SYMPOSIUM:
“NEXT GENERATION ENTREPRENEURSHIP”

In co-operation with
Irish Institute, Boston College
The United States Department of State,
& TCD-UCD Innovation Academy, UCD.

DATE: Monday 04/03/2013
VENUE: TCD-UCD Innovation Academy,
Newman House,
85/86 St. Stephen’s Green,
Dublin 2.

This symposium will explore the future of entrepreneurship, how to nurture entrepreneurial thinking and how to promote action in the next generation of entrepreneurs. Participants will discuss current initiatives in higher education from three different countries (USA, Ireland and the UK) and explore the impact of entrepreneurial education on the economy, on society and on the individual.

Please RSVP:
By Reply Email innovation.academy@ucd.ie by 15th February 2013
“NEXT GENERATION ENTREPRENEURSHIP”

GUEST SPEAKERS

**Prof Heidi Neck, Associate Professor Babson College**

Heidi Neck is the Jeffry A. Timmons Professor of Entrepreneurial Studies at Babson College. As Faculty Director of the Babson Symposia for Entrepreneurship Educators (SEE), she passionately works to improve the pedagogy of entrepreneurship education. In addition to entrepreneurship education, Professor Neck’s research interests include social entrepreneurship, corporate entrepreneurship, and creativity. She has published numerous book chapters, research monographs, and refereed articles in such journals as *Journal of Small Business Management*, *Entrepreneurship Theory & Practice*, and *International Journal of Entrepreneurship Education*. She is on the editorial board of *Entrepreneurship Theory & Practice* and *Academy of Management Learning & Education*. Recognized for her contributions to innovative teaching and curriculum developments, she’s received numerous awards including Babson’s Deans’ Award for Excellence in Teaching, the Gloria Appel Prize for entrepreneurial vitality in academe, United States Association for Small Business & Entrepreneurship (USASBE) Outstanding Entrepreneurship Course, USASBE Best Practice Pedagogy for theatrical improvisation, and USASBE best workshops for social entrepreneurship development and entrepreneurship pedagogy using the historic account for Ernest Shackleton’s journey to the South Pole as a backdrop for a discussion on entrepreneurial thought and action. Babson has nominated her twice for the Carnegie Foundation Professor of the Year Award.

Heidi Neck completed her Ph.D. in Strategic Management and Entrepreneurship from the University of Colorado at Boulder. She holds a B.S. in Marketing from Louisiana State University and an M.B.A. from the University of Colorado, Boulder. Professor Neck teaches entrepreneurship at the executive, MBA, and undergraduate levels, and consults small businesses. She regularly speaks and teaches around the world helping educators better teach entrepreneurship and espousing the positive force of entrepreneurship as a societal change agent.

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**Prof Richard Templer, FRSC, Director of UK Co-Location Centre for Climate KIC**

Professor Templer is both the Hofmann Professor of Chemistry, Director of Innovation at the Grantham Institute for Climate Change and the Director of Climate-KIC UK. He is a physicist by training, but works on the behaviour, at the molecular level of biological systems. It is these latter interests that have drawn him into the climate change innovation arena. During the bid process he was in charge of producing the education component of Climate-KIC. He has been interested in innovative approaches to postgraduate education and training for most of his career. He has taken this experience to the Climate-KIC in the hope that we will be able to create an entire generation of world class climate change innovators and entrepreneurs.
**Symposium:**

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**Provisional Schedule:**

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<tr>
<th>Time</th>
<th>Newman House</th>
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<tbody>
<tr>
<td>09.00 - 09:30</td>
<td>Welcome &amp; Opening: “Define Entrepreneurship Voting”</td>
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<tr>
<td>9:30-10:30</td>
<td>“Action Trumps Everything”: Prof. Heidi Neck</td>
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<td>10:30-11:00</td>
<td>Debate: “Is Entrepreneurship a Must Have or a Nice to Have for the Island of Ireland?”</td>
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<td>11:00-11:30</td>
<td>Tea/Coffee</td>
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<tr>
<td>11:30-12:30</td>
<td>“The Journey” : Prof. Richard Templer</td>
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<td>12:30-13:00</td>
<td>Debate: “Is the Business Plan Obsolete?”</td>
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<td>13:00-13:45</td>
<td>Lunch</td>
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<td>13:45-14:45</td>
<td>Innovation Academy: Speakers- Prof Suzi Jarvis, John McGuire, Students</td>
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<td>14:45-15:00</td>
<td>Closing</td>
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