

JAMES A. WOODS, S.J., COLLEGE OF ADVANCING STUDIES
SPRING 2012 BOOKLIST

GRADUATE COURSES

AD70001	Research Methods and Data	Sarkodie-Mensah	NO TEXT REQUIRED
AD70101	Strategic Communication	MacDonald	Oliu – WRITING THAT WORKS 10 th Ed.– Bedford/St. Martin’s Press AND COURSEPACK AVAILABLE IN MCGUINN 100
AD70201	Mobilizing Information for Change	Troutman	Goldin – GLOBALIZATION FOR DEVELOPMENT 2 nd Ed. – World Bank COURSEPACK AVAILABLE AT B.C. BOOKSTORE
AD71001	Solving Information Problems	O’Keefe	Bauerlein – DIGITAL DIVIDE – Penguin Bilton – I LIVE IN THE FUTURE & HERE’S HOW IT WORKS – Crown Publishing Group
AD71801	Effective Listening: Techniques and Applications	Mattina & Weintraub	Brownell – LISTENING: ATTITUDES, PRINCIPLES, AND SKILLS 4 th Ed. – Pearson
AD71901	Maximizing Intellectual Capital	Woods	TEXTS AVAILABLE IN MCGUINN 100
AD72001	Social Media	Mancuso	Baym – PERSONAL CONNECTIONS IN THE DIGITAL AGE – Polity Press Li – GROUNDSWELL – Harvard Business School Press Martin – THIRD SCEEN – National Book Network
AD72201	High Performers: New Market Leaders	Van Anglen	Alger – RAGGED DICK – W.W. Norton & Company DeYoung – SOLDIER: LIFE OF COLIN POWELL – Random House Franklin – AUTOBIOGRAPHY & OTHER WRITINGS – New American Library Goodwin – NO ORDINARY TIME – Simon & Schuster Graham – PERSONAL HISTORY – Random House King – TESTAMENT OF HOPE – Harper Collins Publishers Lewis – MONEYBALL – W.W. Norton & Company Reich – FUTURE OF SUCCESS – Random House Welch – JACK:STRAIGHT FROM THE GUT – Warner Books Obama – DREAMS FROM MY FATHER – Random House Moritz – RETURN TO THE LITTLE KINGDOM – Overlook Press
AD73101	Overcoming Gender & Generational Barriers in the Workplace	Byrne	Tannen – TALKING FROM 9 TO 5 – Harper Collins Publisher Delaat- GENDER THE WORKPLACE 2 nd Ed. – Sage Publications

AD73501	Developing Dynamic & Productive Organizations	Butehorn	Cameron – DIAGNOSING & CHANGING ORGANIZATIONAL CULTURE – Jossey-Bass Whiting – YOU GOTTA HAVE WA – Alfred A. Knopf Inc. Liker – TOYOTA CULTURE – McGraw Hill Csikszentmihalyi – FLOW – Harper Collins Torbert – ACTION INQUIRY – Berrett-Koehler Publishers, Inc.
AD73601	Accounting Information & Statement Analysis	Branca	Higgins – ANALYSIS FOR FINANCIAL MANAGEMENT 10 th Ed. – McGraw Hill COURSEPACK AVAILABLE AT B.C. BOOKSTORE
AD74101	Imaging: Brands, Personality & Persuasive Communication	Fishman	COURSEPACK AVAILABLE AT B.C. BOOKSTORE
AD74601	Continuous Organizational Improvement	Hiles	Coghlan/Brannick – DOING ACTION RESEARCH IN YOUR OWN ORGANIZATION 3 rd Ed. – SagePublishers Bolman/Deal – REFRAMING ORGANIZATIONS 4 th Ed. – Wiley
AD74801	Elements of Competitive Performance	Utzschneider	Holtz – WINNING EVERY DAY – Harper Collins Gladwell – OUTLIERS – Little Brown & Co. Achor – THE HAPPINESS ADVANTAGE – Doubleday Publishing Group Baker – THE MASTERS ATHLETE – Routledge Utzschneider – MOVE! – Cedar Crest Books
AD75101	Public Affairs	Doherty	NO TEXT REQUIRED
AD75201	Entrepreneurs Without Boundaries	Fallon	Required Text: Wei-Skillern and Austin – ENTREPRENEURSHIP IN THE SOCIAL SECTOR – Sage
AD75301	Laws of the Workplace	Lev	Delpo – FEDERAL EMPLOYMENT LAWS 3 rd Ed. – NOLO

UNDERGRADUATE COURSES

ACCOUNTING

BA08101	Financial Accounting	Glynn	Libby – FINANCIAL ACCOUNTING 7 th Ed. – McGraw Hill
BA08201	Managerial Accounting	Williams	Hilton – MANAGERIAL ACCOUNTING 9 th Ed. – McGraw Hill
BA08401	Intermediate Accounting II	Huse	Keiso/Weygandt –INTERMEDIATE ACCOUNTING 14 th Ed. – Wiley
BA08701	Financial Accounting Theory	Crowley	Hoyle – ADVANCED ACCOUNTING 10 th Ed. – McGraw Hill
BA12501	Financial Statement Analysis	Branca	Higgins – ANALYSIS FOR FINANCIAL MANAGEMENT 10 th Ed. – McGraw Hill COURSEPACK AVAILABLE AT B.C. BOOKSTORE

ADVERTISING

CO30001	Advanced Advertising	Dunne	Arens and Weigold – CONTEMPORARY ADVERTISING 13 th Ed. – McGraw Hill
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COMMUNICATIONS

CO02004	Survey of Mass Communication	Keith	Vivian - MEDIA OF MASS COMMUNICATION 10 th Ed. – Pearson
CO03009	Public Speaking	Rosenthal	Beebe – CONCISE PUBLIC SPEAKING HANDBOOK 2 nd Ed. – Allyn & Bacon
CO20801	Entertainment Media	Caswell	Zillmann – MEDIA ENTERTAINMENT 1 st Ed. – Lawrence Erlbaum Associates
CO21001	Computer-Mediated Presentations	Herbstzuber	ONLINE RESOURCES (will be announced 1 st day of class)
CO21201	Research Methods	Anna Neilsen	NO TEXT REQUIRED
CO30001	Advanced Advertising	Dunne	Arens and Weigold – CONTEMPORARY ADVERTISING 13 th Ed. – McGraw Hill

COMPUTER INFORMATION TECHNOLOGY

MT34001	Exploring The Internet	Jewell	Terry Felke-Morris –WEB DEVELOPMENT & DESIGN FOUNDATIONS W/ XHTML 5 th Ed. – Addison Wesley
MT34101	Web 2.0: New Era of Web Tech.	Mikolajczak	NO TEXT REQUIRED

MT34801	Information Systems: Applications Overview	Mikolajczak	NO TEXT REQUIRED
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IMMERSIVE EDUCATION

MT34901	Information Systems: Collaborative Computing	Hantzis	NO TEXT REQUIRED
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MT35101	Discovering Computer Graphics	Walsh	NO TEXT REQUIRED
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MT35801	Video Games & Virtual Reality	Walsh	NO TEXT REQUIRED
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CORPORATE SYSTEMS

AD14001	Research: Methods and Data	Rapple	NO TEXT REQUIRED
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AD14002	Research: Methods and Data	Neilsen	NO TEXT REQUIRED
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AD14101	Information Systems: Collaborative Computing	Hantzis	NO TEXT REQUIRED
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AD14201	Organizational Communication	Anzenberger	Robbins – ORGANIZATIONAL BEHAVIOR 14 th - Pearson
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AD14301	Corporate Communication	Fallon	Oliu – WRITING THAT WORKS 10 th Ed – Bedford/St.Martin's
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AD14401	Computer Mediated Presentations	Herbstzuber	BOOKS WILL BE ANNOUNCED FIRST DAY OF CLASS
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ECONOMICS

EC13107	Micro Economics	Ware	Samuelson – ECONOMICS 19 th Ed. – McGraw Hill
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EC15113	Elementary Statistics	Hogan	TO BE DETERMINED
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EC33601	Social Policy Analysis	Ware	COURSEPACK AVAILABLE IN MCGUINN HALL 100
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EDUCATION

PS36502	Adolescent Development Changes & Challenges	D'Avignon	Margolis – ADOLESCENT DEVELOPMENT 4 th Ed. – Cengage Learning
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ENGLISH

EN05201	Introductory College Writing	Thompson	Fitzgerald – GREAT GATSBY – Simon & Schuster Hacker – RULES FOR WRITERS 6 th Ed. – St. Martin Press
EN05202	Introductory College Writing	Rutledge	Rosenwasser – WRITING ANALYTICALLY 6 th Ed. – Cengage Learning
EN06001	Literary Works	Farrell, S.J.	Hesse – NARCISSUS & GOLDMUND – Batman Books Solomon – HAVES & HAVE-NOTS – New American Library Shakespeare – ROMEO & JULIET – Dover Publications Weller – GREAT LOVE POEMS – Dover Publications
EN09601	Craft of Writing	Murphy	NO TEXT REQUIRED
EN21301	Cityscapes: Literary Portraits	Defusco	Suskind – HOPE IN THE UNSEEN – Broadway Books Fitzgerald – THE GREAT GATSBY – Scribner Morrison – A MERCY – Vintage Wharton – TWILIGHT SLEEP – Scribner
EN12901	Informing Writers: Text & Tech	Bogdanovsky	NO TEXT REQUIRED
EN37201	Film Adaptations of Fictional Works	Barrett	Walker – COLOR PURPLE – Houghton Mifflin Company Moore – WATCHMEN – D.C. Comics Truman Capote – BREAKFAST AT TIFFANY’S – Viking
EN24101	Film, Literature & Law	Michalczyk	Barnouw – DOCUMENTARY 2 nd Ed. – Oxford University Press Doherty – PROJECTIONS OF WAR – Columbia University Press Hemingway – FIFTH COLUMN – Simon & Schuster Jacobs – DOCUMENTARY TRADITION 2 nd Ed. – W.W. Norton Steinbeck – GRAPES OF WRATH – Penguin
EN20301	Friendship in the Digital Age	Long	Turkle – ALONE TOGETHER – Basic Books Aristotle – NICOMACHEAN ETHICS – Penguin
EN57501	Corporate Communication	Fallon	Oliu – WRITING THAT WORKS 10 th Ed – Bedford/St.Martin’s

FINANCE

BF04501 Investments: Stock, Bonds,
Securities Markets Starck Bodie, Kane, Marcus – ESSENTIALS OF INVESTMENTS 8th Ed. – McGraw Hill

HISTORY

HS08215 European Civilization
Since 1789-1989 Menke Hunt – THE MAKING OF THE WEST Ed. 3rd – Bedford
Machiavelli - PRINCE – Penguin
Voltaire – CANDIDE – Penguin
St. Ignatius – SPIRITUAL EXERCISES – Random House

HS12701 America Between the Wars Bloom Parrish – ANXIOUS DECADES – W.W. Norton & Co.
Anderson – WINESBURG, OHIO – Dover Publications
Lesueur – SALUTE TO SPRING – International Publishers Company

HS14201 An Emerging World Paul Orwell – ROAD TO WIGAN PIER– Houghton Mifflin Co.
Barker – REGENERATION – New American Library
Beck – EUROPEAN HOME FRONTS 1939-1945 – Harlan Davidson Inc.
Judge – HARD & BITTER PEACE – Pearson Education

HS17701 Resistance: Call to Action Reibling Hoffmann – THE HISTORY OF THE GERMAN RESISTANCE 1933-1945 3rd Ed. – McGill-Queen's University press
Gushee – RIGHTEOUS GENTILES OF HOLOCAUST 2nd Ed. – Paragon House Publishers
Michalczyk – CONFRONT! – Peter Lang Publishing Inc.

HS19101 History of Jazz in America Hannan Berrett – LOUIS ARMSTRONG AND PAUL WHITEMAN – Yale
Davis – MILES – Simon & Schuster

LANGUAGE AND LITERATURE

RL03601 Intermediate Conv. Spanish Daggett Levy-Konesky and Karen Daggett – ASI! – Cengage Learning
Helena Valenti – VAMOS A VER – EMC Corporation

RL16201 Literature of the
French-Speaking World Flagg Camus – THE PLAGUE – Random House
Camus – THE STRANGER – Random House
DeBeauvoir – MEMOIRS OF A DUTIFUL DAUGHTER – Harper Collins
Sartre – NO EXIT – Random House
Ben Jelloun – RACISM EXPLAINED TO MY DAUGHTER – New Press
Duras – LOVER – Pantheon Press

RL17501 Inventing Modern Literature O'Connor Boccaccio – DECAMERON – Penguin Group
Petrarch – SELECTIONS FROM CANZONIERE AND OTHER WORKS 1st Ed. – Oxford
Dante – INFERNO 1st Ed. – Focus Publishing

MANAGEMENT

BM05201 Organizational Behavior Anzenberger Robbins – ORGANIZATIONAL BEHAVIOR 14th – Pearson

MARKETING

BM15401 Marketing Research Nugent Hair – ESSENTIALS OF MARKETING RESEARCH 2nd Ed. – McGraw-Hill

MATHEMATICS

MT04101 Mathematical Operations Hogan NO TEXT REQUIRED—MUST HAVE TI 83 GRAPHING CALCULATOR

MT05401 Precalculus Keane Please wait until 1st day of class. Online Text.

MT35301 Statistics Chambers Bluman – ELEMENTARY STATISTICS 5th Ed. – McGraw Hill

NUTRITION

BI12501 Sustainability Burke Pollack – WORLD WITHOUT ICE – Penguin Books
Sustainable World Coalition Staff – SUSTAINABLE WORLD SOURCEBOOK – Baker &
Taylor Books

PHILOSOPHY

PL00501 Problems in Philosophy Braman Aristotle – NICOMACHEAN ETHICS – Focus Publishing
Augustine – THE CONFESSIONS 2nd Ed. – Random House
Becker – THE BIRTH AND DEATH OF MEANING 2nd Ed. – Simon & Schuster
Plato – FIVE DIALOGUES 2nd ED. – Hackett
Plato – REPUBLIC – Hackett
Taylor – ETHICS OF AUTHENTICITY – Harvard Press
Rousseau – BASIC POLITICAL WRITINGS – Hackett press

PL08301 Explorations in Social Ethics Keeley Walzer – EXODUS & REVOLUTION –Basic Books
Smith – THE WORLD'S RELIGIONS – Harper Collins Publisher
Rousseau – DISCOURSE ON ORIGIN OF INEQUALITY – Hackett
Woodruff – REVERENCE – Oxford
Pelikan – JESUS THROUGH CENTURIES – Yale University Press

PL08701	Perspectives: Shaping Cultural Traditions	Weiss	Camus – PLAGUE – Knopf Doubleday Publishing Group Sandel – JUSTICE: WHAT’S THE RIGHT THING TO DO – Farrar, Straus and Giroux
PS15301	Research Methods	Anna Neilsen	TO BE DETERMINED
PL27401	Meaning of Life	Kreeft	Tzu – TAO TE CHING –Hackett Publishing Company Freud – CIVILIZATION & ITS DISCONTENTS – Norton, W. W. & Company, Inc. Marcel – PHILOSOPHY OF EXISTENTIALISM – Kensington Publishing Corporation Frankl – MAN’S SEARCH FOR MEANING – Pocket Books Kreeft – BEST THINGS IN LIFE – InterVarsity Press Kreeft – SHORTER SUMMA – Ignatius Press Lewis – ABOLITION OF MAN – Scribner Dostoyevsky – GRAND INQUISITOR – Hackett Publishing Company
PL30902	Marriage and the Family	Soo	NOTES TO BE PURCHASED IN CLASS
PL31101	Philosophy In Fantasy & Science Fiction	Kreeft	Tzu – TAO TE CHING – Hackett Publishing Company Freud – CIVILIZATION & ITS DISCONTENTS – Penguin Group Dostoyevsky – GRAND INQUISITOR – Hackett Publishing Company Lewis – ABOLITION OF MAN – Simon & Schuster Marcel – PHILOSOPHY OF EXISTENTIALISM – Kensington Publishing Frankl – MAN’S SEARCH FO RMEANING – Pocket Kreeft –BEST THINGS IN LIFE – InterVarsity Press Kreeft –SHORTER SUMMA – Ignatius Press

POLITICAL SCIENCE

PO31301	Executive Politics	Natoli	Janis – GROUP THINK 2 nd Ed. – Cengage Learning Anderson – PUBLIC POLICYMAKING 7 th Ed. – Cengage Learning CQ Researcher – ISSUES FOR DEBATE IN AMERICAN PUBLIC POLICY – CQ Press Natoli – AMERICAN PRINCE, AMERICAN PAUPER 2 nd Ed. – Trafford Publishing
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PSYCHOLOGY

PS10101	Personality Theories	Canavan	Schustack – Personality Reader 2 nd Ed. – Pearson Fragar - PERSONALITY AND PERSONAL GROWTH 6 th Ed. – Pearson
PS20201	Violence: Crimes Without Boundaries	Flannery	Flannery – VIOLENCE IN AMERICA – American Mental Health Foundation Flannery – VIOLENCE IN THE WORKPLACE – Chevron Publishing Flannery – THE VIOLENT PERSON – American Mental Health Foundation

PS24601	Contemporary Perspectives on Family	Butehorn	Hosseini – KITE RUNNER – Berkley Publishing Group Kidd – SECRET LIFE OF BEES – Penguin Satir – NEW PEOPLEMAKING – Science & Behavior Books
PS18801	Statistics	Chambers	Bluman – ELEMENTARY STATISTICS 5 th Ed. – McGraw Hill
PS26003	Developmental Psychology	Moore	Santrock – CHILDREN 11 th Ed. – McGraw-Hill
PS34601	Organizational Communication	Anzenberger	Robbins – ORGANIZATIONAL BEHAVIOR 14 th - Pearson
PS36502	Adolescent Development Changes & Challenges	D'Avignon	Margolis – ADOLESCENT DEVELOPMENT 4 th Ed. – Cengage Learning

SOCIOLOGY

SC07202	Inequality in America	Spangler	READINGS ONLINE – See Syllabus
SC21201	Research Methods	Anna Neilsen	NO TEXT REQUIRED
SC12201	Crime & Corrections in America	Camacho	Pace – CONCEPTS OF VICE, NARCOTICS & ORGANIZED CRIME 3 rd Ed. – Pearson Simon – Elite Deviance 9 th Ed. – Allyn & Bacon Lyman – ORGANIZED CRIME 5 th Ed. – Pearson
SC20003	Statistics	Chambers	Bluman – ELEMENTARY STATISTICS 5 th Ed. – McGraw Hill
SC21501	Sociological Theory	Spangler	Finsterbusch – SOURCES 4 th Ed. – McGraw Hill Mills – SOCIOLOGICAL IMAGINATION – Oxford University Press Wallace – CONTEMPORARY SOCIOLOGICAL THEORY – Prentice Hall
SC35701	Social Change in Action	Woods, S.J.	TEXTS AVAILABLE IN MCGUINN 100
SC36501	Law & Society	Menno	COURSEPACK—Available in McGuinn 100

THEOLOGY

TH00108	Biblical Heritage: Old Testament Darr		Anderson – UNDERSTANDING THE OLD TESTAMENT 5 th Ed. – Prentice Hall Bible – NEW OXFORD ANNOTATED BIBLE – Oxford Press
TH01711	Intro to Christian Theology: Shaping Cultural Traditions	Weiss	Camus – PLAGUE – Knopf Doubleday Publishing Group Sandel – JUSTICE: WHAT'S THE RIGHT THING TO DO – Farrar, Straus and Giroux

TH08301 Explorations in Social Ethics	Keeley	Walzer – EXODUS & REVOLUTION –Basic Books Smith – THE WORLD’S RELIGIONS – Harper Collins Publisher Rousseau – DISCOURSE ON ORIGIN OF INEQUALITY – Hackett Woodruff – REVERENCE – Oxford Pelikan – JESUS THROUGH CENTURIES – Yale University Press
TH14901 Perspectives on Happiness	Kreeft	Tzu – TAO TE CHING –Hackett Publishing Company Freud – CIVILIZATION & ITS DISCONTENTS – Norton, W. W. & Company, Inc. Marcel – PHILOSOPHY OF EXISTENTIALISM – Kensington Publishing Corporation Frankl – MAN’S SEARCH FOR MEANING – Pocket Books Kreeft – BEST THINGS IN LIFE – InterVarsity Press Kreeft – SHORTER SUMMA – Ignatius Press Lewis – ABOLITION OF MAN – Scribner Dostoyevsky – GRAND INQUISITOR – Hackett Publishing Company
TH49101 Resistance: Call of Action	Reibling	Hoffmann – THE HISTORY OF THE GERMAN RESISTANCE 1933-1945 3 rd Ed. – McGill-Queen’s University press Gushee – RIGHTEOUS GENTILES OF HOLOCAUST 2 nd Ed. – Paragon House Publishers Michalczyk – CONFRONT! – Peter Lang Publishing Inc.