

Careers Utilizing a Degree in Communication

Note: This is not intended to be a complete list of possible careers related to Communication, rather it is a sampling of possible options and resource.

Broad Exploration of Careers in Communications

Bureau of Labor Statistics: <http://www.bls.gov>

Type in job title and get information about job outlook, pay, work environment, etc.

O-Net Online: <http://www.onetonline.org/>

Type in job title and learn about the work context, styles, tasks, wages and much more!

Buzzfile: <http://www.buzzfile.com/>

Find organizations and research organizations that hire students with a degree in Communication.

General Communications Information

National Communication Association: www.natcom.org

The National Communication Association advances Communication as the discipline that studies all forms, modes, media, and consequences of communication through humanistic, social scientific, and aesthetic inquiry.

International Communication Association (ICA): www.icahdq.org

ICA is an academic association for scholars interested in the study, teaching, and application of all aspects of human and mediated communication.

Association for Women in Communications (AWC): www.womcom.org/wp

The AWC is an organization that recognizes the complex relationships that exist across communications disciplines.

New York Women in Communications, Inc.: <http://www.nywici.org/>

New York Women in Communications empowers women in all communications disciplines at all stages of their careers to reach their full potential by promoting their professional growth and inspiring them to achieve and share their successes in the rapidly changing world of communications.

Advertising/PR

American Advertising Federation(AAF) : www.aaf.org

AAF is the nation's oldest national advertising trade association, and the only association representing all facets of the advertising industry, is headquartered in Washington, D.C., and acts as the "Unifying Voice for Advertising.

Advertising Women of New York (AWNY): <http://www.awny.org/>

Advertising Women of New York's (AWNY) mission is to empower women in advertising to achieve personal and professional fulfillment at each stage of their careers. This resource isn't just for women. Check out their annual AWNY Advertising Career Conference.

Public Relations Society of America (PRSA): <http://www.prsa.org/>

PRSA is the world's largest and foremost organization of public relations professionals. PRSA provides professional development, sets standards of excellence and upholds principles of ethics for its members and, more broadly, the multi-billion dollar global public relations profession.

Institute for Public Relations (IPR): <http://www.instituteforpr.org/>

IPR conducts nonprofit public relations research dedicated to the science beneath the art of public relations.

The PR Council: <http://prcouncil.net/>

The PR Council is a trade association designed to connect the present and next generation of PR professionals, industry innovators and business leaders through education, events and industry resources.

Nonprofit

Young Non-Profit Professionals Network: www.ynnpn.org

The Young Nonprofit Professionals Network (YNPN) is a movement activating emerging leaders to advance a diverse and powerful social sector.

National Council of Nonprofits: <https://careers.councilofnonprofits.org/>

This resource can be used to search for nonprofit jobs based upon job title and location.

Media

Communications Media Management Association (CMMA): www.cmma.org

CMMA is a network of colleagues from corporations, government, and education who share information, expertise, and resources with each other. The relationships formed within CMMA help foster more effective leaders by helping them demonstrate the value of the functions they manage

National Association of Broadcasters (NAB): www.nab.org

As the premier trade association for broadcasters, NAB advances the interests of our members in federal government, industry and public affairs; improves the quality and profitability of broadcasting; encourages content and technology innovation; and spotlights the important and unique ways stations serve their communities.

Boston Women in Media and Entertainment: <http://bwme.org/>

Boston Women in Media & Entertainment (BWME) is a vibrant, interactive community of support for women within the broadcast and performing arts in the Boston area.

Magazine Publishers of America (MPA): www.magazine.org

MPA is the primary advocate and voice for the magazine media industry, driving thought leadership and game-changing strategies to promote the medium's vitality, increase revenues and grow market share.

Film and TV Production Resources: www.mandy.com/index

A comprehensive guide to independent film/tv production resources.

Business

International Association of Business Communicators (IABC): <https://www.iabc.com/>

IABC is a global network of communication professionals committed to improving organizational effectiveness through strategic communication. Established in 1970, IABC serves members in more than 70 countries for networking, career development and personal growth.

Society for Human Resources: <http://www.shrm.org/pages/default.aspx>

Founded in 1948, the Society for Human Resource Management (SHRM) is the world's largest HR membership organization devoted to human resource management.

American Society for Training and Development: <https://www.td.org/>

The Association for Talent Development (ATD) is a professional membership organization supporting those who develop the knowledge and skills of employees in organizations around the world.

Boston College Resources

Career Edge: <http://careeredge.bc.edu>

Eaglelink: <https://bc-csm.symplcity.com/students>

Vault: <http://careerinsider.vault.com/career-insider-login.aspx?parrefer=2088>

Use BC email to create a free account. Once logged in, navigate to "Industries and Professions" tab