 1991.
- TV News Ethics.* Stoneham, MA: Focal Press, 1991.
- Daytime TV Programming.* Stoneham, MA: Focal Press, 1991.
- Variety Sourcebook I: Broadcast -Video.* Stoneham, MA: Focal Press, 1990 (co-authored with David O. Thomas).
- Broadcast Programming and Promotions Worktext.* Stoneham, MA: Focal Press, 1989.
- The Soap Opera Evolution: America's Enduring Romance with Daytime Drama.* Jefferson, NC: McFarland Publishing Company, 1988.

Articles:

- "Halliburton: Cementing Rigs and Relationships." Under review with *The International Journal of Knowledge, Culture and Change Management*.
- "Online Connections: Teaching Family Communication as a Hybrid Course." *International Journal on Learning* (vol. 17, 2010): 57-66.
- "As Our Worlds Turn: The Birth and Re-Birth of Cuban Serial Drama." *The Journal of Popular Film and Television* (2010). In press.
- "Deng Xiaoping Greets 'The Duke': The Evolution of American Studies in China." *Journal of the World Universities Forum* (vol. 3, 2010): 131-142. Co-authored with Nancy Lynch Street.
- "The Funhouse Mirror: US Soap Opera Images Abroad." *International Journal of the Humanities* (vol. 7, 2009): 1-7.
- "Minorities in the Mainstream: Preserving Roma Cultural Identity in Hungary Through Radio 'C.'" *International Journal on Diversity in Organisations, Communities and Nations* (vol. 7, 2007): 197-204.
- "China's Second 'Cultural Revolution: The Cyberspace Challenge." *International Journal of Technology, Knowledge and Society* (vol. 2, 2006): 111-122.
- "Hungary's Roma Radio: Underserving the Underserved?" *Journal of Radio Studies* (vol. 12, 2005): 256-269.
- "Reconceptualizing the United Nations: Social Change in the Age of Globalization." Co-authored with Nancy Lynch Street. *International Journal of the Humanities* (vol. 2, 2004): 567-574.
- "A Critical Analysis of Breast Cancer Sites: Searching the Web for Answers." *Electronic Journal of Communication*, Volume 11:3-4(2001). Database on-line; available from http://www.cios.org/getfile\MATELSKI_V11N3.
- "The Way We Were' . . . and Wish We Weren't: A Hollywood Memoir of Blacklisting in America." Published in *Studies in American Culture* (October 2001): 79-98.
- "Jerry Springer and the Wages of Fin-Syn: The Rise of Deregulation and the Decline of TV Talk." *Journal of Popular Culture* (Spring 2000): 63-75.
- "Europe's Free: Who Needs 'Free Europe?'" Reprinted in Hilliard and Keith's *Global Broadcasting Systems*. Newton, MA: Focal Press, 1995.
- "Fair's Fair--Or is It? Reassessing the Need for a Fairness Doctrine." *Nieman Reports* (Spring 1995): 33-36.
- "Resilient Radio." *Journal of Media Studies* (Summer 1993): 1-13.
- "Boston College: A New Slant on Media Instruction." *ITVA Boston* (October 1986): 9-10.
- "Images of Women in Public Television." *Journalism Quarterly* (Spring 1985): 147-150.
- "Khomeini's Argument for International Justice: A Relationist Perspective." *Journal of the American Forensic Association* (Spring 1981): 227-233.

Convention Papers:

- "Online Connections: Teaching Family Communication as a Hybrid Course." Competitive paper given as a virtual presentation at the International Conference on Learning (Hong Kong), July 6-9, 2010.
- "Deng Xiaoping Greets 'The Duke: The Evolution of American Studies in China.'" Competitive paper given as a virtual presentation at the World Universities Forum (Davos, Switzerland), January 9-11, 2010. Co-authored with Nancy Lynch Street.
- "The Funhouse Mirror: U.S. Soap Opera Images Abroad." Competitive paper given as a virtual presentation for the International Conference on New Directions for the Humanities (Beijing), June 2-5, 2009.
- "Minorities in the Mainstream: Preserving Roma Cultural Identity in Hungary Through Radio 'C.'" Competitive paper given as a virtual presentation at the International Conference on Diversity in Organisations, Communities and Nations (Amsterdam, Netherlands), July 2007.
- "China's Second 'Cultural Revolution: The Cyberspace Challenge.'" Competitive paper given as a virtual presentation at the International Conference on Technology, Knowledge and Society (Montreal, Canada), June 2006.
- "Reconceptualizing the United Nations: Social Change in the Age of Globalization" (co-authored with Dr. Nancy Lynch Street). Competitive paper presented at the International Humanities Conference (Prato, Italy), July 2004
- "The Way We Were' . . . and Wish We Weren't: A Hollywood Memoir of Blacklisting in America." Competitive paper presented at the National Communication Association (Atlanta, GA), November 2001.
- "Breast Cancer Awareness Programs: Searching the Web for Answers." Competitive paper presented at the Central States Communication Association (Cincinnati, OH), April 2001.
- "I'll Take the High Road and You Take the Low Road: British Newspaper Responses to the Clinton Affair and its Aftermath." Competitive paper presented at the National Communication Association (Chicago, IL), November 1999.
- "The Way We Were: Romantic Visions and 'Tender Comrades.'" Presented at the National Communication Association (Chicago, IL), November 1999.
- "Big Bird Meets Da Niao: 'Sesame Street' in China." Competitive paper presented at the Popular Culture Association (San Diego, CA), April 1999.
- "From Peking Opera to Soap Operas: Popular Culture in the 'New China.'" Competitive paper presented at the Popular Culture Association (Orlando, FL), April 1998.
- "Radio Soap Operas and Post-Depression America: Presenting a 'Painted Dream.'" Competitive paper presented at the Popular Culture Association (San Antonio, TX), March 1997.
- "Poland: Atheism and Catholicism as Alternative World Views." Competitive paper presented at the International Communication Association (Albuquerque), 1995.
- "Red Hats, White Smoke: Consensus-Making in a Papal Conclave." Competitive paper presented at the Speech Communication Association (New Orleans), 1994.
- "Europe is Free: Who Needs 'Free Europe?'" A competitive paper co-authored with Dr. Nancy L. Street and presented at the Eastern Communication Association (Washington, DC), 1994.
- "Principled Negotiation: Negotiating with the Five Dragons." A competitive paper co-authored with Dr. Nancy Luynch Street and presented at the Speech Communication Association (Miami Beach), 1993.
- "Charismatic Leadership and 'The New Order' of the PTL Club." Competitive paper presented at the Speech Communication Association (New Orleans), 1988.
- "The Ongoing Television Border War Between Canada and the United States." Presented at the World Communication Association Biennial Conference (Norwich, England), 1987.
- "Profiles of Women on Public Television: Analytical Observations." Commissioned by the Women's Caucus of WGBH-TV (Boston), 1983.
- "A Dramatistic Analysis of the Vietnam Genre of Film: A Case Study of 'Apocalypse Now.'" Competitive paper presented at the Eastern Communication Association (Ocean City, MD), 1980.
- "Propaganda in Khomeini's Iran: A Critical Analysis." Competitive paper presented at the Eastern Communication Association (Ocean City, MD), 1980.
- "Khomeini's Argument for His Islamic Republic: A Relationist Perspective." Competitive paper presented at the Western Speech Communication Association (Portland, OR), 1980.
- "Language Among Charismatics: An Analysis of Men and Women Leaders." Competitive paper presented at the Eastern Communication (Philadelphia), 1979.
- "Adam and Eve Revisited: The Language Between Men and Women." Competitive paper presented at the Speech Communication (Minneapolis), 1978.

GRANTS AND AWARDS

2010

Boston College Summer Research Expense Grant. Given to defray research expenses on a tour through Russia, to examine geographical and generation gaps in contemporary Russia through the framework of a developing "web model."

2008

Boston College Summer Research Expense Grant. Given to defray research expenses on an educational delegation tour to Cuba, primarily to explore the evolution of serial drama in Cuba as an educational and propagandistic media tool as well as an entertainment genre.

2006

Boston College Summer Research Expense Grant. Given to defray research expenses on a trip to Mexico to study indigenous cultures and religious customs for a future publication.

2001

Boston College Teaching/Advising/Mentoring Grant. Given to develop a web-based course on intercultural communication for students studying abroad. Course has been taught each semester since Fall 2002.

2000

Boston College Summer Research Expense Grant. Given to research American companies who have either joint ventures or foreign investments in China for upcoming convention papers and a book, *American Businesses in China*, co-authored with Dr. Nancy Street. Proposal accepted by McFarland & Co, Inc.; manuscript submitted in 2002; published in 2003 and revised and updated in 2008.

1997

Boston College Summer Research Expense Grant. Given to defray research expenses on a trip to China for upcoming convention papers and a book, *Soap Operas Worldwide: Cultural and Serial Realities*. Book published in 1999.

1994

Boston College Spring Research Expense Grant. Given to interview personnel at the Voice of America for upcoming convention papers and a possible book co-authored with Dr. Nancy L. Street. The book, *Messages from the Underground: Transnational Radio in Resistance and in Solidarity*, was published in 1997.

1993

Invited to moderate a panel on "Images of Wives and Mothers on TV," part of a three-month project sponsored by the Museum of Broadcast Communications, Chicago.