

Best Business Programs

Looking for a school where you can start learning about business? *U.S. News* surveyed deans and senior faculty at undergraduate business programs accredited by the Association to Advance Collegiate Schools of Business. Participants were asked to rate the quality of programs they are

familiar with on a scale of 1 (marginal) to 5 (distinguished). The rankings are based solely on this peer survey; 45 percent of those surveyed responded. Deans and faculty were also asked to nominate the best programs in specialty areas; the five schools receiving the most mentions in each appear.

BEST PROGRAMS

Rank	School	Peer assessment score (5.0=highest)
1.	University of Pennsylvania (Wharton)	4.8
2.	Massachusetts Inst. of Tech. (Sloan)	4.6
3.	University of California–Berkeley (Haas)*	4.5
	University of Michigan–Ann Arbor*	4.5
5.	New York University (Stern)	4.3
	U. of N.C.–Chapel Hill (Kenan-Flagler)*	4.3
	University of Texas–Austin (McCombs)*	4.3
8.	Carnegie Mellon University (PA)	4.2
9.	Univ. of Southern California (Marshall)	4.1
	University of Virginia (McIntire)*	4.1
11.	Cornell University (NY)	4.0
	Indiana Univ.–Bloomington (Kelley)*	4.0
13.	Emory University (Goizueta) (GA)	3.9
	U. of Illinois–Urbana-Champaign*	3.9
	U. of Minnesota–Twin Cities (Carlson)*	3.9
	Univ. of Wisconsin–Madison*	3.9
	Washington University in St. Louis (Olin)	3.9

Rank	School	Peer assessment score (5.0=highest)
18.	Ohio State Univ.–Columbus (Fisher)*	3.8
	Pennsylvania State U.–U. Park (Smeal)*	3.8
	Purdue U.–W. Lafayette (Krannert) (IN)*	3.8
	University of Arizona (Eller)*	3.8
	Univ. of Maryland–College Park (Smith)*	3.8
23.	Arizona State University (Carey)*	3.7
	Babson College (MA)	3.7
	Georgetown Univ. (McDonough) (DC)	3.7
	Michigan State University (Broad)*	3.7
	University of Notre Dame (IN)	3.7
	University of Washington*	3.7
29.	Boston College (Carroll)	3.6
	Case Western Res. U. (Weatherhead) (OH)	3.6
	Texas A&M U.–College Station (Mays)*	3.6
	University of Florida (Warrington)*	3.6
	University of Georgia (Terry)*	3.6
	Wake Forest University (Calloway) (NC)	3.6

(*Public)

Rank	School	Peer assessment score (5.0=highest)
35.	Georgia Institute of Technology*	3.5
	University of Iowa (Tippie)*	3.5
37.	Boston University	3.4
	Brigham Young U.–Provo (Marriott) (UT)	3.4
	Southern Methodist University (Cox) (TX)	3.4
	University of Colorado–Boulder*	3.4
	Virginia Tech (Pamplin)*	3.4
42.	Bentley College (MA)	3.3
	Florida State University*	3.3
	George Washington University (DC)	3.3
	Georgia State University (Robinson)*	3.3
	Syracuse University (Whitman) (NY)	3.3
	University of Arkansas (Walton)*	3.3
	University of Pittsburgh*	3.3
	U. of South Carolina–Columbia (Moore)*	3.3
	University of Tennessee*	3.3

ACCOUNTING

- University of Texas–Austin (McCombs)*
- U. of Illinois–Urbana-Champaign*
- University of Pennsylvania (Wharton)
- University of Michigan–Ann Arbor*
- Brigham Young Univ.–Provo (Marriott) (UT)
Univ. of Southern California (Marshall)

ENTREPRENEURSHIP

- Babson College (MA)
- University of Pennsylvania (Wharton)
- Indiana University–Bloomington (Kelley)*
- Univ. of Southern California (Marshall)
- Massachusetts Inst. of Technology (Sloan)

FINANCE

- University of Pennsylvania (Wharton)
- New York University (Stern)
- University of California–Berkeley (Haas)*
- University of Michigan–Ann Arbor*
- Massachusetts Inst. of Technology (Sloan)

INSURANCE

- University of Pennsylvania (Wharton)
- University of Georgia (Terry)*
- Univ. of Wisconsin–Madison*
- U. of Illinois–Urbana-Champaign*
- Georgia State University (Robinson)*
Temple University (Fox) (PA)*

SPECIALTIES

INTERNATIONAL BUSINESS

- Univ. of South Carolina–Columbia (Moore)*
- New York University (Stern)
- University of Michigan–Ann Arbor*
- University of Pennsylvania (Wharton)
- University of California–Berkeley (Haas)*

MANAGEMENT

- University of Michigan–Ann Arbor*
- University of Pennsylvania (Wharton)
- University of California–Berkeley (Haas)*
- U. of N.C.–Chapel Hill (Kenan-Flagler)*
- Indiana University–Bloomington (Kelley)*
University of Texas–Austin (McCombs)*

MANAGEMENT INFORMATION SYSTEMS

- Massachusetts Inst. of Technology (Sloan)
- Carnegie Mellon University (PA)
- University of Texas–Austin (McCombs)*
- University of Arizona (Eller)*
- Univ. of Minnesota–Twin Cities (Carlson)*

MARKETING

- University of Pennsylvania (Wharton)
- University of Michigan–Ann Arbor*
- University of Texas–Austin (McCombs)*
- University of California–Berkeley (Haas)*
- New York University (Stern)
U. of N.C.–Chapel Hill (Kenan-Flagler)*

(*Public)

PRODUCTIONS/OPERATIONS MANAGEMENT

- Massachusetts Inst. of Technology (Sloan)
- Purdue U.–West Lafayette (Krannert) (IN)*
- Carnegie Mellon University (PA)
- University of Pennsylvania (Wharton)
- University of Michigan–Ann Arbor*

QUANTITATIVE ANALYSIS/METHODS

- Massachusetts Inst. of Technology (Sloan)
- Carnegie Mellon University (PA)
- Purdue U.–West Lafayette (Krannert) (IN)*
- University of Pennsylvania (Wharton)
- University of California–Berkeley (Haas)*

REAL ESTATE

- University of Pennsylvania (Wharton)
- University of Georgia (Terry)*
Univ. of Wisconsin–Madison*
- University of California–Berkeley (Haas)*
- University of Connecticut*

SUPPLY CHAIN

- Michigan State University (Broad)*
- Massachusetts Inst. of Technology (Sloan)
- Arizona State University (Carey)*
- Ohio State University–Columbus (Fisher)*
- Pennsylvania State U.–U. Park (Smeal)*

Note: Peer assessment survey conducted by Synovate. To be ranked in a specialty, a school must have either a program or course offerings in that subject area.