Top Reasons to Exhibit

Gain access to 500+ nurse practitioners and healthcare professionals

Promote products and services to your core audience

Interact with highly qualified and focused individuals with decision making and prescribing power

25th Annual Northeast Regional Nurse Practitioner Conference

Nashua Radisson Hotel, Nashua, NH
Pre-Conference: Wednesday, May 2, 2018
Conference: Thursday and Friday, May 3-4, 2018

WWW.BC.EDU/NPCONFERENCE
Reservation Application for Exhibitors

PLEASE SIGN AND RETURN

We hereby apply for exhibit space for our use at the 2018 Northeast Regional Nurse Practitioner Conference, May 3 & 4, 2018. We understand that this application becomes a contract when signed by us and accepted by NRNPC. Space is limited to first paid, first served. Signature and Fee are required to guarantee space.

Cancellation Policy: Cancellations by exhibitor prior to January 15, 2018 receive an 80% refund on booth and sponsorship reservations. Cancellations by exhibitor prior to February 25, 2018 receive a 50% refund. Refunds are not available for cancellation after February 25, 2018.

PAYMENT IS DUE WITH CONTRACT SUBMISSION

Contact Name: ________________________________ Title: __________________________

Company Name: ________________________________

Product Name: ________________________________

Company Address: ________________________________

City: __________________ State: __________________ Zip: __________________

Phone: __________________ E-mail: __________________

Signature: __________________ Date: __________________

EXHIBIT

<table>
<thead>
<tr>
<th>Early Rate</th>
<th>Regular Rate</th>
<th>*Each booth may have 2 staff members per day</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Floor</td>
<td>$900</td>
<td>$1000</td>
</tr>
<tr>
<td>Premier</td>
<td>$1200</td>
<td>$1300</td>
</tr>
</tbody>
</table>

Exhibit Total ____________________________

SPONSORSHIP

Exhibit Hall Challenge Prize | $500 |

Sponsorship Total ____________________________

PRODUCT EDUCATION SESSION

<table>
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<tr>
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<tr>
<td>Lunch 1</td>
<td>$9,500</td>
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<td>Lunch 2</td>
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<tr>
<td>Lunch 3</td>
<td>$7,500</td>
</tr>
<tr>
<td>Lunch 4</td>
<td>$7,500</td>
</tr>
</tbody>
</table>

Product Education Session Total ____________________________

TOTAL

GRAND TOTAL $ ____________________________

PAYMENT INFORMATION

☐ American Express  ☐ Mastercard  ☐ Visa  ☐ Check

Card # __________________________ Exp. date: __________________

Name on Card __________________________ CVV #: __________________

Print Name: __________________________

Signature: __________________________

SUBMIT THIS FORM:

By Mail: Boston College CSON Continuing Education Program Maloney 280 140 Commonwealth Avenue Chestnut Hill, MA 02467

By e-mail: npconf@bc.edu

By FAX: 617.552.3411
The Northeast Regional Nurse Practitioner Conference was established in 1992 with the intent of providing continuing nursing education that expands the basic education and experience of nurse practitioners. It is our mission to assist nurse practitioners in maintaining professional expertise for the delivery of competent, quality advanced practice nursing care directed at improving clinical outcomes.

The sponsoring members are the New Hampshire Nurse Practitioner Association, the Massachusetts Coalition of Nurse Practitioners, and the Boston College William F. Connell School of Nursing Continuing Education Program.

A block of rooms has been reserved at the Nashua Radisson in Nashua, NH for the nights of Wednesday through Friday, May 2-4, 2018.

Special Rate expires April 18th: $129 single/double plus taxes, subject to availability.

Guests should call the hotel directly at 603-888-9970 and identify themselves as part of the Northeast Regional Nurse Practitioner Conference to receive the special rate or book online at www.radisson.com/nashuanh and enter dates of stay and promo code NPNP18. All reservations must be guaranteed with a credit card.
Exhibit Opportunities

**Premier - $1200 Early Rate*, $1300 Regular Rate**
- Located in lobby outside session rooms
- Limited availability

**Exhibit Floor - $900 Early Rate*, $1000 Regular Rate**
- Located in exhibit hall with refreshment breaks

*Sponsorship Opportunities

**Exhibit Hall Challenge Prize - $500**
- Attendees visit exhibitor booths to complete scorecards. Winners are selected by raffle.
- Sponsor’s logo appears on contest announcement signage and on scorecard.
- Sponsor’s name is featured during prize announcement.

Product Education Sessions

**A Product Education Session allows you to deliver your product information and education to conference attendees.**

Benefits of a Product Education Session:
- Meeting space and A/V set-up provided
- Session Registration provided
- Listing of your session on the conference agenda (online and on-site)
- Promotion of your session in several emails sent to registrants

**Friday Lunch, 12:00-1:00 pm**

Lunch Session 1 - Wentworth Room - Maximum Capacity 125
  - Early Rate*: $9,500 - Regular Rate: $10,000
Lunch Session 2 - Balsam Room - Maximum Capacity 125
  - Early Rate*: $9,500 - Regular Rate: $10,000
Lunch Session 3 - Bedford Room - Maximum Capacity 40
  - Early Rate*: $7,500 - Regular Rate: $8,000
Lunch Session 4 - Chesterfield Room - Maximum Capacity 40
  - Early Rate*: $7,500 - Regular Rate: $8,000

*Early Rate Expires December 15, 2017

**Early Rate Expires February 1, 2018**