



New England Work & Family Association

Promoting Excellence in Work/Life Practice

A CORPORATE PARTNERSHIP OF THE BOSTON COLLEGE CENTER FOR WORK & FAMILY

WHO WE ARE

The New England Work & Family Association (NEWFA) was established in 1992 to help employers understand and address the complex work/life challenges facing today's workforce. Our mission is to foster collaboration among NEWFA members in order to create and sustain employer work/life efforts that effectively meet both employee and business needs, and to build more productive, healthier workplaces for employers, employees, families, and the community.

We are a learning community for organizations in any phase of work/life planning and policy development who may be setting up new programs, reviewing existing initiatives, or addressing broader policy issues. We encourage and facilitate member interaction to promote information sharing and networking.

Through our quarterly meetings, listserv, monthly updates, and web site, NEWFA members benefit from up-to-the-minute information and research on a wide range of work/life issues, including engagement, resilience, workload, and flexible work arrangements. And as corporate partners of the Boston College Center for Work & Family at the Carroll School of Management, all NEWFA members benefit from the Center's in-depth, continuing research about employer and community responsiveness to families.

"NEWFA and the Center for Work & Family have provided The Gillette Company with access to valuable research, information and industry trends as well as the opportunity to network with other member companies."

--Jacqui Miller, Senior Workforce Analyst, The Gillette Company

MEMBER BENEFITS

New England Leader

\$5,000

- Be prominently featured as a Center patron supportive of the BC Center for Work & Family, NEWFA and the work/life field
- Receive all the benefits of a New England Sponsoring member as detailed below

New England Sponsoring

\$2,500

- Attendance at Quarterly meetings
- Access to NEWFA's members-only email listserv and web site
- Prominent display of your corporate name on NEWFA materials
- Priority access to media opportunities

- Complete the Standards of Excellence Index (up to 3 people) and receive a complimentary "Guide to Using your Results"
<http://www.bc.edu/centers/cwf/standards/overview/index/>
- Attend special sessions of the fall Work & Family Roundtable meeting in Boston
- Access the E-Handbook of the Standards of Excellence Project
- Receive complimentary copies of all Center publications and group discounts on selected trade publications
 - Annual Dues cover an organizational membership for FOUR individuals

New England Partner

\$695 corporate/\$495 non-corporate

- Attendance at Quarterly meetings
- Access to NEWFA's members-only email listserv and web site
- Access the E-Handbook of the Standards of Excellence Project
- Complimentary copies of all Center publications and group discounts on selected trade publications
 - Annual Dues cover an organizational membership for TWO individuals

"The Center provides an innovative and collaborative approach to the work/life field and is consistently helpful in servicing its members. Having NEWFA and the Roundtable to share ideas, initiatives and trends are invaluable to me in my role."

--Catherine Devlin, Manager, Associate Relations, Blue Cross Blue Shield

ABOUT THE CENTER FOR WORK & FAMILY

Founded in 1990, the Boston College Center for Work & Family is committed to enhancing the quality of life of today's workforce by providing leadership for the integration of work and life, an essential for business and community success. Our vision is that companies and communities will work together to ensure their mutual prosperity and the well being of employees and their families.

"NEWFA is an invaluable source of cutting edge work/life information and best practices. Their affiliation with the Boston College Center for Work & Family enables members to tap a global work/life database as well as the expertise of a worldwide network of professionals."

--Barry Collamore, Senior Manager, Work/Life, Raytheon Company

For more information and a list of our current members, please visit our website at www.bc.edu/newfa or contact Jennifer S. Fraone at 617-552-2862; sabatinj@bc.edu