

IT EXECUTIVE Lecture Series

FRIDAY

Dec. 5th, 2003

Fulton Hall 511

10:15 am - 12:00 pm



Richard LeFave

SVP & Chief Information Officer

Nextel Communications

IT matters!

- Despite recent arguments to the contrary, information technology continues to deliver strategic value to corporations. Developing strategic opportunities for IT is an ongoing challenge facing all corporations.
- Learn how Nextel Communications, a Fortune 300 company with \$9 billion in sales, has used information technology to create a competitive advantage while delivering services to over 12 million subscribers.



BOSTON COLLEGE
CARROLL SCHOOL OF MANAGEMENT

sponsored by
The Dean's Office