Greening Eagles Game Day Ambassador
August 12, 2015

Why we started this program:

This program is a joint initiative of the BC Athletics Department, Facilities Services and the Sustainability Office. It is a volunteer effort that has a two-fold goal: increase recycling at football games to achieve a 50% recycling rate (that is 10% over last season) and a hospitality component of welcoming and assisting fans.

How the program will work:

The ambassador will be given instructions and information on the various game day activities, have directions to key game sites and also provide info on what can or cannot be recycled. If the opportunity arises and people want to know more about recycling, be able to direct them to the BC website. This is a people oriented activity – it’s “meet and greet”— with a friendly and welcoming attitude towards fans who are coming to be part of BC Game Day.

We anticipate three or four areas around Lower Campus where “stations” will be set up. Three to four ambassadors will be assigned to each station. The station may be an A-frame sign or banner. Ambassadors will be given shirts that identify who you are. I expect that ambassadors may also want to walk around and check out what’s going on, as long as the station has a couple of people available to answer questions.

Things you’ll be doing:

- If volunteering for a game, we have the expectation that you will be there. If unable to make it as planned, please provide as much advance notice as possible to Bob Pion: 617-893-9379 (cell) or Robert.pion@bc.edu.
- Attend a brief orientation meeting during the week before the game. Meeting dates and times have not been scheduled. This will be an opportunity to pick up a shirt and learn about the various game day activities and questions that fans may be asking. Athletics and the Sustainability Office will be hosting the meeting and presenting the information.
- On the day of the game, arrive 1 ½-2 hours before the game; meet at the designated location and assist in setting up the 5 stations and review info. After the fans have entered the stadium, ambassadors will be able to get to their seats for the game.
- If there is a question or need that arises and you need assistance, please contact me, Bob Pion, on my cell phone (number above), if an emergency arises, you will be given info on how to obtain help.
- Breaks and time needed to get away. The team at the station can work out getting breaks and times when individuals may want to walk around.
- When you have your shirt on, even at the game, you may still be asked questions. You don’t have to keep the shirt on, if you are not comfortable with the possibility of being approached during or after the game.
Some other things to think about:

- Please be prepared for the type of weather predicted for that particular day. Bring sun screen, water, snacks and whatever else will help you stay comfortable. If it is pouring rain, I don’t imagine that we will be standing out in the rain. But we may also team up with a group that would be willing to share a tent. We’ll have to figure out what to expect in those cases.
- Let’s have fun and make if fun – if you have ideas or suggestions please pass them along to me.