Students Prepare for Fellowships

BY OFFICE OF PUBLIC AFFAIRS STAFF

One student plans to study the nascent hip-hop culture of Beijing, another aging-related issues in Egypt. Another student will research Turkish calligraphy. And another will help create an HIV/AIDS preventive education program in a poor Dominican Republic community.

Those are just a few of the projects in the works for Boston College students who this year have won Fulbright awards, considered one of the most prestigious graduate fellowships. As of last week, 16 BC students had earned Fulbrights, and another three were named Fulbright alternates.

Established at the end of World War II to increase mutual understanding between the people of the United States and other countries, the Fulbright Program supports one year of post-baccalaureate study abroad.

Elsewhere on the fellowship front, two BC students have earned Beckman Scholarships — which supports outstanding undergraduates in chemistry and biological research — and a third was chosen as an International Institute for Public Policy Fellow.

Here is a look at the 2008 BC fellowship winners:

Maryclaire C. Abowl
HOMETOWN: Ithaca, NY
DESTINATION: Egypt
PROJECT: Anthropological study
FUTURE PLANS: Doctorate in anthropology or Near Eastern Studies

“My project will use ethnographic and sociological methods to determine the perceptions of aging among upper-middle class elders in Egypt. I will focus on the types of institutions, organizations, and programs available for the elderly as the proportion of elderly in the population increases and average age of death rises.”

Paul L. Antonio
HOMETOWN: Staten Island, NY
DESTINATION: Germany
PROJECT: English teacher
FUTURE PLANS: Teaching and/or diplomatic service.

“Utilizing my coursework and ongoing research on the topic of Holocaust memory and national guilt in both Germany and America, as well as my experience as a teacher and coach to a high school mock trial team, I plan to go to Germany as a teaching assistant. In this capacity, I plan to bring not only my passion for teaching and love for knowledge, but also a new perspective with which to engage German students in a cross-cultural conversation that will benefit us both.”

Danielle N. Belko
HOMETOWN: Westford, Pa.
DESTINATION: Taiwan
PROJECT: English teacher
FUTURE PLANS: Graduate study in linguistics or speech therapy.

“I will explore different teaching techniques and try to find the most effective ways of getting students actively involved in learning a new language. I am interested in organizing a play or theatrical performance where students further explore English and build confidence in speaking and conversation skills. If possible, I will set up an extra-curricular Italian club, allowing students to learn basic Italian and some of the culture.”

Sean M. Brennan
HOMETOWN: Luxeb, Md.
DESTINATION: Germany
PROJECT: English teacher
FUTURE PLANS: International finance.

“I hope to use my international experience to help give my students a better understanding of the cultural divide between the United States and Germany. I will complete this goal by using the experience of the University classes that I’ve taken, and impart what I have learned to my German students for their benefit.”

Jenisevice M. Doerer, ’05
HOMETOWN: Nashville, Tenn.
DESTINATION: Spain
PROJECT: International MBA
FUTURE PLANS: Third World business development.

“I wish to continue building upon my experience of working in the international non-profit management field by achieving an International MBA from the Instituto de Empresa, in Madrid, Spain, by receiving my education in Spain. I will be able to maintain and improve my Spanish language skills, as well as attend international conferences on non-profit management and sustainability in the developing world.”

A Story of Survival, and Great Accomplishment

BY MELISSA BEECHER
STAFF WRITER

Kuong Ly says with confidence that he will become US Secretary of State or a United Nations ambassador. Speaking with him at any length, it’s hard to doubt that he has any trouble accomplishing anything he truly desires. A serious, determined focus and a little bit of anger fuel the 2008 Edward H. Funegan, Sl, Memo- rial Award winner. The prestigious honor is the latest entry Ly can add to an already rich resume that includes a Truman Scholarship, a US Today’s “All-USA College Acade- mic Team” award, an Institute for International Public Policy Fellow- ship and selection as BC’s Or- der of the Cross and Crown Chief Marshal.

His merit, Ly says, is the stan- dard by which he wants to be mea- sured — not by his family history or by virtue of his being a third generation displaced person. “As a person of color, or refugee or anyone who is marginalized, you never want what you are born into portrayed as the only reason you accomplish anything,” said Ly.

So many people tell “You’re Asian,” or “You’re Chinese,” or “You’re Asian,” or “You’re Chinese,” or “You’re Vietnamese,” and I often say “Don’t you focus on my accomplishments instead, because for me, that’s more important.”

But Ly’s family story is hard to ignore. He was born in Vietnam in 1984 to parents who had fled Cambodia’s “killing fields” in the late 1970s. His family migrated from refugee camps throughout Southeast Asia before they were able to seek political asylum in the United States.

The family of seven moved to Lexington, Mass., a complete culture shock for the then-seven-year-old Ly who said he remembers “arriving in sandals” to a New Eng- land winter, being stunned by the cold and amazed by cars and elec- tricity. He soon began attending public school, but being a refugee in a sea of affluence created deep- seated identity issues that he says he still holds today.

Looking through his black- rimmed glasses, Ly is quick to laugh and often throws out ver- bal jabs oozing sarcasm. But he shifts gears quickly and becomes extremely serious about his role not only at BC, but in his community and in the world.

“Refugees are, essentially, the poorest of the poor. So when you go from a refugee camp in South- east Asia to one of the richest com-

Finnegan Award

BY MELISSA BEECHER
STAFF WRITER

Kuong Ly, the 2008 Finnegan Award win- ner, (Photo by Lee Pellegrini)

This year’s graduating class in- cludes residents from 59 countries, a fact reflected by 59 national flags waving behind the stagetop.

McCullough, author of the Pu- litzer-prize winning John Adams, spoke of his own national pride and returned to the wisdom of the sec- ond Fire Couple many times dur- ing his commencement address. “Abigail Adams put it perfectly Continued on page 4

Continued on page 8
In a new light
Reflecting the growth in popularity of Middle Eastern and Islamic Studies at Boston College, this month saw the launch of a new undergraduate journal, Al Nour, or “the light” in Arabic.

The journal seeks to provide undergraduate students a medium for publishing about the Middle East and Islam and promote a discourse about the diverse opinions, myriad cultures, histories, and perspectives that comprise the Middle East, according to co-editors Christopher Maroshegyi, ’09, and Michael Weston-Murphy, ’10. “A critical region historically linking Europe with Asia, the Middle East is a children’s literary campaign with a mission of promoting reading and writing,” Maroshegyi and Weston-Murphy wrote on the Al Nour Web site, www.bc.edu/chubs/alnour.

“We hope this journal encourages its readers to develop a better understanding of the real social, political, and cultural underpinnings that continue to put the Middle East at a crossroads.”

In addition to providing an on-line version of the journal, the Al Nour Web site will feature a blog to encourage discussion on Middle East-related issues and news.

Another chapter
The University’s Read Boston Program has expanded this semester to include a third Boston Public School: Allston’s Jackson Mann Elementary School, where five Boston College students have served as classroom tutors.

Read Boston — a local chapter of the national America Reads Program — is a children’s literacy campaign with a mission of promoting reading and writing among elementary-age students in Boston.

Correction:
MBA Study
A caption for the photo accompanying a story on page 4 of the May 15 Chronicle about Boston College MBA consultants misspelled the names of students Danielle Biancada and Aaron Zawar. Chronicle regrets the error.

Self-study
On Sept. 11, 2001, Wen Gu, ’08, and many of his Stuyvesant High School classmates bore witness to one of the most horrific events of our time: the terrorist attack on the World Trade Center, only a few blocks away from their school.

When he began studying psychology, Wen learned that adolescents — having less experience managing stress — are likely to have developed fewer coping mechanisms than adults. Although Wen himself had never evinced any symptoms of post-traumatic stress disorder, he couldn’t help but wonder how he and his peers might have been affected by having watched the WTOC’s destruction.

So Wen decided to satisfy his personal and intellectual curiosity, to study the scientific way, and for his senior thesis he surveyed his fellow Stuyvesant alumni as well as adult employees at a firm one block from the World Trade Center on 9/11.

Wen’s study — selected as best poster at the BC Psychology Undergraduate Research Conference earlier this month — involved asking participants to recall specific events from 9/11, report significant life changes since that day, rate how often they engage in various coping behaviors, and describe their current physical and mental well-being.

The results ran contrary to Wen’s hypothesis that adolescents would be more negatively affected than adults by 9/11. Age, he found, was a significant factor in two aspects of post 9/11 life changes: Compared to adults, adolescents reported experiencing a wider range of emotions and the ability to focus on work despite outside stressors.

“Wen's thesis advisor, part-time faculty member David Smith (Psychology), was impressed nonetheless. "Like all good projects, this one was born out of one’s own experience, and the desire to put some meaning to it by seeing through the eyes of others. Wen worked on this with little or no help from me, even though my background is in trauma. He’s a great self-starter, and I enjoyed working with him.”

Wen notes that while his study did not provide an opportunity for anecdotes or other personal stories, he was struck by how many people, himself included, were still processing the attacks on the World Trade Center in the first jet struck the WTC — participants remembered.

"I was also surprised by how many people participated in the project out of sheer good will," he added. "It’s great to know that people care.”

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Maureen Eldredge grew up on this campus,” she notes. “When I got married, we lived on Commonwealth Avenue, so my own kids grew up here too.”

She made her early association with the University after obtaining a bachelor’s degree in theology and a master’s in pastoral ministry — academic disciplines she says come in handy when working with overstressed future health care professionals. “It’s a tough world out there,” she laughs. “So, it’s training, it can put to good use.”

“I love my undergraduate nurses,” she says. “They are so competent, so eager, so compassionate, so energetic, so caring. It’s great to work with them.”

The feeling is mutual, says Kathleen DeTeso ’08, who was commissioned as an Army nurse in an ROTC ceremony on Sunday. “Maureen knows everyone of us by name. She’s always right on top of everything we do and need.”

“She is especially good with internship opportunities for us,” DeTeso adds, “so that we can all get some work experience too.”

“Maureen is committed to the success of individual students and goes well beyond the expectations of her job to work toward this,” notes CSON Associate Dean Catherine Read. “But it is her commitment to Boston College and the surrounding community that sets her apart.”

Eldredge traveled to Nicaragua as part of a University service immersion trip in 2006, and has used her experiences from that outreach effort to assist BC nursing students who travel to the Central American nation each spring to provide health care in the Nueva Vida clinic. She has also collected donations of clothing and books for Nicaraguan citizens.

As a 30-year member of St. Ignatius Church at Chestnut Hill, Eldredge has long been active in parish affairs, including the Parish Council, Finance Council and welcoming committees. This past January, she traveled to Jamaica with a group of 11 parishioners on a service trip where she served as a triage nurse in a pediatric clinic.

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more than 200 years ago, “Learning is not attained by chance. It must be sought with ardor and attended with diligence.” Arduor, to my mind, is the key word,” McCullough said. “For many of you of the graduating class, the love of learning has already taken hold. For others, it often happens later and often by surprise, as history has shown time and again. That’s part of the magic.”

To get a better understanding of Adams, McCullough explained, he not only read what Adams penned, but he made it a point to read the books John and Abigail Adams read, such as the works of Samuel Johnson, Alexander Pope and Jonathan Swift. McCullough said it was in the course of this research that he read Miguel de Cervantes’ Don Quixote for the first time.

“Cervantes is part of us, whether we know it or not. Declare you’re in a pickle; talk of birds of a feather flocking together; vow to toss over a new leaf; give the devil his due or listen to mum’s the word and you’re quoting Cervantes every time,” McCullough said.

McCullough said despite being 60 when he started reading the great authors, he found “joy” in the passage.

“Make the love of learning central to your life. What it can mean if your experience is anything like mine, the book that will mean the most to you, books that will change your life, are still to come. And remember, as someone said, even the oldest book is brand new for the reader who opens it for the first time,” McCullough said.

University President William P. Leahy, SJ, congratulated the students, but also recognized parents and families for their role in the graduates’ success. Archibishop of Boston Cardinal Sean O’Malley, OFM Cap., who offered the Benediction, echoed those sentiments.

“People urged students to always remain people of intellectual curiosity, generosity and service,” he said. “If we are not people who wonder, if we never entertain what is new or different, we can easily become rigid and close-minded, never leaving our familiar world with its neat categories and answers,” he added.

“When that happens, the wounds of society and the suffering of others will seldom enter our consciousness and we will feel little urgency to question existing structures and viewpoints. In addition, we run the risk of living shallow and uncommitted lives,” said Fr. Leahy.

“Let your dogged research and writing, your carefully crafted pages reveal your own John and Abigail Adams of Massachusetts, was a brief ‘missionary effort’: He had some natives to convert. Later, when he decided to stay in the woods, west went the bulletin: ‘Natives more recalcitrant than expected.’

“This tale — one of many you may have heard us, laced with wit — holds hidden truths, for in deed, the natives of this University are forever beholden to that missi onary journey. Keenly insightful, adept in leadership, unflaggingly inspirational — as first dean of arts and sciences, then as academic vice president — you played a pivotal role in shepherding Boston College to its place on the national stage. Sixty years a Jesuit, you have grazed your days with our faith, wisdom, warmth, and humor. Hundreds of students have watched you every sabbatical year since 1965, forever ready to begin their married lives; a simple Dean’s List of favorite books launched an eagerly awaited tradition; you’ve kept the home fires burning for fellow Hawkeyes and other students from afar by inspiring dozens of regional clubs; now, as vice president and university ambassador, the honor of your presence is requested nearly every day of every year. You came to us as our first Gascon Professor; today the Neeman Millennium Chair in Economics stands in testament to your place as the soul of this University. Now this day, to the beloved missionary who came to Boston, to rise in tribute once more — with a heartfelt ‘Thank you, friend’ — and joyfully proclaim William B. Neenan, SJ, Doctor of Humane Letters, honoris causa.”

Fr. Leahy urged students to always remain people of intellectual curiosity, generosity and service, trumping class, the love of learning has indeed, golden. For all of this, the natives of this University, are forever beholden to that missionary journey. Keenly insightful, adept in leadership, unflaggingly inspirational — as first dean of arts and sciences, then as academic vice president — you played a pivotal role in shepherding Boston College to its place on the national stage. Sixty years a Jesuit, you have grazed your days with our faith, wisdom, warmth, and humor. Hundreds of students have watched you every sabbatical year since 1965, forever ready to begin their married lives; a simple Dean’s List of favorite books launched an eagerly awaited tradition; you’ve kept the home fires burning for fellow Hawkeyes and other students from afar by inspiring dozens of regional clubs; now, as vice president and university ambassador, the honor of your presence is requested nearly every day of every year. You came to us as our first Gascon Professor; today the Neeman Millennium Chair in Economics stands in testament to your place as the soul of this University. Now this day, to the beloved missionary who came to Boston, to rise in tribute once more — with a heartfelt “Thank you, friend” — and joyfully proclaim William B. Neenan, SJ, Doctor of Humane Letters, honoris causa.”
It’s the time of year when Boston College’s motto, “Ever to Excel,” is invoked at convocation ceremonies and celebrations. But the words will always hold particular meaning to the five nominees of the prestigious Rev. Edward芬宁根, SJ, Memorial Award.

A longstanding member of the History Department, Fr. FINNEGAN left a legacy of leadership, service and humility that is commemorated through the annual award honoring a senior who embodies the spirit of “Ever to Excel.” FINNEGAN Award winners have their names added to a permanent plaque located in O’Connell Hall.

This year, Kuong Ly was selected as the award recipient [see related story]. Chronicle sat down with the four other nominees to get their reflections and observations about life at BC, and beyond.

Christopher Napolitano, a major in human development and history in the Lynch School of Education, will be pursuing a PhD in childhood education at Tufts University in the fall. At BC, Napolitano was a member of the Education, History and Jesuit Honor societies, took part in the 4Boston and Natcher Immersion programs and served as an undergraduate research assistant for Prof. Jacqueline Lerner (LSOE).

What was it that brought you to Boston College? I picked BC because of a paper bag lunch with [LSOE Associate Dean for Undergraduate Student Services] John Cawthorne. On Admitted Eagle Day four years ago I came to Chestnut Hill completely torn between several fantastic schools in the world, I know I have an obligation,” Ly said. “I have to make sure the message gets delivered: “Anyone who becomes a change agent, I believe, goes through a period of angst. At that time I couldn’t make sense of why my family was in the situation that we were in and coming to BC my thought was ‘If the world is going to make sure I’m not going to succeed, what can I do to make sure that this back-dealing isn’t going to hinder my goals and aspirations?”

Ly’s focus through his four years has been to bring attention to the issues on refugee migration, refugee rights and how best to deal with trauma suffered by displaced persons. A philosophy major with a minor in studio art and the Faith, Peace and Justice program, Ly has also worked in the office of Student Development, started her BC career as a campus and helped volunteer organize efforts at soup kitchens on Friday nights.

What was the most formative experience you had at Boston College? “During my sophomore year I received an Advanced Study Grant from BC to go to Liberia, West Africa, to study culturally effective health education. In Liberia I saw health education in action, worked in a clinic and witnessed my first birth. While I have had many international experiences throughout my life, Liberia allowed me to see and experience a nation ravaged by 14 years of civil war and yearning for change. The people of Liberia gave me insight into development and health in a global context and motivated me to continue in my studies as a nursing student.”

Patrick Twomey, Carroll School of Management, has balanced academic achievement with volunteer work — he’s helped BC forge ties with the Haley House Bakery and café, a nonprofit that aims to create economic sustainability for the under-employed in the Dudley Square community. Twomey’s family has considerable ties to BC: Both his parents are alumni and his two younger brothers are current undergraduates.

What was your reaction when you found out you were nominated for the FINNEGAN Award? “It is such an honor to be a nominee for the FINNEGAN Award. Over the past four years, I have enjoyed giving back, both at BC, and in the surrounding community. To be acknowledged as someone who lives the motto ‘Ever to Excel’ is quite an honor.”

Katie Schermerhorn, nominated by the Office of Student Development, started her BC career as a participant in the Emerging Leaders Program, for which she ultimately became student coordinator. Schermerhorn has worked with immigrants in her hometown of Dallas, participated in the Appalachia immersion programs to El Salvador and was a student leader in the Arapepe’s trip to Guatemala. She said her travels opened her eyes to the wider world experience and helped her discover different measures of success.

What is your future plan? “In the fall I will be moving to Chicago to volunteer full-time at the Amare House, which pairs individuals with non-profit organizations. I’ll work there as a volunteer coordinator. After that, I plan to pursue a master’s program in public affairs with a concentration in public policy or nonprofits. I’m interested in helping to provide infrastructure and support for the great programs that are out there that help change lives.”

Continued from page 1
Jerome Yavarkovsky remembers the positive impression Boston College made on him when he was 13 years ago as a candidate for head of University Libraries. Much to his delight, that first inking proved to be a harbinger of his experience.

“When I first came, I heard people at BC say the right things: attention to social justice, care of the community, education for all,” he says. “Once I took the job, it didn’t take long to discover that those values are taken very seriously here. One thing that characterizes BC is the application of the rhetoric of caring into actual practice.”

That aspect of BC is one of many Yavarkovsky says he will miss as he steps down as University Librarian on June 30. “I’ve been immensely impressed with BC’s support and recognition of the library and its contribution to research and teaching,” he says. “It’s been a critical factor in what we’ve been able to achieve over the last decade or so.”

Yavarkovsky, along with other retiring or 25-year administrators, faculty and staff — and 2008 Community Service Award winner Maureen Eldredge [see page 5] — will be honored by University President William F. Leahy, SJ, at a special recognition dinner May 29. Also among this year’s retirees are Institute for Scientific Research Co-director Brian Sullivan, ’63, MA ’65, who has worked at the University for more than 40 years, and former Faculty Affairs Dean Kevin Duffy, now a professor in the Lynch School of Education.

Provost and Dean of Faculties Cuthberto Garza praised Yavarkovsky for playing “an important role in Boston College’s impressive ascendance.”

“Under his tenure, the University has had ‘watershed’ moments, such as the acceptance of BC as a member of the Association of Research Libraries in 2000,” Garza said, “and with his leadership the library staff has garnered praise consistently from all our corners for the professionalism, dedication, creativity, and craft they bring to their work.”

“Current faculty and students, alumni, and retired faculty have much to be grateful for because of his contributions to the university’s intellectual and academic life.”

Yavarkovsky said he was gratified at the growth of “leadership initiative and decision-making at all levels” he has witnessed in the University Libraries. He also expressed satisfaction with the Libraries’ wholehearted embrace of emerging technology, expanding in capabilities and outreach to beyond the immediate BC community.

“When I first arrived, perhaps 1 to 2 percent of our acquisitions budget went to digital resources; now it’s 40 percent,” he noted. “We’ve become a library system based on network distribution of research and learning resources, which enables us to play a major public service role.”

“You can now accomplish via computer just about anything you can by coming to the library. That has been our goal, and it’s the credit of our administration and staff we’ve been able to accomplish.”

Sullivan has been affiliated with the Institute for Scientific Research (ISR) since it was known as the Space Data Analysis Laboratory – its previous incarnation, the Ionospheric Research Laboratory, was the first recipient of government-sponsored research funding at BC. ISR’s work includes developing mathematical formulae used in analyzing the ionosphere, taking infrared readings of stars and measuring atmospheric emissions involved in global warming. Sullivan’s BC connections are familial and personal as well: All four of his children graduated from BC and he is a long-time football and basketball season-ticket holder.

“When I started working here, we were in a wooden shack [at the site of what is now McGuinn Hall], and BC felt lucky just to have enough applicants to fill the freshman class,” quipped Sullivan, reflecting on the current era’s steady rise in applications, with more than 30,000 received this year alone.

“It’s amazing to see how the school has grown so much.”

University Librarian Jerome Yavarkovsky: “I’ve been immensely impressed with BC’s support and recognition of the library and its contribution to research and teaching. It’s been a critical factor in what we’ve been able to achieve over the last decade or so.” (Photo by Leo Pellegreti)

BY SEAN SMITH

BY IDEM OSLIN

STAFF WRITER

“`They don’t die of hunger. They die of loneliness.’”

Larry Vokey is one of dozens of Boston College volunteers who are trying to dispel the image of an old and lonely life among the young people of poverty facing that nation’s elders during the post-war era. Chapters have since been established in metropolitan Boston and across the United States, including Boston, where the Jamaica Plain-based operation serves citizens 70 years and older in all of the city’s neighborhoods.

The area chapters do not receive government or United Way funding, relying on volunteer workers and local fund-raising efforts to support their work. “These are people from what Tom Brokaw called ‘The Greatest Generation,’” says Vokey, “and now they have left behind.”

Many of them live in small one-room apartments and that is their whole existence. “It’s depressingly,” Vokey says, “They don’t die of hunger, they die of loneliness.”

The Little Brothers-Friends of the Elderly program arranges home visits, special parties and programs, holiday and birthday meals and transportation and assistance for medical or shopping needs. “Some of the elderly sit there and wait all week for our visits,” notes Vokey. “If we have a big function, like at Thanksgiving or Christmas, they will talk about it for months afterwards.

“They are in need of skillful and experienced guidance,” Vokey says. “We are in need of skillful and experienced guidance.”

Betty Lewis entertains Information Technology Services applications developer Larry Voke, an applications developer at BC. ISR’s work includes developing mathematical formulae used in analyzing the ionosphere, taking infrared readings of stars and measuring atmospheric emissions involved in global warming. Sullivan’s BC connections are familial and personal as well: All four of his children graduated from BC and he is a long-time football and basketball season-ticket holder.

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BY IDEM OSLIN

STAFF WRITER

“My colleagues are Institute for Scientific Research Co-director Brian Sullivan, ’63, MA ’65, who has worked at the University for more than 40 years, and former Faculty Affairs Dean Kevin Duffy, now a professor in the Lynch School of Education.

Provost and Dean of Faculties Cuthberto Garza praised Yavarkovsky for playing “an important role in Boston College’s impressive ascendance.”

“Under his tenure, the University has had ‘watershed’ moments, such as the acceptance of BC as a member of the Association of Research Libraries in 2000,” Garza said, “and with his leadership the library staff has garnered praise consistently from all our corners for the professionalism, dedication, creativity, and craft they bring to their work.”

“Current faculty and students, alumni, and retired faculty have much to be grateful for because of his contributions to the university’s intellectual and academic life.”

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Marc Fried Dies; Authored Major Study of Urban Life

A memorial service was held at Harvard Hillel in Cambridge on May 18 for Prof. Emeritus Marc Fried (Psychology), founder of Boston College’s Institute for Psycho-Social Studies, who died May 11 at Central Maine Medical Center. He was 85.

Dr. Fried taught at BC for 35 years and, through the center he established, conducted innovative research on the impact of urban community dislocation on people’s lives. His 1963 study “Grieving for a Lost Home” — a look at the communities dislocated by redevelopment of Boston’s West End of Boston — and monograph The World of the Urban Working Class were considered foundational for the field of environmental psychology.

Born Abraham Fried, in Newport, RI, Dr. Fried served as a medic in World War II in Europe before earning his bachelor of arts degree from City College of New York. He was awarded a doctorate of psychology from the Department of Social Relations at Harvard University. In 2001, he received a license to practice clinical psychology from the Massachusetts Institute of Psychology.

Dr. Fried was survived by his wife, Joan Zilbach of Brookline, his daughters Lise, Diana and Susan, and son Alan.

Those wishing to make tax-deductible donations in his memory can send their contribution to the Marc Fried Memorial Fund, c/o Rose Doboz, J. Woodward St., Amherst, MA 01013.

—Office of Public Affair

Nota Bene

Jodi-Ann Burey ’08, was selected as the inaugural recipient of the Dr. Donald Brown Award, named for the long-time director of the Office of AHANA Student Programs.

Burey, a Ronald E. McNair Research Scholar who majored in communication with a minor in history, was co-director of the AHANA Leadership Council’s AHANA Caucus and a resident assistant. She also served as a mentor for the FACES freshmen program, moderator for United Front and group leader for the Ghana Service and Immersion Program.

The American Sociological Association has selected an article co-authored by Prof. Natalla Sarkisian (Sociology) as winner of the 2008 Distinguished Contribution to Scholarship Article Award for its Race, Gender and Class Section. The article, “Extended Family Integration Among Euro and Mexican Americans: Ethnicity, Gender, and Class,” was co-authored with Mariena Gerena and Naomi Gerstel and appeared in the Journal of Marriage and Family.

David S. Nelson Professor Anderson J. Franklin was invited to speak at the United Nations on May 15 at a briefing of the UN’s Non-Governmental Organizations unit, “Fathers and Families: Responsibilities and Challenges,” in conjunction with the “International Day of the Family.”

Franklin and other speakers addressed the role of fathers in families and their impact on future generations. He was joined by Nepper Upholt, chief of the UN’s Office of Public Affairs and Development Unit at UNICEF, as well as a government representative.

Marc Fried, author of the Major Study of Urban Life, was known for his work in the field of environmental psychology.

Waddock profiles key players in corporate responsibility

BY ED HOWARD STAFF WRITER

Ever since economist Milton Friedman challenged the validity of corporate social responsibility in his landmark 1970 essay, social and institutional entrepreneurs have labored to create a system capable of defining, measuring and assessing why being a good corporate citizen makes sense for companies and their shareholders.

In this issue, we now commonly refer to as “corporate responsibility” or “corporate citizenship,” the goal has been to create a set of constraints on business that counter the dominant economic logic of maximizing shareholder wealth and growing multinational corporations in size and power.

The key players in this cause, and its history, are the subjects of a new book by Prof. Sandra Waddock (CSOM), The Difference Makers: How Social and Institutional Entrepreneur Created the Corporate Responsibility Movement.

According to Waddock, the movement has drawn a great deal of its inspiration from a critical mass of committed individuals who have been leaders in the Boston area. “These are the people who have been working with the system to create new institutions to put pressure on corporations to behave in ways that account for their core values,” she adds.

Thruners profiled by Waddock have led the development of socially responsible investing, the United Nations Global Compact — joined by 5,200 corporate signatories — the Triple Bottom Line (“People, Planet, Profit”), and the Global Reporting Initiative, now used by 1,500 corporations.

Bradley Googins, executive director of BC’s Center for Corporate Responsibility, was one of the first activist creators and framed the works that now have investors and CEOs talking about how corporate responsibility can be integrated into a company’s DNA. “There’s been a decided shift in the conversation over the past 30 years,” Waddock says.

As a range of world forces — from global warming to sky-rocketing gas prices to financial scandals — shift attention to sustainability, accountability and transparency, these difference makers say corporate responsibility frameworks offer solutions toward creating the kinds of successful companies shareholders and citizens need.

This has pushed corporate responsibility from the margins of social and institutional entrepreneurs to the actual margins of the business world, as companies quantify the business return on decisions that might run counter to traditional thinking in a range of operational areas — from packaging to waste disposal to hiring and labor practices.

Yet many corporate leaders have trouble supporting their words with actions, says Waddock.

“There is some understanding of the problems around ‘short-termism’ in the current system, but not a lot of understanding about how to change the system,” she says. “There is a lot of pressure from Wall Street on a quarterly basis even though companies need to make decisions based on the long-term interests of their company.”

Empowered by its Jesuit tradition of social justice, Boston College boasts a strong presence in the corporate responsibility arena, led by professors like Waddock, and think-tankers like Prof. Sandra Waddock, in its Center for Corporate Citizenship, its Institute for Responsible Investment and the Carroll School’s Winston Center for Leadership and Ethics.

“We have a constellation of resources here that are not available on any other campus,” says Waddock, who is also a senior research fellow at the Center for Corporate Citizenship. “People engaged in this issue get involved with BC, because of our Jesuit tradition. It certainly played an influence on my decision to be here. That philosophy has been very supportive of my work.”

For more information about the book, see www.greenleaf-publishing.com/differencemakers.
2008 Fellowship Winners Include (At Least) 16 Fulbright Scholars

Continued from page 1

Alexandra Hinojosa, '07
HOMETOWN: Providence, RI
DESTINATION: Spain
PROJECT: Ethnographic field research and immigration studies of the Dominican community in Madrid.
FUTURE PLANS: Graduate studies in social and cultural anthropology.
“I propose to do ethnographic field research on the Dominican immigrant community in Madrid in order to discern how this community constructs self-representations and identities in modern-day Spanish society. One of my approaches to this problem will be a case study of the use and organization of social space in the neighborhoods in Madrid frequented by Dominicans.”

Alexander Jasset
HOMETOWN: Newton, Mass.
DESTINATION: France
PROJECT: English teacher
FUTURE PLANS: Graduate studies in international security or international relations.
“I propose to use my linguistic background and experience with second language acquisition to assist in a French classroom and to lead weekly discussions in English about current American social and cultural issues. I also plan to examine the effectiveness of dialect revival attempts by the French government and to conduct a small-scale survey of French citizens about their opinions of these efforts by the government.”

Karen Kauffman
HOMETOWN: Southbury, Conn.
DESTINATION: Germany
PROJECT: English teacher
FUTURE PLANS: Career in strategic management considering for international firms and government.
“Through my experiences abroad, I have developed a passion for the German culture, which has renewed my appreciation for my native language. I have grown to love inspiring students to learn new concepts and ideas. This Fulbright Fellowship offers me the perfect opportunity to combine these two interests.”

Jamil Minus
HOMETOWN: Washington, D.C.
DESTINATION: China
PROJECT: Sociological study of Beijing’s hip-hop, urban and street culture.
FUTURE PLANS: Teach in Washington, D.C., start Beijing summer program for at-risk African-American high school students.
“During my last year in Beijing, I discovered a subculture where my own distinct African-American culture was translated across the Pacific and merged into something completely new. My proposal is a multi-media ethnographic account of this subculture through literature, photography and a short film.”

Rohan Mulgankar, ’07
HOMETOWN: North Caldwell, NJ
DESTINATION: Indonesia
PROJECT: English teacher
FUTURE PLANS: Advanced degree in English literature; teaching career.
“The nature of my project is, first and foremost, pedagogical. I intend to devote my time to teaching conversational English to young Indonesian adults. I also hope to learn the basic elements of the Indonesian language. At a second level, I hope to learn about Indonesian literature and, perhaps, to develop several essays that promote its inclusion in the curricula of American universities.”

Mary Emily Neumeier
HOMETOWN: Tampa, Fla.
DESTINATION: Turkey
PROJECT: Study of Turkish calligraphy
FUTURE PLANS: Doctoral study in art history, focusing on Islamic art; possible career as a museum curator or registrar and professor in art history.
“I propose to study the tradition of Turkish calligraphy and how modern Turkish calligraphers both absorb and react against this tradition. I will take university courses in Ottoman art and history and Sabanci and Bogaziçi universities, volunteer at the Sabanci University Museum of Art and research their vast calligraphy collection, and meet contemporary Turkish calligraphers.”

Merril Augustin Putnam
HOMETOWN: Minneapolis
DESTINATION: Honduras
PROJECT: Impacts of tourism on Copan
FUTURE PLANS: Master’s degree in landscape architecture with a focus in environmental planning; create and design unique, sustainable landscapes.
“Copan is simultaneously Honduras’ poorest region and premier tourist destination. My findings will aid in the development of Copan’s resources to maximize community involvement, improve health and education opportunities and retain the region’s cultural integrity.”

Andrea Reichert
HOMETOWN: Bethesda, Md.
DESTINATION: Indonesia
PROJECT: Teaching English
FUTURE PLANS: Work in Southeast Asian tourism industry; return to Brazil to enter the family business of international fragrance development.
“I would like to obtain some knowledge of the Indonesian perspective of cultural identity in a country where bilingualism and ethnic groups and their languages are prevalent.”

Erica Robinson
HOMETOWN: Cheektowaga, NY
DESTINATION: Indonesia
PROJECT: English teaching assistance
FUTURE PLANS: Considering career in law or business.
“My goal is to apply the knowledge that I have gained from relevant linguistic coursework and volunteer experiences to the role of English teaching assistant. I will become involved in school athletics strengthening my social and community ties and interacting in Bahasa, Indonesia, as well as providing a relationship of information exchange with students.”

Benjamin Seidl
HOMETOWN: Portland, Ore.
DESTINATION: Dominican Republic
PROJECT: Study in non-profit administration
FUTURE PLANS: Work with management team in American non-profit organization; pursue MBA with focus on social entrepreneurship or non-profit management.
“I intend to formulate an investigative case study for two small non-profit organizations in the Dominican Republic, in addition to helping create an HIV/AIDS preventative education program in the community. The two NPOs I propose to study are providing basic education and health services in the impoverished provinces of Bahoruco. The project is an invaluable opportunity to study non-profit organizations from the ground level.”

Sarah Standinger
HOMETOWN: Niskayuna, NY
DESTINATION: Germany
PROJECT: Teaching English
FUTURE PLANS: Graduate study of German film.
QUOTE: “I propose a performance-based pedagogy to the English language and American culture based upon American plays and films. Dramatic and cinematic works would be studied to enhance awareness of the breadth of American culture, and performed to encourage language practice. I hope to pursue a Ph.D graduate study of German film, specifically post-New German Cinema films, with the eventual goal of becoming a university professor or working a German film translation company such as X-Film in Berlin.”

Maryann Oduyano
HOMETOWN: New Brunswick, NJ
DESTINATION: France
PROJECT: English teacher
FUTURE PLANS: Graduate studies in psychology.
QUOTE: “I plan to be an assistant teacher in a French school while teaching English to students. I will also collect the stories of North and West African immigrants and compile these stories into a collection of their experiences.”

International Institute for Public Policy Fellow
John Choi,’10
HOMETOWN: Lawrenceville, Ga.
DESTINATION: Atlanta, College Park, Md.
PROJECT: Teaching English language and American culture.
FUTURE PLANS: Pursue degree in Master of Public Policy or Master of Public Administration.
“The knowledge I will gain through my participation in the International Institute for Public Policy Fellowship Program will better educate and equip me for my future aspirations of becoming a diplomat or ambassador.”

Beckman Scholars
Elizabeth Guenther,’11
HOMETOWN: Cresskill, N.J.
PROJECT: Synthesis of inhibitor to rigidly NleB2
FUTURE PLANS: PhD in chemistry and pharmaceutical research
“There is an undeniable significance and importance for research involving the comprehension of the biosynthesis of natural products and applicability of this knowledge to synthesize novel compounds. My project will involve the synthesis of an inhibitor, possibly the naphthyl sulfonil adenosine inhibitor, in order to co-crystallize it with the enzyme NleB2 and thus aid in understanding the biosynthesis of the anti-tumor agent nocarosaminin.”

Julian J. Vast,’10
HOMETOWN: Andover, Mass.
PROJECT: Biochemical research
FUTURE PLANS: PhD in chemistry
“Many people are affected by amyloid diseases such as Alzheimer’s disease and type II Diabetes. I will synthesize varying amyloid binding compounds and test their binding efficiency in hopes of creating a new diagnostic tool that aids in the detection of such diseases.”