



For Immediate Release

Creating Tomorrow's Leaders: the Expanding Roles of Millennials in the Workplace

Boston College Center for Work & Family releases new publication in Executive Briefing Series

CHESTNUT HILL, MA (September 12, 2011) –

The Boston College Center for Work & Family (CWF) is pleased to release a new publication in our Executive Briefing Series entitled [**Creating Tomorrow's Leaders: the Expanding Roles of Millennials in the Workplace**](#) (attached), authored by Lauren Stiller Rikleen, Executive-in-Residence at the Boston College Center for Work & Family.

The Executive Briefing Series highlights research findings, data trends, and corporate best practices in a concise format, aiming to foster action-oriented dialogue in organizations. **Creating Tomorrow's Leaders: The Expanding Roles of Millennials in the Workplace** explores the characteristics of Millennials that can be beneficial to build upon as we work to develop this population as future leaders. For example, Millennials seek active feedback, transparency in decision-making, autonomy through flexibility and bring a passion for their work, among other strengths.

"Employers have an exciting opportunity to develop Millennials – who bring so many strengths to the workplace – into leadership roles. The emerging research on this generation, combined with such innovations as the Best Practices described by Center members in this EBS, can help businesses thrive."

Lead Author Lauren Stiller Rikleen

With information and recommendations from professionals at corporate partners of the Boston College Center for Work & Family, the briefing gives insight into strategic issues organizations should consider in order to fully leverage the strengths of their Millennial population. Career development, social interactions, volunteerism, and technology were found to be key elements to engage and develop Millennials in the workplace. The briefing features innovative workplace practices from CWF Roundtable Members Abbott, Brown Brothers Harriman, Deloitte, Johnson & Johnson, Marriott International, Northrop Grumman Corporation, Raytheon Company, & Sodexo.

About the Executive Briefing Series

The Executive Briefing Series highlights research findings, data trends and best practices in a concise format, aiming to foster action-oriented dialogue in organizations. Past editions include: *Building the Business Case for Work-Life Programs; The Multi-Generational Workforce; Creating a Culture of Flexibility;* and *Global Briefings on Brazil, Russia, China, India, Japan and Sweden*. Copies of any of

these Briefings can be obtained by contacting cwf@bc.edu or by downloading a copy from the [Center for Work & Family publications website](#).

Strengthening Intergenerational Teams Workshop

Based on years of workplace research and experience, the Boston College Center for Work & Family has developed as a new offering in our Executive Education Series, the ***Strengthening Intergenerational Teams Workshop***. These workshops will stimulate innovative ways of thinking, enabling your employees to develop effective strategies that can ensure successful inter-generational teamwork and promote continued institutional excellence. Please see our website for additional information or contact jennifer.fraone@bc.edu .

About The Boston College Center for Work and Family

Boston College Center for Work & Family is a global leader in helping organizations create effective workplaces that support and develop healthy and productive employees. With over 100 corporate partners worldwide, the Center links the academic community to leaders in employment settings who are committed to promoting workforce effectiveness.

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Media Contact:

Jennifer Fraone—617-552-2862 jennifer.fraone@bc.edu