

TechDay 2003

Wednesday,
Oct. 29th, 2003

Fulton Hall 511
2:00 – 5:45 pm

2:00 – 3:30 pm

“Pioneers Through The Storm”

Firms (established and startup) investing in new technologies despite the downturn

MODERATOR: **Dan Nova**

Managing Partner, *HIGHLAND CAPITAL PARTNERS*

Phil Schiller

SVP Worldwide Marketing, *APPLE*
{ iTunes }

Jim Baum

President and COO, *ENDECA*
{ guided search }

Kathleen Richardson

Director of Marketing, *STARBUCKS*
{ Starbucks Card/SmartCard }

Carl Rosendorf

CEO, *SMART BARGAINS*
{ profitable eCommerce }

4:00 – 5:45 pm

“The Billion Dollar CIOs”

A conversation with Chief Information Officers at Firms with more than \$1 billion in annual revenues

MODERATOR: **Steven R. Burns**

Partner, *ACCENTURE*

Terry Conner

CIO, *LIBERTY MUTUAL*

John Doucette

CIO, *UNITED TECHNOLOGIES*

Bill Oates

CIO, *STARWOOD HOTELS*

David Ellard

CIO, *EMC CORPORATION*

Peter Burrows

CIO, *REEBOK INTERNATIONAL, LTD.*



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