

THE NPT POWER AND INFLUENCE

Top 50

2002

The nation was turned on its ear on September 11, 2001, barely a month after *The NPT Power & Influence* for 2001 was announced.

It should be no surprise that several of the leaders on that tragic day are in this year's class of the sector's most influential.

In this 5th annual compilation of movers, shakers and opinion makers, those who kept everything running normally share the spotlight.

Eight luminaries make their debuts on the list this year and several others return after a short hiatus.

There was less turnover at the top of major organizations from August to August. Such turnover between 2000 and 2001 caused a huge upheaval in that year's listing.

New leaders have risen up during the past year, and some old war horses continued to prove their staying power. There are many bright executives in the nonprofit world.

There are leaders who blaze trails while others,

just as importantly, provide that stability and fertile ground from which the sector will continue to grow and flourish.

A six-member tribunal comprised of *NPT* staff and a few hand-picked members of the nonprofit community narrowed a field of more than 200 nominees through private conversations and a very long conference call.

The panelists were not permitted to be part of the list, although several very well could have been included in the selection process. *The NonProfit Times* editor-in-chief was the last bastion of scrutiny in the selection and held veto power over finalists, which was exercised once this year.

While there were recipients last year who did not make the list this year, that should not reflect negatively on their contributions to the nonprofit world. It only gives credence to the fact that narrowing a cramped field of movers and shakers is an arduous one.

So, here they are, *The NPT Power and Influence* Top 50, Class of 2002.

Edward H. Able, Jr.

President and CEO
American Association of Museums
Washington, D.C.



Able is plainly and simply one of the most respected association executives in the country, both for the success of his organization and his leadership within the sector.



Audrey Alvarado

Executive Director
National Council of Nonprofit Associations
Washington, D.C.

More emphasis is being placed on state action, and Alvarado has proven to be both a leader and a mediator.

Nan Aron

Founder and President
Alliance for Justice
Washington, D.C.



Good luck getting a federal judicial appointment made without her consent. This is a positive since it looks like charities and the First Amendment are going to see a lot of court time this decade.

Raymond G. Chambers

Founder & Former Chairman
Amelior Foundation
Morristown, N.J.



He put his personal fortune behind his vision that Newark, N.J., could be rebuilt, that volunteerism needed to be a national priority, and that all sectors of the U.S. economy need to cooperate. He was right on every count.

Gary Bass

Founder and Executive Director
OMB Watch
Washington, D.C.



There are lot of watchdogs and just as many agendas in Washington, D.C. Bass and his organization find the important nuances hidden in legislation and regulation and shine a bright light on them.

Rick Cohen

President
National Committee for Responsive Philanthropy
Washington, D.C.



Smart, articulate, with a sharp wit, Cohen is rebuilding the NCRP's image by directing insightful research and commentary. He's one of the sector's new, important thinkers.

Peter V. Berns

Executive Director
Maryland Association of Nonprofit Organizations
Baltimore, Md.



With Berns at the helm, the Maryland Association continues to raise the bar for state associations. Its standards of excellence are a model, and its training program is reaching up and down the eastern seaboard.

Steven A. Culbertson

President and CEO
Youth Service America
Washington, D.C.



Starting with little more than force of will, Culbertson has helped to position volunteering and young people as an issue and a national priority.

Susan V. Berresford

President
Ford Foundation
New York, N.Y.



She has earned the respect of all in the foundation world. That's not because of the size of Ford's checkbook but because she started there at the bottom, now has the top job and is proving to be a ground-breaker.

Harvey P. Dale, Ph.D.

Director
NYU Center on Philanthropy and the Law
New York, N.Y.



Perhaps one of the two or three sharpest legal minds on nonprofit issues, Dale is a controversial figure in the foundation world for his work with the formerly super secret Atlantic Philanthropies.

Elizabeth Boris

Director
Center for Non-Profits and Philanthropy
The Urban Institute
Washington, D.C.



How big is the universe? Boris, through the CNP and its National Center For Charitable Statistics, is helping the sector and the public get its hands around the vastness of the nonprofit world.

Ami Dar

Founder/Executive Director
Action Without Borders
New York, N.Y.



A man who has crossed many borders, growing up in Israel, Peru and Mexico, Dar has made it his life's work to break down arbitrary lines to make it easier for people everywhere to take action on the issues that concern them. The group's Web site, idealist.org, says it all.

Emmett Carson

President and CEO
The Minneapolis Foundation
Minneapolis, Minn.



An expert on diversity issues and a true community builder, you can tell his impact by looking at the number of boards on which he participates. He helps shape the sector's overall agenda. And, many of the foundation's programs are being replicated across the country.

Pamela Davis

President & CEO
Nonprofits' Insurance Alliance for California
Santa Cruz, Calif.



Starting with a graduate thesis that reasoned that social services were being unreasonably influenced by insurance companies and what they'd indemnify, Davis is one of the first social entrepreneurs, leveraging venture capital from foundations to impact public policy and help nonprofits gain a measure of control over a vital financial service.

Hodding Carter

President & CEO
John S. and James L. Knight Foundation
Miami, Fla.



More and more Carter is becoming a respected voice that speaks up for philanthropy in general. The foundation also has done a good job of helping the sector effectively communicate its message.

Carla Dearing

President and CEO
Community Foundations of America
Louisville, Ky.



Dearing has used her experience from Wall Street to make community foundations more competitive with commercial gift funds and others in the planned giving field.

Neal Denton

Executive Director
Alliance of Nonprofit Mailers
Washington, D.C.



Nobody likes to pay more postage. But without Denton working members of Congress when the postal service wants more money, charities would be paying a lot more to get their messages to donors.

David Eisner

Senior Vice President
AOL Time Warner Foundation
Dulles, Va. - New York, N.Y.



The Network for Good and his seemingly personal attack on the digital divide is moving the foundation's efforts to deliver technology to nonprofits and people who need it.

Sara L. Engelhardt

President
The Foundation Center
New York, N.Y.



The Foundation Center continues to be indispensable to the sector and that's because of Engelhardt's leadership. The information keeps rolling out of the center and is generally better than anything else out there on the topic.

Joel L. Fleishman

Senior Adviser
Atlantic Philanthropies
New York, N.Y.



Look up mentor in the dictionary it will read "see Fleishman." At one time he was probably the best fundraiser in America and is happy to teach others.

Millard Fuller

Co-Founder and President
Habitat for Humanity International
Americus, Ga.



Some folks when branded a legend put their feet up and run on reputation. Not Fuller. Every day he's inspiring everyone to do better, including his own organization, which has built more than 100,000 homes for people.

Bill Gates

Chairman and Chief Software Architect
Microsoft Corporation
Redmond, Wash.



There are few people who can get up in the morning, declare "let's cure something," and then do it. The foundation's push to vaccinate children and put technology in front of people far surpasses any benefit Microsoft could possibly gain.

Tim Gill

Founder
Gill Foundation
Denver, Colo.



Gill, through his foundation, continues to take the lead in human rights, particularly gay and lesbian issues. Lots of organizations talk about diversity, Gill is doing something about it with education and visibility.

Peter Goldberg

President and CEO
Alliance For Children and Families
Milwaukee, Wisc.



Ask influential nonprofit sector leaders who they look to for leadership, and Goldberg's name is one of the first mentioned. His organization continues to evolve amid a gloomy government funding vista facing its membership. Goldberg remains vigilant on those issues, as well as those of the sector in general.

Robert K. Goodwin

President and CEO
The Points of Light Foundation
Washington, D.C.



As elected Washington tries to figure out what a volunteer is, Goodwin is in a position to help shape all of the numerous national initiatives. Eventually, someone in the White House is going to figure out there's already a system in place and Goodwin runs a good portion of it.

Stephen Goldsmith

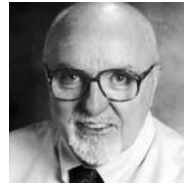
Special Advisor to the President for
Faith & Community Initiatives
Chair, Corporation for National and
Community Service
Washington, D.C.



Along with a bushel full of federal money and the president's ear, Goldsmith is at the center of the faith-based initiative and the national push for volunteers (even though he pays his).

John Havens

Senior Research Associate
Boston College Social Welfare Research Institute
Chestnut Hill, Mass.



He is half of the duo providing thorough research and some of the best donor behavior studies in the sector. He knows both how and why someone will give.

Virginia A. Hodgkinson

Research Professor of Public Policy
Center for the Study of Voluntary Organizations
and Service
Georgetown University Public Policy Institute
Washington, D.C.



The dean of nonprofit research while at Independent Sector, she's now training the next generation of sector examiners who will probe into what makes the sector tick and then fine tune it.

Barbara Kibbe

Director
Organizational Effectiveness and Philanthropy
David and Lucile Packard Foundation
Los Altos, Calif.



There is probably nobody in the sector who has had a greater influence on improving nonprofit infrastructure and organizational effectiveness. She's a thinker who sometimes puts foundation money at risk if there's a possibility for greater gain.

Alice Korngold

President and CEO
Business Volunteers Unlimited
Cleveland, Ohio



Korngold is an innovator who created a system of corporate involvement on nonprofit boards that is simply the best in the nation. By leveraging volunteer assistance from businesses, BVU strengthens the leadership and expands the staffing capabilities.

Paulette V. Maehara

President and CEO
Association of Fundraising Professionals
Alexandria, Va.

While many associations and trade groups report declining memberships, AFP continues to grow. Now at approximately 25,000 members, AFP's new political action committee has potential to be a substantial force for good.



Jan Masaoka

Executive Director
CompassPoint Nonprofit Services
San Francisco, Calif.

Under Masaoka's leadership CompassPoint has become a go-to organization when looking at building organizational capacity – not just for the west coast but nationwide. On the national level she keeps poking at soft spots in agendas and asks, "Why not?"



William C. McGinly

President, CEO
Association for Healthcare Philanthropy
Falls Church, Va.

Only McGinly would run an ad in the hometown paper of the president of the United States trying to make a point. It's his ideas and fine attention to details in proposed regulations that keep AHP members and all healthcare fundraisers ahead of the curve.



Doug Nelson

President
Annie E. Casey Foundation
Baltimore, Md.

People notice when the stock market goes down, but in good times they seem to forget the party may not be inclusive. Nelson and the foundation are a voice for the 14 million, or 21 percent of all kids under 18, who still live in poverty – a greater proportion than 1975.



Bill Novelli

CEO
AARP
Washington, D.C.

Never underestimate the value of good public relations. Novelli is a recognized leader in the international emergence of social marketing. He also is reinventing the image of AARP and giving retirement a younger look.



Judith O'Connor

President and CEO
BoardSource
Washington, D.C.

The organization's name may have changed, but its focus on building better nonprofit boards hasn't. And, it has never been more important. O'Connor's steady hand and thoughtful insight are helping to grow BoardSource's influence throughout the sector.



Marvin Olasky, Ph.D.

Senior Fellow
Acton Institute for the Study of Religion and Liberty
Grand Rapids, Mich.

Considered the father of compassionate conservatism and an informal adviser to President Bush, Olasky helps to shape the president's policies, such as the faith-based initiative that has caused both applause and panic in different corners of the sector.



Michael S. Olson

President and Chief Executive Officer
American Society of Association Executives
Washington, D.C.

With associations and meeting planners feeling the effects of the economy and lighter travel, Olson has walked the walk in his own organization. Slashing budgets and refocusing programming hurts, but failing to deliver to members would hurt more.



Susan Packard Orr

Chairwoman
David and Lucile Packard Foundation
Los Altos, Calif.

Forget, for a minute, that she's filthy rich and could be on a beach somewhere. The foundation is a source of modeling for effective grantmaking and Telosa Software, which she founded, understands the tools nonprofits need.



Hugh Price

President and CEO
National Urban League
New York, N.Y.

Price understands that equality and prosperity require entering the economic mainstream. He has moved that agenda effectively, both for his organization and the people it serves.



Tom Reis

Program Director, philanthropy and volunteerism
W.K. Kellogg Foundation
Battle Creek, Mich.

A lot of people are concerned with technology issues and social enterprise. But it is a leader, such as Reis, who emphasizes the practical, the applied and asks what it all means.



Dorothy S. Ridings

President & CEO
Council on Foundations
Washington, D.C.

Foundations, particularly family foundations, are providing more and more of the capital fueling the sector. Ridings has consistently pushed for greater payouts by foundations, as well as preparing them to think about the future and their roles in society.



Lester M. Salamon

Director
Johns Hopkins Center for Civil Society Studies
Baltimore, Md.

Salamon continues to broaden the understanding of the nonprofit sector, not only in the United States but even in countries that barely realize they have nonprofit sectors. Give the man a calculator and a survey tool and he'd determine the percentage of GDP produced by the sector on that recently discovered earth-like solar system light years away.



Paul G. Schervish

Director/Professor, Department of Sociology
Boston College Social Welfare Research Institute
Chestnut Hill, Mass.

Numbers are only figures until Paul Schervish puts them in context. His passion for donor behavioral research, with John Havens above, have brought true insight into why people give.

