

Topic III

The Public Policy-Making Process

Budgetary constraints
Identification of problems
Problems vs. crises
Policy proposals
Cost-benefit analysis
Policy adoption
Policy implementation
Policy termination

Readings:

Anderson, Ch. 5, in its entirety
Anderson, Ch. 7, pp. 301-304
Anderson, Ch. 3, pp. 83-100
Anderson, Ch. 3, pp. 107-114
Anderson, Ch. 4, pp. 126-152
Anderson, Ch. 7, pp. 271-292
Anderson, Ch. 7, pp. 292-297
Anderson, Ch. 6, pp. 209-231

Topic IV

Policy-Makers, Political Environment, Business and Corporate Influence

Governmental
Non-governmental

Readings:

Anderson, Ch. 2, pp. 36-75

Topic V

Public Policy Issue Areas, Executive Departments, Regulatory Agencies

Education
The Environment
The Economy, Business, Labor
Defense and State
The Military-Industrial Complex
The Intelligence Community
Homeland Security, FBI, CIA
Consumer Issues (e.g., Dept. of Agriculture; FDA)
Oversight Failures (e.g., FCC)
Governmental Control of Media
Misguided Governmental Programs
(e.g., Food Stamp Program; Highways; Superfund, etc.)
Failures/Lack of Foreseeability
(e.g., Boomers and Social Security)

Readings:

CQ Researcher, All chapters.

Anderson, Ch. 3, Case Study, p. 239

Anderson, Ch. 6, Case Study, p. 240

Anderson, Ch. 6, Case Study, p. 253

Anderson, Ch. 3, Case Study, p. 105

Anderson, Ch. 6, Case Study, p. 253

Anderson, Ch. 6, Case Study, p. 213

Anderson, Ch. 7, Case Study, p. 297

Anderson, Ch. 3, Case Study, p. 114

Anderson, Ch. 3, Case Study, p. 102

Anderson, Ch. 7, Case Study, p. 304

Dwight D. Eisenhower, "Military-Industrial Complex Speech" (1961),

www.yale.edu/lawweb/avalon/presiden/speeches/eise

Congressional Budget Office, "The Retirement Prospects of Baby Boomers."

www.cbo.gov/ftpdoc.cfm?index

Social Security Reform Center, "Social Security's Future Problems."

www.socialsecurityreform.org/problem/index.cfm

"NewsHour Extra: Pros and Cons of Embedded Journalism -- March 27, 2003,"

www.pbs.org/newshour/extra/features/jan-june03/embed_3-27.html

"Global Misinformation Campaign was Used to Build Case for War," Defense News

Capsules, December 20, 2001, Iraq – Defector: Saddam still pursues WMDs ...

www.commondreams.org/headlines04/0316-02.htm

James Dobbins, "Who Lost Iraq? Lessons from the Debacle," *Foreign Affairs* 85.5

86.5 (Sept-Oct 2007): p61

CQ Researcher, Chs. 3, 4

Topic VI Policymaking Simulation**To be discussed**

Course Requirements:

- 1) In addition to completing **ALL** readings, you are expected to be in class on a regular basis. Attendance will be taken.
- 2) There will be a midterm and a final exam. **ALL** exams **MUST** be taken as scheduled. **NO** late exams will be permitted.
- 3) You are also responsible for participation in a group simulation. Preparation for this should be extensive and ongoing over the course of the semester. Do not wait until the end of the semester. Group members will have an opportunity to confidentially evaluate their colleagues.

Grade Composition:

Midterm:	30%
Class Participation:	10%
Group Simulation:	20%
Final Exam:	40%

IMPORTANT NOTES:

- 1) While I conduct my courses in a conversational manner, keep in mind that a classroom is a professional environment. Common courtesies should be the norm, e.g., no private conversations, no interrupting while another is speaking, respect for the views and opinions of others.
- 2) Should you have to arrive late, please enter the room as inconspicuously as possible. This means not walking in front of my desk as I am speaking. Relatedly, try not to leave the room during class. If you must, please do so as inconspicuously as possible. If for any reason you have to leave early, I would appreciate being notified in advance.
- 3) You are responsible for knowing what constitutes plagiarism. Keep this in mind when preparing for the debate. Plagiarism is the use of the work or ideas of another without proper citation, not just the citation of direct quotes. Plagiarism is a serious offense and will result in a failing grade for the entire course.
- 4) **ALL electronic devices MUST be turned off during class. DO NOT EVEN HAVE YOUR CELL PHONES VISIBLE.**
- 5) **Tape recorders are not permitted.**
- 6) **LAPTOPS ARE NOT PERMITTED TO BE USED DURING CLASS.**

IF YOU CANNOT AGREE TO THESE TERMS PLEASE WITHDRAW FROM THE COURSE.