Instructor: Howard Enoch, PhD.  
email: enoch@bc.edu  
Office Hours: Friday 10:00 AM – 12:00 PM, Before class on Monday, by appointment only!  
Twitter account: @HowardEnoch

I will use Twitter to communicate with my classes in the event unexpected circumstances make it impossible for me to attend class or I will be late for class.

Telephone: 617-359-7106  
Schedule: Monday evenings from 6:15 – 9:15 pm  
Room: Stokes 101N

Boston College Mission Statement

Strengthened by more than a century and a half of dedication to academic excellence, Boston College commits itself to the highest standards of teaching and research in undergraduate, graduate and professional programs and to the pursuit of a just society through its own accomplishments, the work of its faculty and staff, and the achievements of its graduates. It seeks both to advance its place among the nation's finest universities and to bring to the company of its distinguished peers and to contemporary society the richness of the Catholic intellectual ideal of a mutually illuminating relationship between religious faith and free intellectual inquiry.

Boston College draws inspiration for its academic societal mission from its distinctive religious tradition. As a Catholic and Jesuit university, it is rooted in a world view that encounters God in all creation and through all human activity, especially in the search for truth in every discipline, in the desire to learn, and in the call to live justly together. In this spirit, the University regards the contribution of different religious traditions and value systems as essential to the fullness of its intellectual life and to the continuous development of its distinctive intellectual heritage.

Course Description

While introducing the theory, composition, delivery and criticism of speeches, this course attends to four key communication elements: message, speaker, audience and occasion. Explores various modes and varieties of speaking. This is a performance course.

Course Objectives

1. To enable students to improve upon their ability to communicate ideas to an audience,
2. To provide students with critical thinking skills to enable them to develop their capacities for research and critical analyses,
3. To provide students with the means and methods for critically analyzing their own and others’ beliefs, attitudes, and values.
4. To demonstrate an ethical approach to public speaking in students’ use of evidence, persuasive strategies and treatment of their audience.
Topics to be covered in the course are:

- Communication Competence and Public Speaking
- Speech Anxiety
- Delivering Your Speech
- Audience Analysis
- Attention: Getting People to Listen
- Introductions and Conclusions
- Outlining and Organizing Speeches
- Gathering Material
- Skepticism: Becoming Critical Thinking Speakers and Listeners
- Argument, Reasoning, and Evidence
- Presenting Supporting Materials
- Speaking Style
- Visual Aids
- Informative Speaking
- Foundations of Persuasive Speaking
- Persuasive Speaking Strategies
- Speeches for Special Occasions

**WCAS Grading System**

The undergraduate grading system consists of twelve categories: A (4.00), A- (3.67), excellent; B+ (3.33), B (3.00), B- (2.67), good; C+ (2.33), C (2.00), C- (1.67), satisfactory; D+ (1.33), D (1.00), D- (.67), passing but unsatisfactory; F (.00), failure; I (.00), incomplete; F (.00), course dropped without notifying office; W (.00), official withdrawal from course. The graduate grading system is A (4.00), A- (3.67), Excellent; B+ (3.33), B (3.00), good; B- (2.67), C (2.00), passing but not for degree credit; F (.00), failure.

**Grade Reports**

All students are required to log into the web through Agora to access their semester grades. Students must utilize their BC username and password to log on. If your username or password is not known the HELP Desk located in the Campus Technology Resource Center (CTRC) in O’Neill Library will issue a new one. The CTRC requires a valid picture ID (a BC ID, driver’s license or passport) to obtain your password.

**Text**


**Text(s)/Readings (Recommended)**

Carmine Gallo *Talk Like TED: The 9 Public-Speaking Secrets of the World's Top Minds*
Stephen Lucas  *The Art of Public Speaking, 11th Edition*
Clarence Stratton  *Public Speaking*

**Important Policies**
[http://www.bc.edu/content/bc/schools/advstudies/guide/academicinteg.html](http://www.bc.edu/content/bc/schools/advstudies/guide/academicinteg.html)

**Written Work**

Graduate and undergraduate students are expected to prepare professional, polished written work. Written materials must be typed in the format required by your instructor. Strive for a thorough, yet concise style. Cite literature appropriately, using APA, MLA, CLA format per instructors decision. Develop your thoughts fully, clearly, logically and specifically. Proofread all materials to ensure the use of proper grammar, punctuation, and spelling. You are encouraged to make use of campus resources for refining writing skills as needed [http://www.bc.edu/libraries/help/tutoring.html].

**Scholarship and Academic Integrity**

It is expected that students will produce original work and cite references appropriately. Failure to reference properly is plagiarism. Scholastic dishonesty includes, but is not necessarily limited to, plagiarism, fabrication, facilitating academic dishonesty, cheating on examinations or assignments, and submitting the same paper or substantially similar papers to meet the requirements of more than one course without seeking permission of all instructors concerned. Scholastic misconduct may also involve, but is not necessarily limited to, acts that violate the rights of other students, such as depriving another student of course materials or interfering with another student’s work.

**Request for Accommodations**

If you have a disability and will be requesting accommodations for this course, please register with either Dr. Kathy Duggan (dugganka@bc.edu), Associate Director, Connors Family Learning Center (learning disabilities or AHD) or Dean Paulette Durrett, (paulette.durrett@bc.edu), Assistant Dean for students with disabilities, (all other disabilities). Advance notice and appropriate documentation are required for accommodations. For further information, you can locate the disability resources on the web at [http://www.bc.edu/content/bc/libraries/help/tutoring/specialservices.html](http://www.bc.edu/content/bc/libraries/help/tutoring/specialservices.html).

**Attendance**

Class attendance is an important component of learning. Students are expected to attend all classes and to arrive by the beginning of and remain for the entire class period. When an occasion occurs that prevents a student from attending class, it is the student’s obligation to inform the instructor of the conflict before the class meets. The student is still expected to meet all assignment deadlines. If a student knows that he or she will be absent on a particular day, the
student is responsible for seeing the instructor beforehand to obtain the assignments for that day. If a student misses a class, he or she is responsible for making up the work by obtaining a classmate’s notes and handouts and turning in any assignments due. Furthermore, many instructors give points for participation in class. If you miss class, you cannot make up participation points associated with that class. Types of absences that are not typically excused include weddings, showers, vacations, birthday parties, graduations, etc. Additional assignments, penalties and correctives are at the discretion of the instructor. If circumstances necessitate excessive absence from class, the student should consider withdrawing from the class. In all cases, students are expected to accept the decision of the instructor regarding attendance policies specific to the class.

Consistent with our commitment of creating an academic community that is respectful of and welcoming to persons of differing backgrounds, we believe that every reasonable effort should be made to allow members of the university community to observe their religious holidays without jeopardizing the fulfillment of their academic obligations. It is the responsibility of students to review course syllabi as soon as they are distributed and to consult the faculty member promptly regarding any possible conflicts with observed religious holidays. If asked, the student should provide accurate information about the obligations entailed in the observance of that particular holiday. However, it is the responsibility of the student to complete any and all class requirements for days that are missed due to conflicts due to religious holidays.

There may be circumstances that necessitate a departure from this policy. Feel free to contact the WCAS at 617-552-3900 for consultation.

**Assignments**

Your final grade in this course will be determined in the following manner:

- **Speech of Introduction** 10%
- **Peer Review for Speech of Introduction** *
- **Informative Speech** 15%
  - **Use of Technology** 5%
  - **Peer Review for Informative Speech** *
- **Persuasive Speech** 15%
  - **Full sentence outline for Persuasive Speech** 5%
  - **Peer Review for Persuasive Speech** *
- **Argumentative Speech (Final Exam)** 20%
  - **Peer Review for Argumentative Speech** *
- **Midterm Exam** 15%
- **Semester Project Paper** 15%

*You will not receive a grade for the speech until you have submitted the required material and all assigned peer reviews to Canvas.*
Speech of Introduction: A 3 - 5 minute speech of introduction, using items that represent you to tell the class something about yourself. The items may or may not be the actual item (as practicality dictates). A photograph or other mementos that have significance to the actual item or items will be sufficient. The key is to use the object or it’s representative to introduce yourself to the class. The object may be as personal or as general as you are comfortable sharing.

You must submit a rough outline or notes for the speech to Canvas. You will not get a grade for the speech without the Canvas submission.

Informative Speech: A 6 - 8 minute presentation in which you will inform your audience about a topic of interest. This speech will require media support. There is a research requirement for this speech.

You must submit the PowerPoint slides for the speech or, if you do not use PowerPoint, you must submit material that demonstrates the planning for the visual support for the speech to Canvas. You will not get a grade for the speech without the Canvas submission.

Persuasive Speech: A 6 - 8 minute presentation in which you convince the audience that a problem exists and that they should take action to solve the problem. There is a research requirement for this speech.

You are required to submit a full sentence outline for the speech to Canvas, NOT a copy of the speech.

Argumentative Speech: This assignment will take the form of a debate. A subject will be assigned to a group of students - two teams of two people on each team. Each team will develop both a pro and a con argument for the topic. The teams will not know what side of the issue they will be debating until class time just before their debate. Each team will present an argument and the other team will then present a rebuttal to the position stated by their opponent’s position. This project will be inclusive of prepared speech and impromptu (with substantial research and preparation in anticipation of the opponent’s argument). The grade for this project will be calculated as the final exam for the course. There is no written final, but this project should demonstrate that you have mastered all the essential components of public speaking.

Semester Project paper: Each Student will produce a major paper of a minimum of 1500 words. (The Canvas system does, in fact, count words!). The subject of the paper will be assigned at the beginning of the semester and all students will submit the paper to Canvas by the end of the last class. Late papers may not be accepted.

Each assignment will be critiqued as much as possible during the class time, with all possible respect for the student. Each speech will also have a feedback component. This feedback must follow the standards stated for constructive feedback. All students will be required to submit feedback for all speeches. Exceptions will only be made for excused absences. The critique is intended to help the speaker learn and to be examples how a speech can be presented and/or improved. The class demands courtesy and consideration: The classroom is a place to learn and exchange ideas. All ideas will be respected, and all students will be treated in a respectfully way.

Plagiarism
Plagiarism is the use of material in a paper or a speech without proper attribution to the source of that material. You will be required to do research for several of your presentations. You must cite your sources, just as you would in a research paper. Failure to do so is a severe ethical violation.

If you are caught plagiarizing you will automatically fail this course. Scholastic dishonesty includes, but is not necessarily limited to, plagiarism, fabrication, facilitating academic dishonesty, cheating on examinations or assignments, and submitting the same paper or substantially similar papers to meet the requirements of more than one course without seeking permission of all instructors concerned. Scholastic misconduct may also involve, but is not necessarily limited to, acts that violate the rights of other students, such as depriving another student of course materials or interfering with another student’s work.

**Course Rules**

1. Please turn your cellphones off when in our classroom. The use or ringing of cellphone during class will result is an absence being counted for that class.
2. Common courtesy dictates that we all pay attention to the speaker. Use of laptops, cellphones, ipads, etc. during speeches is prohibited. You may use media to take notes in class and as support for your speeches.
3. If you come to class late on a “speech day”, please wait outside the door until the student speaking has finished her/his speech. You will know this when you hear the applause.
Course Schedule

August 31  Introduction to course; Chapters 1 – 3, In-class activity
September 7  Labor Day – NO CLASS
September 14  *Speeches of Introduction*
September 21  Chapters 4 - 6, In-class activity
September 28  Chapters 7 - 9, In-class activity
October 5  Chapters 11 – 12, In-class activity
October 12  Columbus Day – NO CLASS
October 13  Chapter 13 & 14, In-class activity
October 19  *Informative Speeches (1)*
October 26  *Informative Speeches (2)*
November 2  Midterm Exam/Exercise
November 9  Chapters 15 & 16
November 16  *Persuasive Speeches (1)*
November 23  *Persuasive Speeches (2)*
November 30  Chapter 10, Semester Project Discussion, Team Meetings
December 7  *Argumentative Speech (AKA FINAL EXAM)*
December 14  *Argumentative Speech (AKA FINAL EXAM)*

Students are expected to use out-of-class course time to thoroughly research, prepare and practice each assigned speech. This is class time and counts toward the 3 hours a week the course demands to be a 4 credit course.